





# 2018-2019 Budget

EXECUTIVE SUMMARY

OFFICE OF BUDGET & PLANNING

# George Mason University Total Budget, 2018-2019 Executive Summary

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# **GEORGE MASON UNIVERSITY**

# **TOTAL BUDGET, 2018–2019**

### **BUDGET HIGHLIGHTS**

- George Mason University has grown in both size and stature, not only becoming the largest public research university in the Commonwealth, but also gaining prominence in the United States and throughout the world. Mason's location near Washington, D.C. affords the university access to unique opportunities, resources, and audiences, as it strives to be the best university for the world. Under the leadership of President Ángel Cabrera, the university has set an ambitious course for the future through its 2014-2024 Strategic Plan. Mason's strategic plan is structured around four constituencies students, faculty and staff, the community, and the world. While not mutually exclusive, each embraces the Mason IDEA Innovative, Diverse, Entrepreneurial, and Accessible and is representative of the university's commitment to serve. As an indicator of Mason's strong market brand, this past fall Mason welcomed its largest freshman class of approximately 3,530. Mason continues to serve a large student population with a headcount of 36,297 across all campuses, which represents a 3.1 percent increase over fall of 2016 and 17 percent of the total headcount from all 15 public, four-year institutions of higher education in the Commonwealth.
- The total university budget for FY 2019 is projected to be \$1.06 billion which represents an increase over the total university budget of \$1.0 billion in FY 2018. The FY 2019 budget comprises \$989.9 million in operating funds which includes strong increases in philanthropic and sponsored research activities, showing an increase of 8.3 percent or \$5.0 million and 10.1 percent or \$10.6 million respectively. The total price for an in-state undergraduate student living on-campus (including tuition, fees, room, and board) is \$23,922 which is a 4.0 percent increase; and the total price for an out-of-state undergraduate student living on-campus will be \$47,382, a 4.2 percent increase over the previous year.
- Serving a large and diverse student population requires investment in services and programs to maintain and balance an accessible, affordable, and high quality education for our students. Within the total operating budget, an increase of approximately \$4.0 million is provided to support the student experience redesign and strategic plan initiatives. The Stay Mason Initiative, a student support fund to assist Mason students who are at risk of not continuing their education due to unexpected financial situations, will continue to be permanently budgeted at \$1.3 million. In addition to the Stay Mason funds, institutional financial aid for undergraduates includes the continuation of out-of-state leveraging funds. The combination of Commonwealth and institutional financial aid will increase by 12.3 percent or approximately \$8.4 million. The university will continue to advocate for additional Commonwealth student aid and is hopeful that additional funds will be provided once a budget is approved.

# **GEORGE MASON UNIVERSITY**

# **TOTAL BUDGET, 2018–2019**

# **BUDGET HIGHLIGHTS, (CONTINUED)**

- Compared to the FY 2018 budget, the total FY 2019 Educational and General (E&G) budget will increase by \$35.1 million or 6.6 percent and Auxiliary Budget will increase by \$10.9 million or 4.8 percent.
  - ➤ FY 2019 state appropriations will increase to provide for the annualization of the FY 2018 increases in salary, healthcare and pension costs. In addition, there is a conservative increase for enrollment growth related funding that was originally put in as an adjustment in the Governor's introduced budget bill.
  - ➤ The budget reflects \$15.2 million in additional compensation, including 1) a one-time emergency retention fund for faculty and staff; 2) employer-paid health insurance premium; 3) funding to annualize state-supported salary plan increase that was provided in FY 2017; and 4) increases for faculty promotion and tenure.
  - The budget provides \$8.4 million in additional student financial assistance. Mason has implemented a comprehensive pricing strategy for both undergraduate and graduate populations. Over the past few years, the institutionally funded financial aid budget has included additional funding for leveraging. This funding has helped Mason enroll its largest freshman classes in the fall for the past four years. In the next six years, Mason will continue its efforts to increase the student population for in-state and out-of-state students and student financial aid is a key component in reaching these university goals. Undergraduate aid, which includes the Stay Mason Initiative, discounting, merit, and University Scholars, is increasing by 26.3 percent.
  - The budget provides for the following initiatives: \$4.7 million for IT infrastructure and research needs to address a secure computing environment for research activities to comply with federal regulations and to strengthen the university's network overall that will help enhance services to the campus community; \$4.0 million for the student experience redesign and strategic initiatives; \$3.6 million for additional student services support, operating support for student fee funded units, and university advancement efforts to continue moving forward the university's philanthropic activities along with support provided to the Honors College program; \$5.3 million in additional revenue and equal expense for the growth in graduate online enrollment anticipated during FY 2019; and \$5.3 million for Auxiliary Enterprises self-supporting activities with increases in both revenue and expense budgets for Housing, Student Health Services, Dining Services, and Parking Services.
- Sponsored Research activity in FY 2019 is projected to total \$115.3 million or a 10.1% change, which is a significant increase when compared with the level originally budgeted for FY 2018. Although projected expenditures are being revised to reflect recent activities, overall awards remain strong and are increasing under relatively unpredictable economic conditions.
- Philanthropic activities supporting operations is increasing by \$5.0 million to a total of \$65.0 million, or an 8.3% increase. This continues a positive year over year increase in total philanthropic support.

#### ANNUAL CHANGE: ALL PROGRAMS

This Executive Summary summarizes an all funds view of the budget plans for FY 2019. It describes the priorities of the institution and how financial resources for FY 2019 have been allocated to support those priorities. Key performance metrics and trends are included to provide context for budget allocation decisions. As shown in the summary table below, Mason's FY 2019 total budget is in alignment with the university's six year budget plan with the Educational and General (E&G) budget increasing by 6.6 percent, Philanthropic Activities anticipating an additional 8.3 percent to support university activities, Sponsored Research activities increasing by an impressive 10.1 percent over the past two years, and the Auxiliary Enterprises budget increasing by 4.8 percent.

PROGRAM (\$ in millions)	BUDGET FY 2015	BUDGET FY 2016	BUDGET FY 2017	BUDGET FY 2018	BUDGET FY 2019	FY18 TO FY19 % CHANGE
Educational and						
General (E&G)*	\$475.1	\$485.4	\$514.8	\$535.2	\$570.3	6.6%
Philanthropic						
Activities	38.0	43.0	45.0	60.0	65.0	8.3%
Auxiliary						
Enterprises						
(AE)**	232.3	242.7	253.3	228.4	239.3	4.8%
Sponsored						
Research	104.7	102.6	104.7	104.7	115.3	10.1%
One-Time						
Funds	0	3.7	2.5	0	0	0.0%
SUBTOTAL						
OPERATING	\$850.1	\$877.4	\$920.3	\$928.3	\$989.9	6.6%
State Student						
Financial Assist.	17.4	18.7	22.3	22.6	22.6	0.0%
Capital						
Outlay	78.2	81.5	58.4	63.3	46.4	-26.7%
TOTAL	\$945.7	\$977.6	\$1,001.0	\$1,014.2	\$1,058.9	4.4%

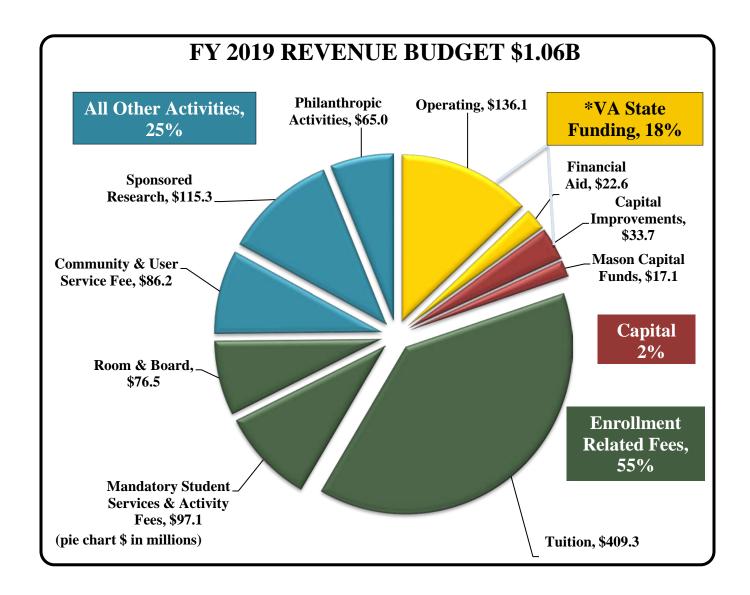
<sup>\*</sup>All years include Equipment Trust Funds (ETF).

# Total University Budget, FY 2019....\$1.06B

<sup>\*\*</sup> Starting in FY 2018, Independent Operations which represent private third party vendors that operate these activities through their own corporate financial and accounting systems (Sodexo, vending, etc), is no longer be reported under the university budget.

### ALL FUNDS—ALL SOURCES—REVENUE

The total FY 2019 revenue budget for Mason is projected to be \$1.06 billion. The revenue that supports the Mason budget is derived from six major fund sources. Consistent with previous budgets, sponsored research, philanthropic activities, and capital outlay revenues are reported to the extent of actual expenditures.

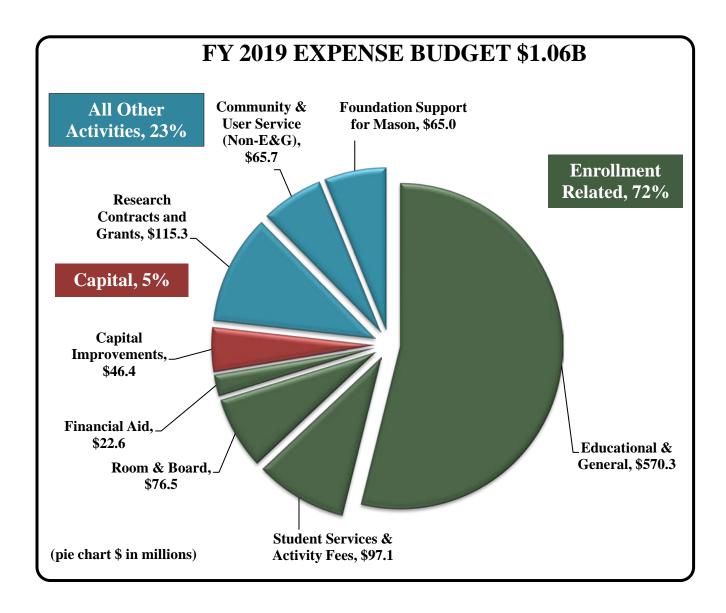


<sup>\*</sup> VA State Funding includes Educational and General of \$136.1M, Capital Improvements of \$33.7M (including Maintenance Reserve of \$4.0M and Equipment Trust Fund of \$4.4M), and State Financial Aid of \$22.6M.

<sup>\*</sup> Virginia's General Assembly and Governor have not agreed upon a Commonwealth budget for the 2018-2020 biennium. Revenue and expense assumptions and Mason's resulting budget plans are subject to revisions.

## ALL FUNDS—ALL USES—OUTLAY

The FY 2019 spending plan is also established at \$1.06 billion. All budgeted funds will be expended for actual operating costs and capital projects or be allocated to reserves for facility depreciation or contingency needs. Funds are expended within five programs recognized distinctly by the state.



