MASON PROFILE

WHO WE ARE
- Comprehensive
- Doctoral
- Research

WHOM WE SERVE
- Northern Virginia
- Washington Metro Area
- Commonwealth of Virginia
- The Nation
- The World

FAST FACTS
- Fall 2013 enrollment 33,917
- 81% Virginia residents
- 57% receive financial aid
- 72% of freshmen live on campus
- 26% of undergrads live on campus
- 6,294 employees on 3 campuses
- 2,537 teaching & research faculty

This fall Mason welcomed its largest freshman class
INTERNET AND TWITTER BUZZ

- Academic Rankings
- Student Success
- Workplace Recognition

Forbes

Kiplinger

U.S. News
MASON ON THE WIRE

- Top 200, Academic Rankings of World University by Shanghai Jiao Tong Univ.

- *US News* “Up and Coming” for six years

- *Forbes* Best College Buy ranked Mason 96

- *Kiplinger’s* ranked Mason 56 in academic quality and affordability

- Ranked 156 in research expenditures by NSF

- Great place to work by both Chronicle of HE and AARP
Fall 2013

- 1,240 full-time instructional faculty, 91.5% with terminal degrees
  - 55.7% with tenure
  - 17.6% on tenure track
  - Full-time Undergraduates : Full-time Faculty 13:9:1
- 1,067 part time faculty (FTE – 350.2)
- 2,527 administrative faculty and classified staff
- 6,294 employees in total
BIG PICTURE – MASON IS NOT IMMUNE!

Persistent economic pressures and a changing marketplace are putting unprecedented pressure on higher education institutions and requiring institutional boards and leaders to think differently.

Economic Pressures

Changing Landscape
FY2014 Revenue Sources: $911 Million

(millions of dollars)

- Tuition, $314.9, 35%
- Operating, $122.9, 13%
- Capital Improvements, $50.4, 6%
- Mason Bond Proceeds, $33.1, 4%
- Research, Grants & Contracts, $102.6, 11%
- Room & Board, $56.3, 6%
- Contracted Services, $30.5, 3%
- Community & User Service Fees, $73.7, 8%
- Mandatory Student Services & Activity Fee, $71.9, 8%
- Financial Aid, $17.4, 2%
- One-Time Funds, $6.3, 1%
- Foundation Support for Mason, $31.0, 3%

All Other Activities, 30%

VA State Funding, 21%

Source: George Mason University Office of Budget & Planning
FY2014 EXPENSE BUDGET: $911 MILLION

All Other Activities, 25%
- Community and User Services (non-E&G), $64.6, 7%
- Research Contracts and Grants, $102.6, 11%

Capital, 9%
- Capital Improvements, $83.5, 9%
- State Financial Aid, $17.4, 2%
- Room and Board, $56.3, 6%
- Student Services and Activities, $71.9, 8%
- Contracted Services, $30.5, 3%
- Foundation Support for Mason, $31.0, 4%

Enrollment Related, 66%
- Educational & General, $453.2, 50%

(millions of dollars)

Source: George Mason University Office of Budget & Planning
STATE HIGHER ED. MANDATES/GOALS

1. Decrease State Funding for Higher Ed.
2. Freeze Tuition.
3. Increase Enrollment.
4. Increase Student Quality and Access.

They seem less impossible with tights and a cape on...
FY 2015 Governor’s Recommended Budget

Preliminary Outlook - Operating & Capital

**Operating**

**Opportunities:**
- Financial Aid
- Future
- Enrollment Growth

**Challenges:**
- Health Insurance
- Pension/Retirement

**Capital**

**Opportunities:**
- Budget Language

**Challenges:**
- No New Capital Appropriations
## FY 2015 Governor’s Recommended Budget

### Preliminary Outlook - Operating & Capital

#### Operating Budget:
- **Contingent bonus (up to 3% - total cost $10.4M)**: GF tbd
- **Retirement (VRS) and healthcare employer contributions**: $3.6M GF
- **Degree incentive funding**: $3.3M GF
- **Enrollment growth funding**: $1.8M GF
- **Undergraduate financial aid**: $3.2M GF
- **Graduate financial aid**: $0.4M GF
- **Research support (includes $250K one-time in FY 2015)**: $0.8M GF
- **Operating support for Hylton PAC**: $0.3M GF
- **Equipment Trust Fund (no change to current level)**: $3.6M GF
- **Required reallocations to TJ21 initiatives ($2.3M per year)**: Incl in 6 yr plan

#### Capital Budget:
- **Maintenance reserve**: $2.8M GF
- **Central plant equipment**: $0.2M GF
- **PPEA to develop east side of the Fairfax Campus**: Language
# FY 2015 Strategic Budget Mark-Up

## George Mason University
### Legislative Amendments 2014-2016 Biennium

### Operating Budget:

<table>
<thead>
<tr>
<th>Project Description</th>
<th>FY 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carnegie Very High Research Classification</td>
<td>$2.0M GF</td>
</tr>
<tr>
<td>Mason Online Degree Completion</td>
<td>$2.0M GF</td>
</tr>
<tr>
<td>Online Adult Student Information Service (OASIS) Program</td>
<td>$0.3M GF</td>
</tr>
<tr>
<td>Mason Military Nursing Pathway (Nursing Accelerator)</td>
<td>$0.2M GF</td>
</tr>
<tr>
<td>Veteran Cybersecurity Pathway</td>
<td>$0.2M GF</td>
</tr>
</tbody>
</table>

### Capital Budget – Planning Funds Only:

<table>
<thead>
<tr>
<th>Project Description</th>
<th>FY 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robinson Demolition/New Construction and Harris Theatre Remodel</td>
<td>$3.6M GF</td>
</tr>
<tr>
<td>Utility Distribution Infrastructure Improvement</td>
<td>$3.4M GF</td>
</tr>
</tbody>
</table>

- Songdo
- INTO University Partnership
- Tuition Pricing Model
- KPI’s / Dashboards
- Strategic Plan and Projects
- Campus Master Planning
Q & A