# **INSTITUTIONAL PROFILE**

#### **New Student Selectivity and Institutional Attractiveness**

**Student Quality:** The tables that follow illustrate that, while Mason enrollments have increased, Mason has become more selective in its admission policies as evidenced by the increase in both the SAT and GPA of incoming students. Taken together, they indicate the increasing competitiveness at Mason.

FIRST-TIME FRESHMEN – HEADCOUNT FALL 2010–FALL 2017								
	FALL 2010 *	FALL 2011	FALL 2012	FALL 2013	FALL 2014	FALL 2015	FALL 2016	FALL 2017
Freshmen Applicants	14,200	14,596	14,703	20,805	19,632	18,987	15,548	18,993
Freshmen Admits	8,900	9,263	9,667	12,905	15,017	15,138	12,592	15,446
Freshmen Enrolled	2,603	2,665	2,694	3,011	3,080	3,181	3,214	3,489
Transfer Applicants	7,016	7,197	6,561	7,439	5,414	5,139	4,764	5,014
Transfer Admits	3,888	3,739	3,201	4,035	3,678	3,537	3,795	4,176
Transfer Enrolled	2,452	2,446	2,108	2,547	2,465	2,386	2,662	2,877
Graduate Applicants	10,171	10,134	10,198	10,197	8,340	8,228	7,827	8,470
Graduate Admits	5,807	5,599	5,684	5,547	5,222	5,450	5,534	5,836
Graduate Enrolled	2,938	2,934	2,931	2,853	2,757	2,833	2,871	2,915
Law Applicants	5,512	4,701	3,985	2,261	2,275	2,195	2,449	2,609
Law Admits	1,340	1,076	1,066	768	824	713	612	623
Law Enrolled	299	193	153	155	165	167	198	190

Source: Office of Institutional Research and Reporting

<sup>\*</sup> Students applying for the International Access program that began in fall 2010 are excluded from these figures.

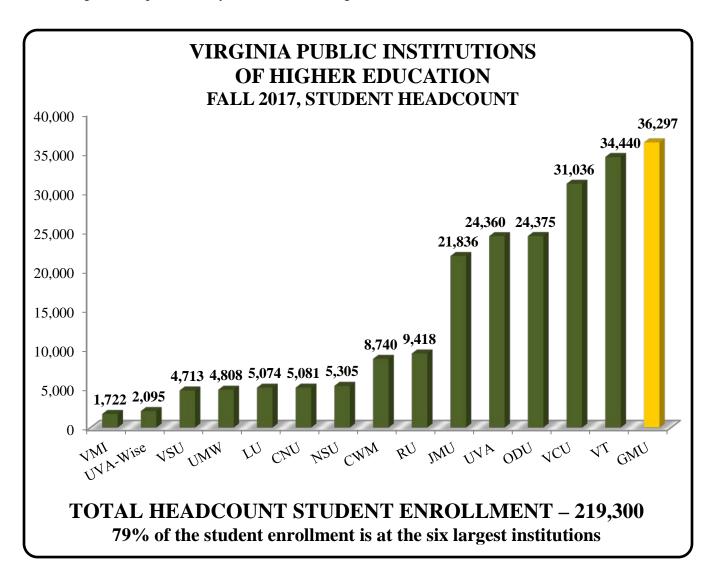


# FIRST-TIME FRESHMEN QUALITY INDICATOR TRENDS FALL 2010-FALL 2017

	FALL 2010-FALL 2017	
FRESHMEN APPLIED	AVERAGE HS GPA	AVERAGE SAT
2010	3.42	1113
2011	3.50	1117
2012	3.51	1119
2013	3.54	1124
2014	3.54	1129
2015	3.57	1129
2016	3.58	1133
2017	3.57	1187
FRESHMEN ADMITTED	AVERAGE HS GPA	AVERAGE SAT
2010	3.64	1176
2011	3.71	1182
2012	3.71	1181
2013	3.75	1181
2014	3.73	1184
2015	3.74	1177
2016	3.73	1183
2017	3.72	1219
FRESHMEN ENROLLED	AVERAGE HS GPA	AVERAGE SAT
2010	3.59	1151
2011	3.65	1155
2012	3.66	1155
2013	3.66	1153
2014	3.65	1153
2015	3.66	1148
2016	3.65	1159
2017	3.66	1197

#### **Institutional Size: Student Enrollment (Headcount)**

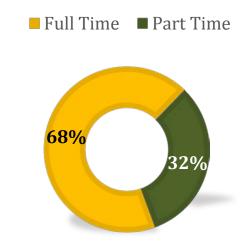
In fall 2003, Mason became the largest university in the Commonwealth, with a headcount of 28,426. Mason continues to be the largest public university in the Commonwealth, with a headcount of 36,297 (see chart below). This is 5.4 percent greater than the next largest public university and represents an enrollment growth of 3.1% over fall 2016. In the fall of 2017, Mason enrolled approximately 17 percent of the total headcount across Virginia's 15 public, four-year institutions of higher education.



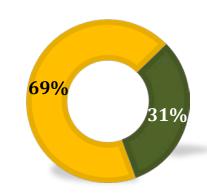
# Institutional Size: Enrolled Student Population (Headcount)-Fall 2017

Mason serves a diverse student population that comprises different academic levels, domicile, full- to part-time, first generation college goers, underrepresented racial and ethnic populations, and various age groups.

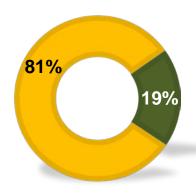




■ Undergraduate ■ Graduate



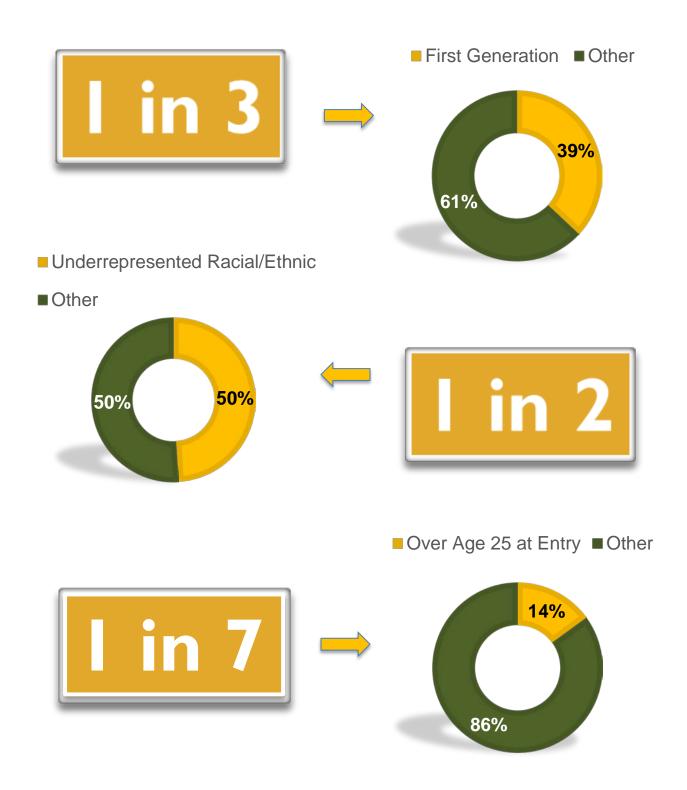






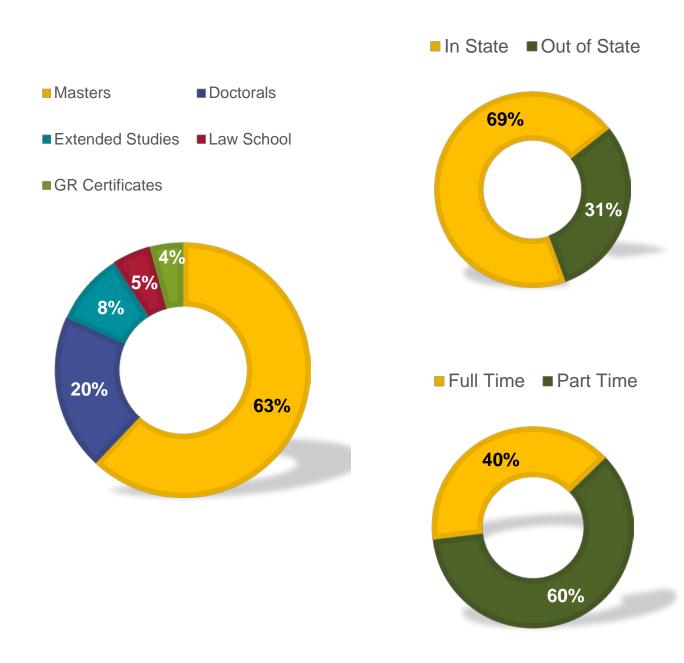
#### Institutional Size: Undergraduate Enrollment (Headcount)-Fall 2017

Mason serves a diverse population with a broad array of needs which require investments. Mason's undergraduate student population is approximately 69 percent and accounts for approximately 25,000 of the total headcount.



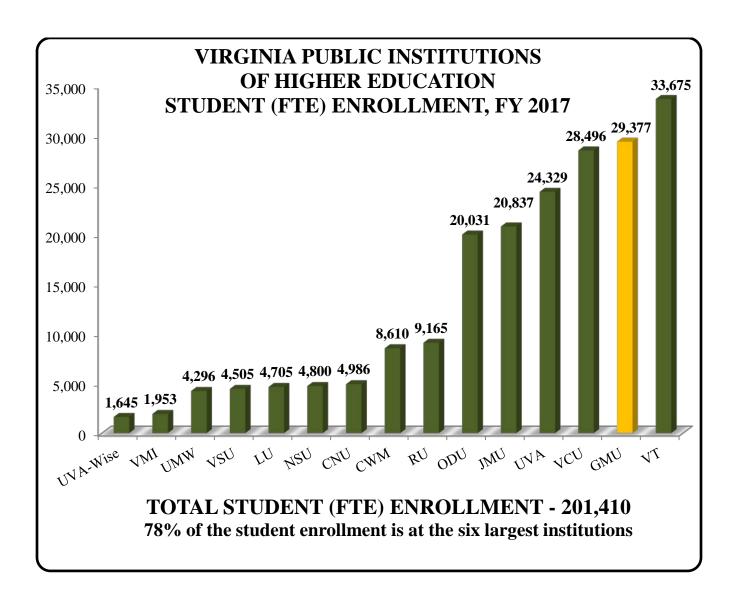
# Institutional Size: Graduate Enrollment (Headcount)-Fall 2017

In addition to its diverse undergraduate population, Mason serves an equally diverse graduate population. Mason's graduate student population is approximately 31 percent and accounts for approximately 11,000 of the total headcount.



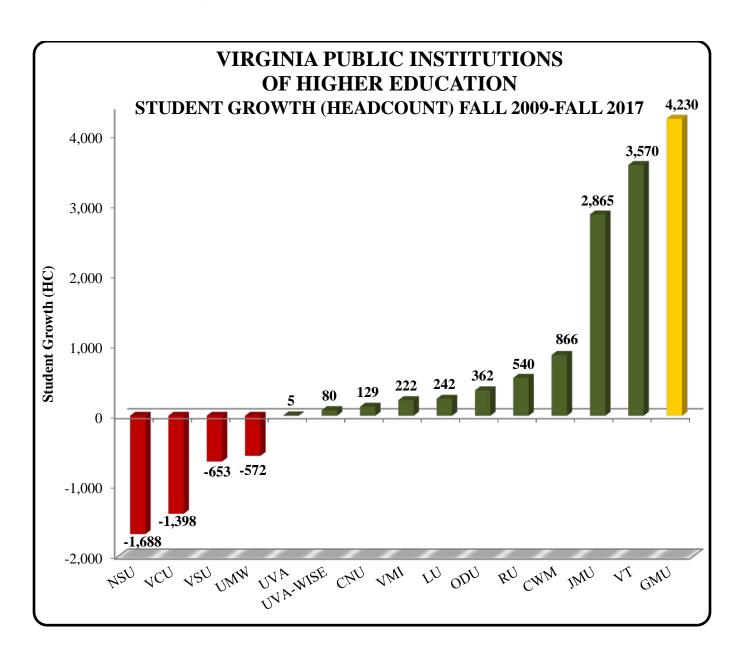
#### **Institutional Size: Student Enrollment (FTE)**

When looking at full-time equivalent (FTE) enrollment, George Mason University is the third largest institution behind Virginia Tech and Virginia Commonwealth University (see below). The actual annualized enrollment for FY 2017 shown here is the most current actual enrollment data available for other Virginia institutions.



#### **Recent Student Enrollment Growth**

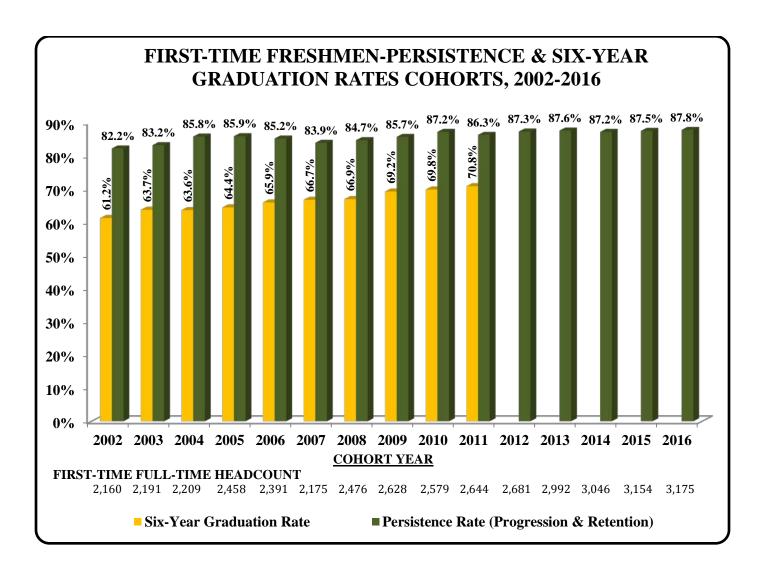
Despite years with General Fund budget reductions, George Mason University has continued to grow in an effort to meet the increasing demand for higher education associated with the growing number of Virginia high school graduates. Mason has assumed approximately 48 percent of the statewide enrollment growth accommodated in Virginia public four-year institutions since fall 2009.



The net growth for all Virginia public institutions from fall 2009 to fall 2017 was 8,800, and George Mason has enrolled 4,230 of this growth.

#### **Student Retention**

Other indicators of improved student quality and program excellence are increased student persistence and graduation rates. Improved retention also positively impacts student enrollment growth, since the number of students continuing their college education after their first year increases.



The most recent comparative data for first-year persistence rates for Mason's national peer group is for the 2016 cohort as published by IPEDS. The percentage of Mason's 2015 cohort who returned for their second year was 87 percent; the peer average was 91 percent. Mason's six-year graduation rate for the 2011 cohort compared to the peer group average is 71 percent to 77 percent respectively.

# PERFORMANCE MEASURES

Mason takes great pride in its regular assessment of a series of important operational indicators of institutional effectiveness. Mason has been recognized by US News and World Report as being among the Top 20 most efficient universities for 2018.

#### **Total Core Funding per FTE Student**

The combination of General Fund support and tuition approximates the total funding available to teach a full-time student. The 25 institutions shown below were approved for benchmarking by university and state officials as the schools most similar to Mason. As reported by the U.S. Department of Education Integrated Postsecondary Education System (IPEDS), Mason has one of the lowest core funding levels per FTE student among this national peer group.

FY 2015 GEORGE MASON UNIVERSITY PEER GROUP COMPARISON						
	ENROLLMENT	CORE SPENDING PER				
INSTITUTION	(FTES)	STUDENT				
University of Southern California	38,688	\$66,591				
New York University	48,532	44,664				
University of Connecticut	24,772	43,875				
University of Washington—Seattle Campus	46,926	42,216				
George Washington University	21,630	41,260				
Boston University	31,734	39,296				
University of North Carolina at Chapel Hill	28,575	39,055				
Northeastern University	21,019	36,236				
Stony Brook University	23,849	34,052				
Syracuse University	22,067	28,626				
University of Minnesota—Twin Cities	54,024	28,510				
Arizona State University—Tempe	48,470	27,679				
Rutgers University—New Brunswick	47,771	26,745				
University of Maryland—College Park	33,619	26,464				
University of Florida	46,700	25,757				
University of Illinois at Urbana—Champaign	49,959	25,394				
University of Kansas	25,060	25,335				
Temple University	33,922	24,808				
University of Arizona	39,398	24,279				
Michigan State University	45,353	23,425				
University of Massachusetts Amherst	28,150	22,792				
SUNY at Albany	15,650	22,491				
North Carolina State University at Raleigh	30,116	21,879				
George Mason University	27,611	18,251				
University of Nebraska—Lincoln	21,908	18,046				
Florida State University	39,157	15,215				
Peer Group Average (Excluding Mason)	34,682	\$30,988				
Mason % of Peer Group Average	79.6%	58.9%				

Source: FY 2015 IPEDS

#### Funding Improvement: Statewide Comparison is Slowly Improving

Each doctoral institution within the Commonwealth of Virginia has a unique mission, but funding comparisons present an interesting analysis. The following table illustrates both the institutional difference in total funding within the Commonwealth of Virginia and the relationship between tuition and General Fund support at the Virginia doctoral universities. In terms of total funding, in FY 2018 Mason is operating with approximately 75 percent of the total resources available to the other doctoral universities.

EDUCATIONAL AND GENERAL ESTIMATED TOTAL FUNDING PER IN-STATE FTE STUDENT, FY 2018 General Fund, Tuition and Mandatory E&G Fees									
DOCTORAL									
INSTITUTIONS	FY 2018*	<b>TUITION FY 2018</b>	TOTAL						
College of William & Mary	\$7,733	\$16,506	\$24,239						
University of Virginia	8,640	13,810	22,450						
Virginia Commonwealth Univ.	6,887	11,483	18,370						
Virginia Tech	6,989	11,263	18,252						
Old Dominion	6,275	6,648	12,923						
Doctoral Avg. excl. Mason	\$7,305	\$11,942	\$19,247						
GEORGE MASON	\$5,658	\$8,672	\$14,330						
Mason % of Average	77.5%	72.6%	74.5%						

<sup>\*</sup> General Fund estimate based on SCHEV FTE projection in the 2B report; numbers for all institutions will change with actual revised numbers. General Fund estimate include budget reductions taken in FY 2017 and FY 2018.

#### **Student: Faculty & Staff Ratios**

The number of students (headcount) supported by the total number of faculty/staff positions (FTE) is a national benchmark for institutional effectiveness. Mason's ratio remains more efficient than the average ratios at the other doctoral institutions in Virginia. Based on IPEDS Human Resource data for fall 2016 and the State Council of Higher Education for Virginia (SCHEV) fall 2016 headcount enrollment data, the difference between Mason's number of total faculty and staff positions and the doctoral average is approximately 3.0 students per faculty/staff member. In order for Mason to operate with the same average number of positions per student as other Virginia doctoral institutions, Mason would have to add approximately 1,500 new positions to its current staffing complement.

	STUDENTS (HEADCOUNT) PER
DOCTORAL	FACULTY &
INSTITUTIONS	STAFF POSITION
College of William & Mary	3.4
University of Virginia	3.8
Virginia Tech	4.3
Virginia Commonwealth Univ	6.6
Old Dominion	8.7
Doctoral Average excluding Mason	5.4
GEORGE MASON UNIVERSITY	8.1

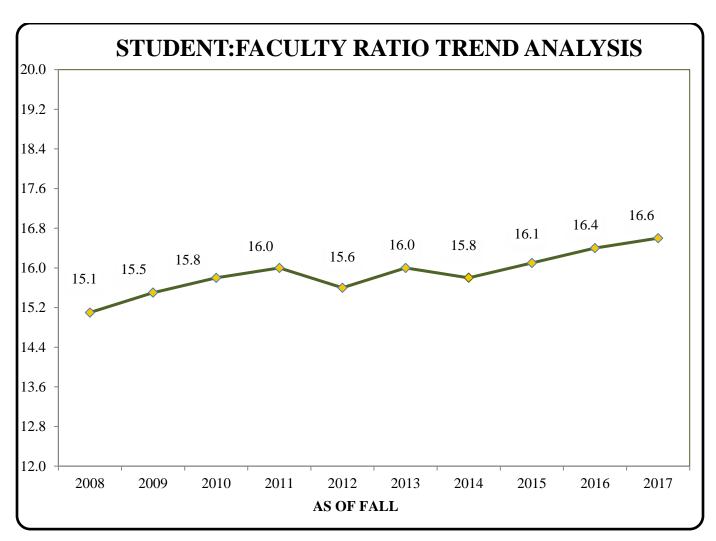
Source: Fall 2016 IPEDS Data, SCHEV

#### **Faculty: Support Staff Ratios**

Another ratio is the relationship of teaching positions to non-teaching positions. The FY 2019 budget for George Mason University establishes the ratio of 1,958 teaching to 2,138 non-teaching positions at approximately a 1:1.1 ratio, which is more efficient than the average for Mason's national peer group.

#### **Student: Faculty Ratios**

Mason strives to maintain a low student: faculty ratio. In the fall of 2017, the university's ratio was 16.6:1. The university's high priority of smaller classes and an improved student: faculty ratio has been constrained by limited resources since fall of 2008 when the university experienced large state base budget reductions.



Note: Fall 2008-2017 uses Common Data Set reporting.

#### INSTITUTIONAL PERFORMANCE STANDARDS

#### **State Institutional Performance Standards**

The Virginia Higher Education Restructuring Act was implemented in 2006 to increase institutional management flexibility in exchange for meeting accountability standards. The Institutional Performance Standards are designed to track institutional progress in meeting state higher education priorities by gathering information in a wide range of areas. With the passage of the Commonwealth's 2011 Higher Education Opportunity Act, these measures are undergoing a revision. The current version of the Institutional Performance Measures was approved by the State Council of Higher Education for Virginia (SCHEV) at its November 19, 2012 meeting to replace section §4-9.02 Assessment of Institutional Performance of the 2012 Appropriation Act. Under the Act, institutions will be expected to meet the IPS measures in order to qualify for incentive funding offered by the Commonwealth.

The Institutional Performance Standard measures continue to focus on each institution's contribution to the education of citizens of the Commonwealth. Institutions will be expected to meet 95 percent of the State Council approved biennial projections on the following measures:

- in-state undergraduate headcount (HC) enrollment,
- in-state upper-level full-time equivalency (FTE) enrollment (juniors and seniors),
- in-state bachelor degree awards, and
- in-state bachelor degree awards in Science, Technology, Engineering, Math, and Health Sciences (STEM/H).

Two additional measures focus on access by requiring institutions to maintain or increase:

- the number of in-state associate and bachelor degrees awarded to students from underrepresented populations, and
- the number of in-state two-year transfers to four-year institutions:

The State Council of Higher Education for Virginia will certify institutions based on these criteria and will recommend the institutions eligible to receive financial benefits such as incentive funds.

As part of the certification process, an institution that does not meet all of the Institutional Performance Standard measures is given an opportunity to explain the circumstances involved. SCHEV will determine if the institution will be certified and will recommend whether such institution will be denied access to incentive funding or other financial benefits for the subsequent biennium.

#### STRATEGIC PLAN, GEORGE MASON UNIVERSITY

#### **Mason Vision: Executive Summary**

Since its birth less than a half-century ago, George Mason University has grown impressively in size, stature, and influence. Now a standard-setter among modern public universities, Mason's reach is both deep and broad, extending from Virginia, as the Commonwealth's largest public university; throughout the United States, where its location near Washington, D.C., affords unique types of audiences, resources, and opportunities; and around the world, through its groundbreaking research on complex global problems and an expanding international student body.

From the outset, Mason has not been content to coast or merely follow. Instead, it has crafted a new path; it has embraced new ideas and remained adaptable to the evolving needs of its community. A spirit of innovation and acceptance of wide-ranging viewpoints and cultures are ingrained in our community. In view of today's complex global challenges and rapid pace of change, George Mason University is in a unique position to capitalize on its strengths and make an even greater impact—producing the very kinds of leaders, professionals, scholars, ideas, and solutions that our world needs.

As we chart our future course, we have asked the following question: How can George Mason University become not necessarily the best university in the world, but the best university for the world? That is, what can Mason do—or do better—to produce the types of graduates, scholarship, and service-oriented action that will best serve society? This question framed the work of creating a bold and far-reaching vision and strategic plan. After extensive community-wide discussion and input from all parts of the Mason family, a new vision was constructed with the mission, values, and commitments that define our institution and the work we do, providing inspiration to propel Mason forward. Our vision further provides a foundation upon which our strategic plan has been constructed.

The university's primary responsibility is to advance society through education, research, and engagement with others. Our vision and strategic plan speak to this responsibility, building upon the successes of our past and creating an environment at Mason that is inclusive, inspirational, and focused not only on the needs of our institution, but also on the needs of those we serve. The strategic planning document that follows outlines the components of our vision—our mission (who we are), values (what we stand for), commitments (what we are committing to), the Mason IDEA (how we define ourselves), and the Mason graduate (whom we help develop).

These foundational aspects of the vision precede the strategic plan, which comprises 12 areas of action that are focused in four key areas. Our plan lays out how we will strategically move forward in ways that positively impact our students, our community, our faculty and staff, and our world. Each of these areas is explicated via initiatives, narratives, and metrics that highlight areas of attention and action.

The following is a synopsis of the George Mason University Strategic Plan which may be found in complete form here: <a href="http://strategicplan.gmu.edu/">http://strategicplan.gmu.edu/</a>.

#### George Mason University—A university for the world

Motto—Freedom and Learning

Mission—A public, comprehensive, research university established by the Commonwealth of Virginia in the National Capital Region, we are an innovative and inclusive academic community committed to creating a more just, free, and prosperous world

The Mason idea-Our core institutional characteristics



- **Innovative** = We question current thinking and try new ideas. We honor time-tested academic principles while striving to create new forms of education that serve our students better and new paths of research that can uncover solutions to the world's greatest challenges.
- **Diverse** = We bring together a multitude of people and ideas in everything we do. Our culture of inclusion, multidisciplinary approach, and global perspective make us more effective educators and scholars.
- **Entrepreneurial** = We put ideas into action. We educate students to create, as well as carry out jobs; become agents of positive change; and add value through government or business, for-profit or nonprofit organizations, academia or the arts. We pursue discoveries that can make a difference in the world. We help our community thrive socially, economically, environmentally, and culturally.
- Accessible = We are an open and welcoming community. We partner with public and private organizations in our region and around the world. We proactively engage with our community. We define our success by how many talented students we serve, not by how many we leave out.

Our Values—Our core values capture the guiding principles for how we work with each other and how we make decisions when we are at our best. They are the foundation of the type of community we want to build together. These seven values are listed and explained below.

#### Our Students Come First

Our top priority is to provide students with a transformational learning experience that helps them grow as individuals, scholars and professionals.

#### Diversity Is Our Strength

We include and embrace a multitude of people and ideas in everything we do and respect differences.

#### Innovation Is Our Tradition

We strive to find new and better ways to deliver on our mission while honoring time-tested academic values.

### We Honor Freedom of Thought and Expression

We protect the freedom of all members of our community to seek truth and express their views.

#### We Are Careful Stewards

We manage the economic and natural resources entrusted to us responsibly and sustainably.

#### We Act with Integrity

We hold ourselves to the highest ethical standards as educators, scholars, students and professionals.

#### We Thrive Together

We nurture a positive and collaborative community that contributes to the well-being and success of every member.

#### The Mason Graduate Is-

#### • ... an engaged citizen:

- ethically oriented and committed to democratic ideals
- respectful of individual differences, rights, and liberties
- knowledgeable of important issues affecting the world
- focused on the well-being of others, today and tomorrow
- committed to building a just society

#### • ... a well-rounded scholar:

- thinks critically and creatively and demonstrates professional competence
- possesses an inquisitive nature
- appreciates science, humanities, and the arts
- skilled as a communicator
- committed to lifelong learning

#### • ... prepared to act:

- innovative, resourceful, and entrepreneurial; ready to do or create a job
- interested and practiced in working with individuals from other cultures, backgrounds, and perspectives
- equipped to make positive and meaningful changes in society

#### Our Commitments-

- **Learning Innovation**: We will apply new and emerging learning technologies, environments, and methods to improve learning effectiveness and student completion, and to better serve the evolving needs of students, working professionals, and public, private, and nonprofit organizations.
- **Research of Consequence**: We will expand research as a central element of our mission; we will translate our discoveries into interventions and applications with social, cultural, and economic impact.
- **Economic and Cultural Engine**: We will act as a catalyst for the economic and cultural vibrancy of our region, as a growing source of talent in high demand disciplines, as an incubator of business and social enterprises, as a hub of lifelong learning, arts, and athletics, and as a research and learning partner for public, private, and nonprofit organizations.
- **Engagement with the World**: We will prepare our students to thrive in a global context by infusing global awareness, citizenship values, and learning opportunities across all fields, and we will partner with other organizations in solving global problems where our impact will be highest.
- **Sound Investment**: We will be a valuable investment for our students, taxpayers, and donors by focusing on outcomes, operational efficiency, and affordability. Specifically, we will
  - Expand the number of graduates, the career prospects for our graduates, the impact of our research, and the value we provide to our community.
  - Be sensitive to trends in household income in making decisions about tuition and financial aid.
- **Enriching Work Environment**: We will invest in recruiting, retaining, and developing talented and diverse faculty and academic and professional staff. We will prioritize the well-being of our community and create a vibrant campus life in which all members can grow and thrive.
- Foundation for the Future: We will aggressively seek additional sources of funding through higher levels of philanthropy; expanded online, certificate, and executive education programs; research grants; and the commercialization of intellectual property. We will also increase our engagement with alumni, strengthen the Mason brand nationally and internationally, and effectively communicate Mason's value to stakeholders throughout Virginia and the National Capital Region.

#### Strategically Planning for Our Future-How do we become a university for the world?

The basic idea is reflected in the structure of our strategic plan.



Each of these areas is supported by goals, initiatives, and metrics that are designed to direct our actions toward positively impacting our stakeholders, inspiring new ways of thinking, and moving Mason forward as we face the challenges and opportunities of an increasingly complex world.

# Goals for Students-

**Goal 1:** Innovative Learning – Deliver a transformative Mason Learning Experience that is experiential, global, and technology-rich.

**Goal 2:** Accessible Pathways – Provide multiple pathways and delivery formats to serve the needs of different students.

Goal 3: Return on Investment – Enable all graduates to pursue meaningful lives and successful careers.

### Goals for the Community-

**Goal 4:** 100,000 Career-Ready Graduates – George Mason University will help meet the demands of the commonwealth, the region, and the world for dynamic, creative, collaborative thinkers, doers, and problem-solvers.

**Goal 5:** Innovation Engine – Contribute to the economic and civic vitality of the region by driving entrepreneurship and innovation and by creating learning partnerships with private and public organizations.

**Goal 6:** Community Builder – Contribute to the cultural vitality of our community through regional partnerships and commitments to the arts, athletics, and community engagement.

### Goals for Faculty and Staff-

**Goal 7:** Well-being – Become a model well-being university that supports and enhances well-being for all of its members.

**Goal 8:** Diverse Academic Community – Create an inclusive and diverse academic community that reflects the diversity of the National Capital Region.

**Goal 9:** Support Teaching and Faculty Excellence – Mason will provide an environment and resources to support faculty and encourage academic innovation and excellence.

### Goals for the World-

**Goal 10:** Elevate Research – Strengthen Mason's research and scholarship portfolio to solidify the institution's position as a public research university of the highest caliber.

**Goal 11:** Research of Consequence – Enhance Mason research in domains of great academic, societal, and economic consequence.

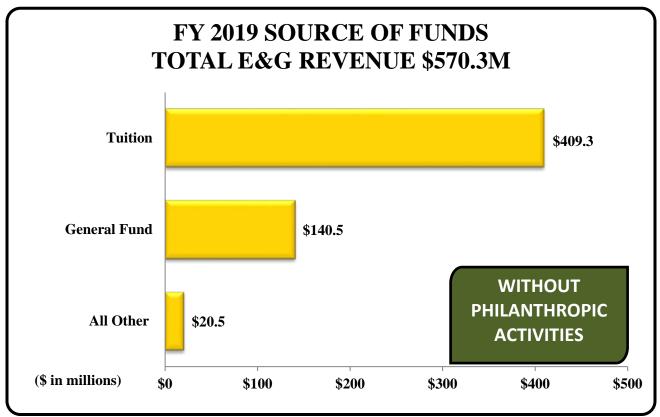
**Goal 12:** Global Engagement – Expand opportunities for global learning by creating partnerships and programs to support student and faculty mobility and collaboration.

### EDUCATIONAL AND GENERAL

The Educational and General (E&G) budget is the largest portion of the overall budget within the university. The E&G budget (excluding philanthropic funds) represents 57 percent of Mason's total operating budget and 53 percent of the overall total budget. The E&G budget is comprised of categories of expenditures that support: 1) instruction; 2) college and school level activities; 3) university computing for both academic and non-academic units; 4) student and academic support through admissions, registrar, financial aid, university life, and career services; 5) institutional activities, and 6) physical plant costs that directly support the university's mission of teaching, research, and public service.

#### EDUCATIONAL AND GENERAL REVENUES

Total E&G revenues (excluding philanthropic funds) for FY 2019 are projected at \$570.3 million, which is approximately \$35.1 million more than the original FY 2018 budget of \$535.2 million. The increase will support increasing healthcare costs, student financial aid, IT Infrastructure and Research needs, Emergency Retention (one-time) funds, Student Experience Redesign and Strategic Initiatives, and for prior year in-state enrollment growth. In FY 2019, the General Fund will provide approximately 25 percent of the total sources available for the E&G budget. Tuition and other E&G funds will provide approximately 75 percent of the total sources available. When compared to the early 2000's, this picture continues to show the shift of having students and other revenue sources fund the majority of the cost for higher education's Educational and General budgets. The majority of that shift is due to the Commonwealth support reductions that have been absorbed over the past several years.

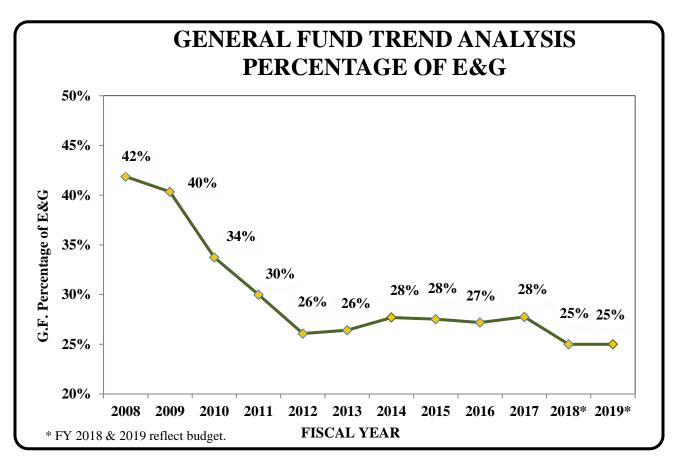


Note: General Fund includes \$4.4M in Equipment Trust Funds.

#### **General Fund**

While FY 2019 all-funds General Fund support of \$192.4 million provides funding equal to approximately 18 percent of total university revenues, this "total funding" ratio can be misleading since the General Fund amount includes both student financial aid and capital project support that can fluctuate significantly from year to year. Shown in the General Fund Trend Analysis chart is the ratio of General Fund support as a percentage of the E&G budget that funds core activities of the university. Since FY 2008, this core E&G General Fund support dropped from over 42 percent to approximately 25 percent projected in FY 2019. This was in large part due to the Commonwealth of Virginia not being in a position to provide commensurate financial support to institutions of higher education to address increased in-state student enrollment coupled with the several years of base budget reductions. As a result, in order to maintain quality, tuition and other E&G revenues have increased at rates beyond normal cost of inflation.

In FY 2014, the increased share of the General Fund as a percentage of E&G reversed a 10-year trend of declining state support. Then due to the mid-year budget reduction in FY 2015, General Fund support decreased both as a percentage of the total E&G budget and on a per Virginia resident student FTE basis as those mid-year reduction became permanent in FY 2016. Although total dollars have increased in General Fund support, the increases received in most recent years have been largely connected to state-supported compensation increases as well as significant employer expense increase for pension and healthcare costs. This trend continued in FY 2017, when again the university faced a mid-year reduction coupled with the loss of General Funds that became permanent in FY 2018. These budget reductions have created significant pressures on the continuation of important initiatives and the ability to provide additional services. For FY 2019, the General Fund support is preliminary given the absence of a final approved budget from the Commonwealth.



In FY 2008, Mason was receiving approximately 82 percent of the average General Fund support per in-state FTE student among the Virginia doctoral schools and it continues to receive below the average of support per in-state student with FY 2018 only providing approximately 77 percent of the average General Fund support per in-state FTE student. The absence of a Commonwealth budget has forced the university to take a conservative approach for the FY 2019 financial plan.

GENERAL FUND SUPPORT PER IN-STATE STUDENT FTE							
INSTITUTION FY 2008 FY 2018*							
University of Virginia	\$10,103	\$8,640					
College of William & Mary	9,246	7,733					
Virginia Tech	8,158	6,989					
Virginia Commonwealth Univ.	8,391	6,887					
Old Dominion	6,977	6,275					
Doctoral Average excluding Mason	\$8,575	\$7,305					
GEORGE MASON UNIVERSITY	\$6,988	\$5,658					
MASON % of Average	81.5%	77.4%					

<sup>\*</sup>General Fund per in-state student estimate based on SCHEV FTE projection in the 2B report; numbers for all institutions will change with actual revised numbers.

#### **Tuition and All Other E&G Funds**

Tuition revenue includes payment for tuition and E&G mandatory fees, premium tuition fees, and contracted course revenues. The following categories represent the tuition revenue (approximate percentages): in-state undergraduate (48 percent), graduate (12 percent) and first professional-law (1 percent); out-of-state undergraduate (28 percent), graduate (9 percent) and first professional-law (2 percent).

In addition to the tuition revenues, another funding source for the university's E&G budget is other E&G funds. This is comprised of a combination of sales and services and other non-tuition related revenues, most notably: 1) admissions fee, 2) executive education non-credit program revenue, 3) cost reimbursement from the Mason / INTO partnership, and 4) transfer from both the university's Auxiliary Enterprise and Indirect earning funds to provide funding for services and scholarships provided from the E&G budget.

#### Philanthropic Activities

A vital part of Mason's resource base is the philanthropic funds raised for programs within the university. Philanthropic funding supports the academic and administrative units for ongoing activities as well as targeted projects. This funding is used for scholarships and fellowships, personnel costs, and support for conferences, equipment, research, and travel. Operating support for areas of greatest interest to faculty and students include scholarly travel, salary support for eminent scholars, undergraduate and graduate scholarships, and program support.

A broad range of university programs generate philanthropic gifts; among those generating the most activity are the Mercatus Center, College of Humanities and Social Sciences, Antonin Scalia Law School, College of Visual and Performing Arts, Athletics, College of Science, Volgenau School of Engineering, and the Schar School of Policy and Government. Philanthropic funds supporting the university's budget have increased from \$36.5 million in FY 2013 to an estimated FY 2018 budget of \$62.8 million or approximately a 72 percent increase. As the university continues with its capital campaign, the level of philanthropic funds in support of university programs is anticipated to continue to increase.

GEORGE MASON UNIVERSITY FOUNDATION, INC. PROGRAM BENEFITS TO GEORGE MASON UNIVERSITY							
PROGRAM BENEFITS TO MASON	FY 2016	FY 2017	ESTIMATED FY 2018				
Grant Expense <sup>1</sup>	\$23,213,000	\$27,667,000	\$28,000,000				
Other Expense <sup>2</sup>	9,436,000	8,630,000	7,700,000				
Faculty/Staff Salaries <sup>1</sup>	5,884,000	6,709,000	7,100,000				
Scholarships Graduate	475,000	3,715,000	6,500,000				
Professional Services	2,327,000	2,378,000	2,650,000				
Direct Expenditures <sup>1</sup>	4,589,000	8,072,000	2,500,000				
Travel	2,670,000	2,159,000	1,600,000				
Faculty/Staff Benefits <sup>1</sup>	1,083,000	1,245,000	1,500,000				
Conferences and Business Activities	2,055,000	1,683,000	1,400,000				
Scholarships Undergraduate	1,332,000	1,348,000	1,350,000				
Facilities Rental	322,000	518,000	900,000				
Honorariums	976,000	1,083,000	800,000				
Eminent Scholars	802,000	689,000	800,000				
TOTAL PROGRAM BENEFITS TO MASON <sup>3</sup>	\$55,164,000	\$65,896,000	\$62,800,000				

#### Notes:

- 1. Grant Expense represents funding expensed primarily by university affiliates. An example would be the Mercatus Center. Faculty/Staff Salaries, Benefits, and Direct Expenditures represent philanthropic funds spent on university unit activities and programs.
- 2. Other Expense represents the GMUF administrative service fee, grant activities that require the recipient of the grant award to be an entity designated as a 501(c)(3), and in-kind tangible gifts that have transferred to the university.
- 3. In FY 2017, there were some one-time transactions that increased the total program benefits received by the university. These one-time transactions will not repeat in the current year.

#### FUNDS AVAILABLE FOR ALLOCATION (SOURCES)

The rate of growth in the E&G budget for FY 2019 is in alignment with the average growth levels of most recent budget cycles. From FY 2014 to FY 2019 the average annual rate of growth is 4.6 percent, and the total E&G budget increased by 25 percent in five years with increased revenues averaging \$22.7 million per year. Annual enrollment and tuition rate increases along with Mason's internal one-time funds have maintained revenue stability and growth throughout a prolonged period of relatively unpredictable economic conditions while allowing the university to moderate the annual increase in tuition over several fiscal years. In FY 2019, the state appropriation is increasing by \$4.7 million. Based on projected enrollments and planned tuition increase as well as the Commonwealth appropriation increase, FY 2019 is projected to be \$35.1 million or 6.6 percent over the original FY 2018 budget.

ORIGINAL EDUCATIONAL AND GENERAL BUDGET								
	FY 2014 FY 2015 FY 2016 FY 2017 FY 2018 FY 2019							
Amount	\$456.8M	\$475.1M	\$485.4M	\$514.8M	\$535.2M	\$570.3M		
Increase (\$) \$9.4M \$18.3M \$10.3M \$29.4M \$20.4M \$35.1M								
Increase (%)	2.1%	4.0%	2.2%	6.1%	4.0%	6.6%		

**Note**: Original Budget numbers includes Equipment Trust Fund (ETF).

#### **Budget Focus & Priority**

Mason has a long history and takes great pride in allocating the majority of its limited resources to its core mission. This philosophy has maximized resource effectiveness and continues to illustrate Mason's commitment and focus on a mission-based allocation of resources. The Educational and

General budget is comprised of seven expenditure programs that directly support the university's mission of teaching, research, and public service.

PROGRAM	ACTIVITIES
Instruction	Instructional Faculty, Departmental Costs
Academic Support	Deans and Directors, School Level Costs
Libraries	Professional Librarians, Library Reference Materials
Technology	University Computing, Both Academic/Administrative Costs
Student Services	Registrar, Admissions, Financial Aid, Career Services, Univ Life, etc.
Institutional Support	Executive Management, Purchasing, Payroll, Fiscal Services, etc.
Physical Plant	Building Maintenance, Physical Plant Personnel, Utilities, Police, EHS, etc.

The following table compares the allocation of funds by year and major programs within the E&G budget. The E&G budget also includes a central reserve of \$4.0 million (or approximately 0.7 percent) of the E&G operating budget. This represents the only portion of the budget that is not allocated to specific program needs and is available for unplanned contingency requirements. If these funds remain unexpended at the end of the year, their intended one-time use is for high institutional priorities not covered by other funding sources.

PERCENTAGE OF BUDGET BY MAJOR PROGRAM										
FISCAL YEAR	FISCAL YEAR 2014 2015 2016 2017 2018 2019									
Instruction/Academic Support	59.6%	59.3%	60.2%	61.2%	62.6%	63.9%				
Library	5.1%	5.2%	4.8%	4.8%	4.4%	4.1%				
Technology	7.3%	7.2%	6.9%	6.7%	6.5%	6.3%				
Student Services	4.8%	4.9%	5.3%	5.3%	5.1%	5.8%				
Institutional Support	8.3%	8.8%	8.6%	7.8%	7.6%	6.9%				
Physical Plant	11.4%	11.1%	10.7%	10.4%	10.1%	9.5%				
Financial Aid *	1.9%	1.9%	2.0%	2.1%	2.0%	2.0%				
Equipment Trust Fund	0.8%	0.8%	0.7%	0.9%	0.8%	0.8%				
Reserve	0.9%	0.8%	0.8%	0.8%	0.7%	0.7%				
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%				

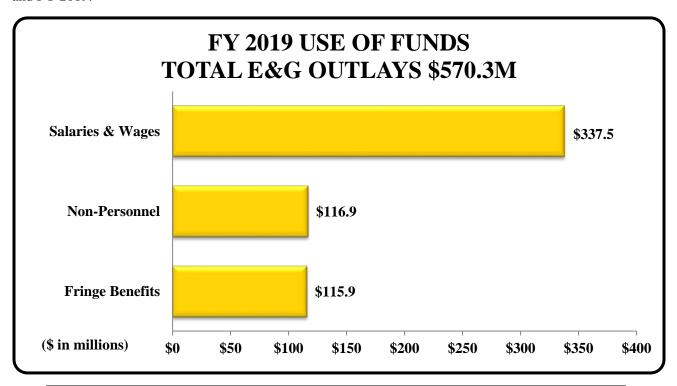
<sup>\*\*</sup> Does not include funds budgeted as discounts to tuition and fees. These discounts represent approximately 5.7 percent of the E&G expense budget. If included as expenses, the total percentage of E&G would be 7.8 percent.

Mason is committed to protecting the core and continues to allocate a greater percentage of its E&G budget to instruction when compared to most of the other Virginia doctoral institutions.

#### USE OF FUNDS / EXPENSES

#### **Use Overview**

The FY 2019 budget provides a \$35.1M overall increase from FY 2018 in the total E&G budget (excluding philanthropic funds). The table below depicts the use of funds by major expense categories between FY 2018 and FY 2019.



		ND GENERA M FY 2018 – I				
	FY 2018	FY 2019	AMOUNT	%		
	ORIGINAL	ORIGINAL	CHANGE	CHANGE		
Salaries/Wages         \$318.3M         \$335.8M         \$17.5M         5.5%           Fringe Benefits         107.4M         115.2M         7.8M         7.3%						
107.071						
TOTAL E&G	\$535.2M	\$570.3M	\$35.1M	6.6%		

#### **Personnel**

- For FY 2019, the university budget includes funding for salary increases associated with promotion and tenure actions as well as for a significant increase in employer costs related to healthcare. In addition, the university will propose a two percent (one-time) emergency retention fund for FY 2019.
- The FY 2019 budget allocates approximately 80 percent of the E&G funds for personnel costs, which include salaries, wages, and fringe benefits. The percentage dedicated to labor has been in the range of 78 to 80 percent during the last several years. Approximately 52 percent of the cost of personnel covers the compensation paid to instructional faculty. The following table provides budget amounts that include salary and fringe benefits.

EDUCATIONAL AND GENERA	AL PERSONNE	L EXPENSE
PERSONNEL TYPE	FY 2019 BUDGET	% OF PERSONNEL
Instructional Faculty	\$233.0M	51.7%
Admin Faculty	77.3M	17.1%
Classified Staff	131.1M	29.1%
Wages/Student Wages	9.6M	2.1%
TOTAL PERSONNEL EXPENSE	\$451.0M	100.0%

EDUC FULL-TIME EQUIVALENT		L AND GE Y AND STA			AAJOR PRO	OGRAM
	Total Pos	sitions (FTE)	FY 2018	Total Pos	sitions (FTE)	FY 2019
	Faculty	Staff	Total	Faculty	Staff	Total
Instruction/Academic Support	1,956	681	2,637	1,921	766	2,687
Library	0	141	141	0	141	141
Technology	0	223	223	0	222	222
Student Services	0	267	267	0	281	281
Institutional Support	0	426	426	0	427	427
Institutional Support   0   420   420   0   427   427						
TOTAL	1,956	2,088	4,044	1,921	2,166	4,087

#### **Instructional Faculty**

Actual instructional faculty spending reflects the use of adjunct faculty and graduate assistants as the colleges and schools meet enrollment demands. The success or failure in filling full-time faculty positions impacts the use of both adjunct faculty and graduate assistants. Consequently, actual expenses for full-time and adjunct faculty and graduate assistants typically vary from the original budget which can be seen in the table that follows.

#### Administrative Staff & Wage Support

In FY 2019, approximately 75 FTE staff positions will be added across various units to provide critical support for new programs and increased enrollment. Staff position changes are in areas of instruction and research support, student services, regulatory reporting and compliance requirements, as well as unit reorganizations. Some units are realizing adjustments, primarily decreases, in position levels.

Wage personnel expenditures account for approximately 2.1 percent of personnel costs. In most years, the wage (or temporary staff) budget is established at a level of funding substantially lower than actual prior year spending levels. Additional temporary staff are largely funded through reallocation of permanent staff lines, which are fully funded in the budget, as vacancies and turnover occur.

The university uses wage and student wage workers to meet its demand to support new enrollment and programs within the university. That level of wage spending equates to approximately 157 FTE staff positions.

EDUCAT	IONAL AND	GENERAL	PERSONNE	L COSTS BY	EMPLOYE	E TYPE
	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019
	ACTUAL	ACTUAL	ACTUAL	ACTUAL	BUDGET	BUDGET
FT Faculty	\$119,356,428	\$120,315,146	\$122,725,111	\$122,965,233	\$136,138,600	\$144,689,900
PT Faculty	21,117,512	21,870,218	22,541,526	23,364,671	20,386,800	22,862,700
Grad Assistants	9,916,308	9,802,721	9,526,526	12,280,537	10,511,200	12,323,800
FACULTY						
SUBTOTAL	\$150,390,248	\$151,988,085	\$154,793,163	\$158,610,441	\$167,036,600	\$179,876,400
Admin Faculty	\$46,348,047	\$45,949,801	\$46,453,222	\$48,395,074	\$55,118,400	\$57,030,700
Classified	71,738,150	71,778,881	76,129,639	75,731,742	86,909,300	89,886,400
STAFF						
SUBTOTAL	\$118,086,197	\$117,728,682	\$122,582,861	\$124,126,816	\$142,027,700	\$146,917,100
Wages	\$7,101,454	\$5,671,861	\$5,934,407	\$6,157,440	\$5,047,000	\$4,687,700
Student Wages	3,922,209	4,329,338	4,465,513	4,967,658	3,900,000	3,900,000
CWS	172,885	221,662	288,766	278,406	296,500	395,700
WAGES						
SUBTOTAL	\$11,196,548	\$10,222,861	\$10,688,686	\$11,403,504	\$9,243,500	\$8,983,400
Fringe Benefits	\$82,066,341	\$88,679,472	\$89,465,422	\$88,272,008	\$107,444,100	\$115,189,700
TOTAL	\$361,739,334	\$368,619,100	\$377,530,132	\$382,412,769	\$425,751,900	\$450,966,600

# Non-Personnel-General

• Within the FY 2018 non-personnel budget, fifteen major categories of expense make up approximately 78 percent of the total non-personnel expense.

EDUCATIONAL AND GENERAL NON-PERSONNE MAJOR CATEGORIES OF EXPENSE FY 2018 (Dollars in 1	
Computer & Technical Services	\$11.6
Library Books & Materials	10.3
Equipment	10.0
Utilities	8.5
Repair & Maintenance Services	8.1
Travel	7.0
Student Scholarships	6.3
Rental—Buildings & Structures	4.0
Supplies	3.4
Telecommunication Services	2.2
Dues, Publications & Subscriptions	1.8
Capital Construction & Equipment	1.6
Insurance	1.5
Printing Services	1.0
Media Services	0.8
TOTAL TOP 15 NON-PERSONNEL EXPENSE CATEGORIES	\$78.1
TOTAL NON-PERSONNEL EXPENSE CATEGORIES	\$100.7

FY 2019 EDUCATIONAL & GENERAL BUDGET BUDGET BY MAJOR CATEGORY OF EXPENSE BY UNIT	TIONAL & CATEGOI	GENERAL XY OF EXP	BUDGET ENSE BY	UNIT		
UNIT	SALARIES	FRINGE BENEFITS	WAGES	NON- PERSONNEL	T FTE	TOTAL E BUDGET
Antonin Scalia Law School	\$9,666,100	\$3,393,500	\$281,300	\$1,778,100	97.5	\$15,119,000
College of Education & Human Development	21,307,700	6,497,200	1,185,400	3,480,300	292.9	32,470,600
College of Health & Human Services	14,692,900	4,953,700	59,400	1,371,100	174.7	21,077,100
College of Humanities & Social Sciences	47,627,100	14,651,400	790,200	2,960,600	667.2	66,029,300
College of Science	30,275,500	9,939,200	496,400	8,826,000	362.8	49,537,100
College of Visual & Performing Arts	11,135,600	3,649,700	476,500	230,400	155.9	15,492,200
Schar School of Policy & Government	12,225,700	4,028,700	61,800	1,202,700	136.6	17,518,900
School for Conflict Analysis & Resolution	3,368,300	1,055,600	150,900	172,900	40.5	4,747,700
School of Business	23,979,700	7,505,700	309,700	3,890,000	222.3	35,685,100
Volgenau School of Engineering	35,226,200	10,605,200	648,000	837,900	307.2	47,317,300
Provost	27,649,000	11,068,700	1,576,600	8,872,800	411.5	49,167,100
University Life	5,319,900	2,025,200	635,500	748,500	86.3	8,729,100
Libraries	7,658,600	3,006,200	359,500	10,027,800	125.8	21,052,100
Finance & Planning	18,417,100	7,959,500	843,300	5,415,900	277.5	32,635,800
Executive Administration	3,511,000	1,379,000	93,800	848,900	38.5	5,832,700
Information Technology Services	18,077,800	8,114,300	1,058,000	8,232,000	222.0	35,482,100
Advancement & Alumni Relations	3,990,300	1,566,000	10,000	1,128,800	46.5	6,695,100
Communications & Marketing	3,694,600	1,643,100	458,000	1,211,400	56.9	7,007,100
Government & Community Relations	920,400	368,700	0	220,600	8.0	1,509,700
Facilities	17,349,800	7,708,100	275,000	14,105,700	282.5	39,438,600
Property Rental/Facility Support	0	0	0	10,334,700	0.0	10,334,700
Student Financial Aid	981,000	0	0	10,176,200	0.0	11,157,200
Eminent Scholars	0	0	0	1,086,200	0.0	1,086,200
Central Funds for Salary and Fringe Increases / Program Support *	9,719,000	4,071,000	(785,800)	13,774,000	74.2	26,778,200
University Reserve	0	0	0	4,000,000	0.0	4,000,000
Equipment Trust Fund	0	0	0	4,400,000	0.0	4,400,000
	000 000 000		007 500	000 000	6 100 4	900 000
GRAND IOTAL	\$326,793,300	\$115,189,700	\$8,983,500	\$119,555,500	4,087.3	\$5/0,300,000

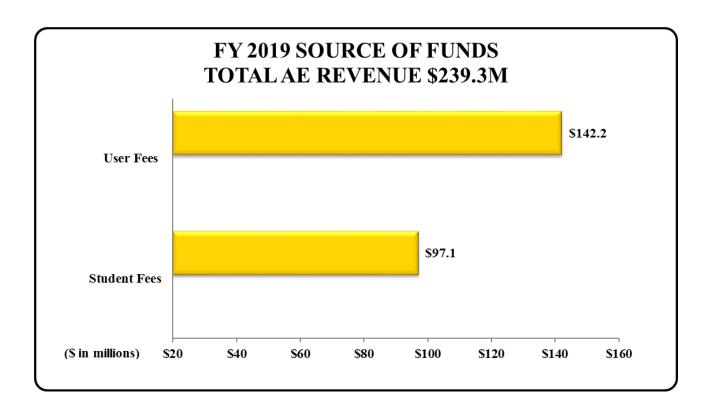
\*Funds will be distributed with the salary and fringe changes as well as program support to academic units as part of the new budget model implementation.

# **AUXILIARY ENTERPRISES**

# **AUXILIARY ENTERPRISE REVENUES**

The projected Auxiliary Enterprise revenue budget for FY 2019 represents approximately 23 percent of the university's \$1.06 billion total revenue budget and represents the second largest component of the institutional budget. Auxiliary Enterprises by definition includes activities that are ancillary to the university's central mission of instruction, service, and research. Auxiliary Enterprises include operations and activities that are: a) self-supporting through revenues that they generate; b) supported by both revenues that they generate and student fees; or c) funded exclusively through student fees.

Auxiliary Enterprise revenues are budgeted at \$239.3 million in FY 2019. The revenue growth in Auxiliary Enterprises is projected to be approximately \$10.9 million. This growth reflects \$5.6 million increase in student fee revenue and \$5.3 million increase of self-generated revenue.



AUXILIARY ENTERPRISES SOURCE OF FUNDS						
SOURCE (\$ in Millions)	ORIGINAL FY 2016	ORIGINAL FY 2017	ORIGINAL FY 2018	ORIGINAL FY 2019	CHANGE, FY 2018-2019 AMOUNT	
Student Fees	\$79.2	\$83.9	\$91.5	\$97.1	\$5.6	
User Fees	136.3	136.6	136.9	142.2	5.3	
Independent Operations*	27.2	32.8	0	0	N/A	
TOTAL	\$242.7	\$253.3	\$228.4	\$239.3	\$10.9	

<sup>\*</sup> Independent operations are critical to the university; however, their operating budgets are not part of the State Auxiliary Enterprise program for reporting purposes. Starting in FY 2018, Independent Operations which represent private third party vendors that operate all activity through their own corporate financial and accounting systems (Sodexo, vending, etc.), will no longer be reported under the university budget.

The table below identifies the ten largest programs and activities included within Auxiliary Enterprises. They represent approximately 78 percent of the Auxiliary Enterprise revenue.

FY 2019 AUXILIARY ENTERPRISES REVENUE							
FY 2019 ACTIVITY	COMMISSION	USER FEE REVENUE	STUDENT FEES	TOTAL REVENUE			
Housing & Residence Life	\$0	\$49,898,300	\$0	\$49,898,300			
Dining*	6,669,000	22,160,500	0	28,829,500			
Intercollegiate Athletics	0	5,064,300	18,098,800	23,163,100			
Campus Access/Transportation	0	15,201,300	4,575,200	19,776,500			
Arts Centers	0	7,242,000	7,426,300	14,668,300			
Student Centers	0	2,499,300	9,116,000	11,615,300			
Indirect Cost	0	700,000	10,500,000	11,200,000			
University Life	0	2,464,100	8,047,300	10,511,400			
Student Health Services	0	6,750,600	2,847,700	9,598,300			
Recreational Department	0	1,543,000	6,858,900	8,401,900			
TOTAL	\$6,669,000	\$113,523,400	\$67,470,200	\$187,662,600			

<sup>\*</sup>Dining commission goes to Dining services.

## **Independent Operations**

Auxiliary Enterprises includes eight independent operations: 1) Arena Management (EagleBank Arena), 2) Bookstore and Patriot Tech, 3) Dining, 4) Independent Retail Operations, 5) Mail Services, 6) Print Services, 7) Trademark Licensing, and 8) Vending. A third party manages each operation through their own corporate financial and accounting system. The total budget of all independent operations is \$67.2 million, and includes \$11.6 million of commissions that are returned to George Mason University in exchange for the vendor's exclusive right to provide the service on campus. The university provides oversight and guidance for these operations, conducts regular audits, and receives annual commissions. These annual commissions are used to support Auxiliary Enterprise operations and activities, and thereby reduce Mason's dependence on student fees. The annual commissions of \$11.6 million reduced the required per person student fee by over \$300 annually!

INDEPENDENT OPERATIONS COMMISSION INCOME, FY 2019							
OPERATING GEORGE OPERATING MASON ACTIVITY BUDGET COMMISSION TOTAL							
Dining*	\$33,346,000	\$6,669,000	\$40,015,000				
Bookstore & Patriot Tech	9,544,800	1,650,000	11,194,800				
Other**	8,211,900	1,018,100	9,230,000				
EagleBank Arena Management	3,788,600	1,922,500	5,711,100				
Vending	676,000	377,000	1,053,000				
TOTAL	\$55,567,300	\$11,636,600	\$67,203,900				

<sup>\*</sup> Includes \$22.2 million of user fee revenue.

## **Commissions and Management Fees**

Mason has outsourced several Auxiliary Enterprise units. For example, the bookstore has always been a contract operation and EagleBank Arena was opened by a management firm over 25 years ago.

The first step in each outsourced partnership is a public process that encourages broad participation in the procurement. The process is designed to attract the major contractors in particular fields thereby giving Mason the opportunity to select the best firm for the job. The process has another outcome, however; it reveals the range of compensation both offered and desired by the competing firms. In other words, the market is a powerful force in setting the initial range of compensation. As the procurement process continues, contractors are eliminated or retained based on specific pre-defined criteria such as the proposed service plan and prior experience.

The negotiation that follows blends the fee range, future growth and ongoing operations to arrive at a fair, industry standard management fee for the contractor while ensuring adequate cash for maintenance, renovations, and reserves. It should be noted that when selecting a contractor, you look for those that will enhance the brand of the university. For example, rankings of university venues in worldwide ticket sales showed that Mason's own EagleBank Area was ranked No.1 among venues such as those found at Penn State University, Saint Louis University, University of Texas at Austin, and The Ohio State University. Selection of the right contractor for outsourced partnerships is a key element that Mason and the contractor have benefited from.

In total, the three large outsourced firms at Mason today employ over 1,300 employees. In many institutions where these activities are not outsourced, these would all be university employees.

**Arena Management (EagleBank Arena)** commission to Mason is composed of both a guaranteed and variable amount. The guaranteed amount is \$675,000 in the first year and increases to \$715,000 in the fifth year of the contract. The variable amount is 80 percent of revenues net of fixed management fee and guaranteed commission to Mason. The variable amount changes by year depending on the success of the performances.

The contractor, Monumental Sports & Entertainment, is paid an annual fixed fee of \$435,000 in the first year that increases to \$465,000 in the fifth year of the contract. In addition, the contractor receives a variable fee of 20 percent of revenues net of fixed management fee and guaranteed commission to Mason.

<sup>\*\*</sup> Includes Independent Retail Operations, Print Services, and Collegiate Licensing Company (trademark licensing).

**Bookstore and Patriot Tech** commission to Mason has a minimum fixed guarantee of \$1.65 million per year. There is a variable component which is based on yearly sales when revenues exceed a certain threshold. In FY 2019, the university expects to receive about \$1.65 million from this contract, in addition to other cash and merchandise considerations.

**Dining** commission paid to Mason is a variable commission comprised of the revenue remaining after fees are paid. The contractor, Sodexo, pays a variable commission of 22 percent of sales in year one, 20 percent in years two and three, and 22 percent after year three. The contractor also pays a food cost rebate of \$231,670 starting in year four, which increases each year.

The variable commission is dependent upon the availability of net income to make the payments. The commission is used to fund dining operations, facility maintenance, debt service and reserves. In addition, the commission is used to fund various student activities, which offset other institutional student fee requirements.

**Independent Retail Operations** include rental and commission contracts with Argo Tea, Chipotle, Freshii, Manhattan Pizza, Panda Express, Panera Bread, UPS, and Wing Zone. Each contract is separately negotiated and typically includes both a base rent and a percentage commission over certain revenue targets.

**Mail Services** is managed by Canon, USA. Canon provides all university managed mail services including all staffing of Mail Services for a fixed annual fee of \$830,738.

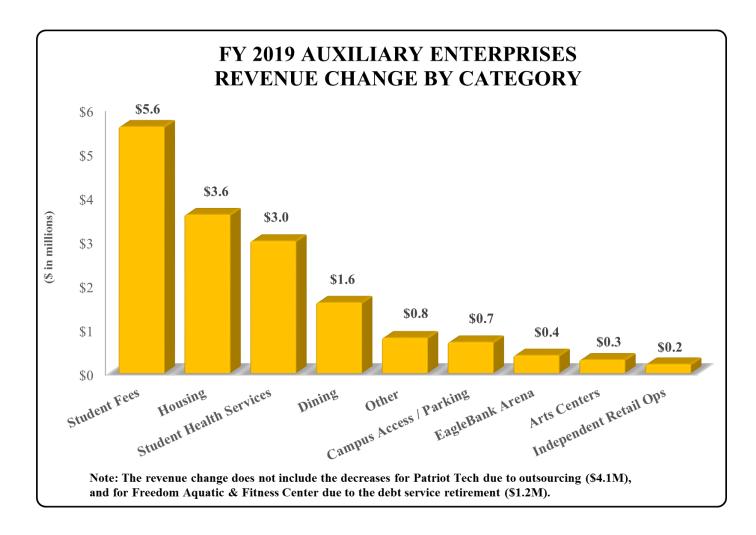
**Print Services** is managed by Canon, USA. Canon pays an annual fee of \$50,000 for rights to manage the print centers. Administrative printing is charged to individual departments based on a fixed per page rate. Pay-for-print machines are charged based on a fixed per page rate with Mason retaining revenue from the machines. Canon paid a \$300,000 fee in the first year and will pay \$75,000 annually in years four and five.

**Trademark Licensing** through Collegiate Licensing Company (CLC) provides trademark licensing for all Mason products, assisting with brand protection and brand management, and helping to set royalty rates on Mason products. CLC provides over \$100,000 in annual commissions. CLC funds help support athletic scholarships.

**Vending** contracts with Coca-Cola and Canteen manage all the university's beverage and snack machines. The vending contracts generate \$377,000 in commissions, which supports student athlete scholarships and the University Scholars in the Honors program.

**Note:** Although these independent operations are critical to the university, their operating budgets are not part of the State Auxiliary Enterprise program and therefore not included for reporting purposes.

# **Revenue Changes**



Student fee revenue increases by approximately \$5.6 million, which represents a student fee rate increase of 4.5 percent and growth in the general campus student enrollment. Within user fee activities, the units that generate the largest increase in revenues are Housing of \$3.6 million; Student Health Services of \$3.0 million due to the growth in student population; Dining of \$1.6 million; Campus Access/Parking of \$0.7 million; and \$0.4 million for EagleBank Arena. The total \$4.1M Patriot Tech budget will be removed from the state Auxiliary Enterprises budget due to its outsourcing to Barnes & Noble. In addition, Freedom Aquatic & Fitness Center has a decrease of \$1.2 million in self-generated revenue, which is attributed to the retirement of the debt service.

# NEW STUDENT FEE REQUIREMENTS

In FY 2019, Auxiliary Enterprises that are funded by student fees will incur increased costs, thereby requiring additional student fee support. The major reasons for an increase in the fee are to provide additional funding for student scholarships and student services, to support an emergency retention fund as well as fringe benefit increases, to enhance campus transportation due to increased ridership, and to fund reserves used to maintain Auxiliary facilities.

MAJOR ALLOCATION OF INCREASED STUDENT FEE, FY 20	<u>019</u>
Their consists financial aid and other student arms are consisted	\$2.3
University financial aid and other student support services	
Emergency retention fund	\$1.5
General operating funds for AE indirect cost and Transportation	\$1.1
<ul> <li>Fringe benefit increases for student fee supported units</li> </ul>	\$0.5
Facility maintenance reserves	\$0.2
STUDENT FEE REQUIREMENT	<b>\$5.6</b>
(\$ in millions)	

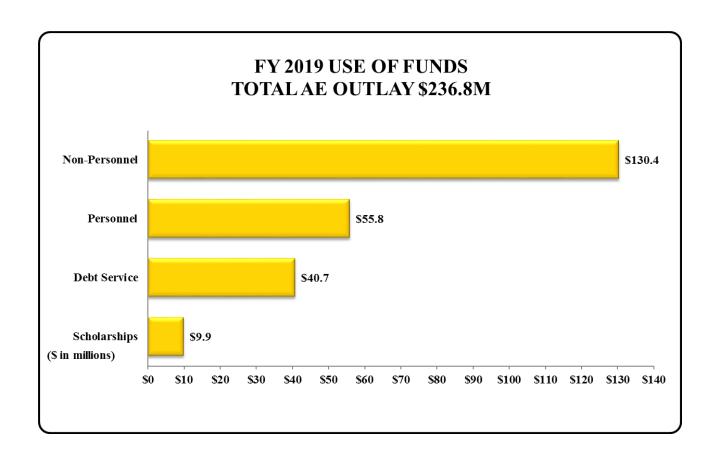
The table below summarizes the revenue budget by revenue type for Auxiliary Enterprise major units in FY 2019.

AUXILIARY ENTERPRISES REVENUE BUDGET, FY 2019						
		SELF-				
ENTERPRISE UNIT	STUDENT FEES	GENERATED	TOTAL			
Housing & Residence Life	\$0	\$49,898,300	\$49,898,300			
Dining	0	26,606,000	26,606,000			
Auxiliary Central	19,261,300	3,500,900	22,762,200			
Intercollegiate Athletics	15,857,800	5,052,600	20,910,400			
Arts Centers	7,426,300	7,242,000	14,668,300			
Campus Access/Parking	760,000	13,696,100	14,456,100			
Student Centers	9,116,000	2,499,300	11,615,300			
Indirect Cost	10,500,000	700,000	11,200,000			
University Life	8,047,300	2,464,100	10,511,400			
Student Health Services	2,847,700	6,750,600	9,598,300			
Recreational Department	6,858,900	1,543,000	8,401,900			
Freedom Aquatic & Fitness Center	102,700	5,223,800	5,326,500			
Transportation	3,815,200	1,505,200	5,320,400			
ITS Telecommunications	169,300	4,860,000	5,029,300			
University Scholars	2,670,200	221,400	2,891,600			
EagleBank Arena	1,554,000	1,312,500	2,866,500			
Global Center Debt Service	0	2,624,000	2,624,000			
Facility Reserves	1,800,000	505,700	2,305,700			
AE Administration	2,220,400	67,100	2,287,500			
Field House (RSC)	2,241,000	11,700	2,252,700			
Child Development Center	0	1,996,700	1,996,700			
Mason Card Office	1,175,800	285,000	1,460,800			
Print Services	0	1,038,800	1,038,800			
Central Utility Plant/Utility Infra Debt Service	0	954,900	954,900			
Independent Retail Ops	0	890,100	890,100			
The Bookstores	0	700,200	700,200			
Aquia Building-Debt Service	309,000	0	309,000			
AE Police Cadet	254,900	0	254,900			
Regional Campuses	112,200	50,000	162,200			
GRAND TOTAL	\$97,100,000	\$142,200,000	\$239,300,000			

# USE OF FUNDS/EXPENSES

# **Budget by Major Category**

Within the Auxiliary Enterprises expense budget of \$236.8 million, personnel costs total \$55.8 million or approximately 24 percent of the total, with all other costs making up the remaining 76 percent of the budget. Within the remaining \$181.0 million budget, \$9.9 million of the expenses covers scholarships, \$40.7 million covers debt service, and \$130.4 million covers other non-personnel costs. Some of the major items within other non-personnel costs are board (meal) plan payments of \$22.2 million; the indirect charge to Auxiliary Enterprises from Educational and General of \$11.2 million; contracted management services of \$8.6 million; building, maintenance, housekeeping, and grounds activity of \$7.8 million; and utilities of \$6.6 million.



The Auxiliary Enterprise expense budget of \$236.8 million is \$2.5 million lower than the revenue budget (\$239.3 million) for FY 2019, with the balance of \$2.5 million going to the university's facility reserves. Auxiliary Enterprise facilities are self-supporting and receive no funding from the Commonwealth. Therefore, there is a need to build adequate reserves to maintain the university's physical assets.

# Personnel—Operating

The Auxiliary Enterprises personnel budget of \$55.8 million is based upon an FTE position level of 565.1 FTE plus wages hourly staff. Of the total FTE positions, 329.0 or 58.2 percent are for classified staff, 233.7 or 41.4 percent are for administrative faculty, and 2.4 or 0.4 percent are for instructional faculty. The total FTE of 565.1 is 15.4 FTE greater than the budget for FY 2018.

AUXILIARY ENTERPRISES BUDGET FULL-TIME EQUIVALENT (FTE) POSITIONS						
	FY 2017	FY 2018	Variance	FY 2019	Variance	
Classified	328.9	320.2	-8.7	329.0	8.8	
Admin Faculty	221.3	227.1	5.8	233.7	6.6	
Faculty	2.5	2.4	-0.1	2.4	0	
TOTAL	552.7	549.7	-3.0	565.1	15.4	

The total personnel services budget within Auxiliary Enterprises is \$55.8 million. This is approximately 24 percent of the overall Auxiliary Enterprises budget. Of this total, 83 percent covers salaries and benefits for permanent staff, while 17 percent covers salaries and benefits for wage workers. The annual level of wage spending is equal to approximately additional 140 FTE positions. Many supervisors maximize their operational effectiveness by utilizing wage staff to meet high service demand periods throughout the year.

Units with the majority of personnel costs include: Housing & Residence Life, Intercollegiate Athletics, Arts Centers, University Life, and Freedom Aquatic & Fitness Center. These units are responsible for approximately \$39.6 million or 71 percent of the overall Auxiliary Enterprises personnel budget. Units with the highest wage costs are the Freedom Aquatic and Fitness Center, Housing & Residence Life, Recreational Department, Arts Centers, Intercollegiate Athletics, University Life, and Student Centers. Wage budgets in these areas alone total approximately \$7.7 million.

AUXILIARY ENTERPRISES PERSONNEL EXPENSE OVERVIEW						
	Actual FY	<b>2017</b>	Budget F	Y 2018	Budget FY	Y <b>2019</b>
Salaries	\$28,655,314	60.3%	\$31,329,600	59.3%	\$33,047,300	59.3%
Wages	8,814,637	18.5%	8,549,000	16.2%	8,778,900	15.7%
Fringe Benefits	10,081,135	21.2%	12,925,600	24.5%	13,935,600	25.0%
TOTAL	\$47,551,086	100.0%	\$52,804,200	100.0%	\$55,761,800	100.0%

# Non-Personnel—Operating

Within Auxiliary Enterprise activities, approximately \$130.4 million is budgeted for non-personnel, excluding debt service and scholarships. The major expense categories in non-personnel are:

AUXILIARY ENTERPRISES MAJOR CATEGORIES OF NON-PERSONNEL EXPENSE BUDGET						
Meal Plans	\$22,160,500					
Indirect Cost	11,200,000					
Campus Access/Parking	8,618,300					
Building Maintenance, Housekeeping, Grounds	7,762,100					
Utilities	6,623,300					
Insurance (Student Health)	6,027,300					
Telecommunications	5,343,300					
Transportation	4,710,800					
Athletics (Sports, Events)	4,301,600					
Housing Renovations	2,999,900					
Arts Centers Performances	1,584,000					
Student Activities & Programs	1,281,300					
TOTAL	\$82,612,400					

These twelve items make up approximately 63 percent of the non-personnel budget (excluding debt service & scholarships) within Auxiliary Enterprises.

## Non-Personnel—Debt Service

During FY 2019, the university will make \$40.7 million in debt service payments from Auxiliary Enterprises for parking, residential housing, dining, recreation, and student activity facilities. This represents approximately 17 percent of the overall Auxiliary Enterprises expenditure plan.

Over the last few years, debt for some facilities has been retired, allowing the university to reallocate funds for student activities or other funding requirements such as facilities maintenance. In the next five years, approximately \$11.0 million or 27 percent of the existing Auxiliary Enterprise debt service payments will be eliminated, thereby reducing the financial burden currently placed upon several programs funded by student fees and user fees. Of the total debt service payments to be reduced, approximately \$2.4 million is funded by student fees, while \$6.6 million is financed through user fees of residential housing and another \$2.0 million is supported by other self-generated revenue funds. This reduction does not represent projects that may start to pay for debt service during this time frame.

	DEBT SERVICE REDUCTIONS, FY 2019–FY 2023							
LAST		SOURCE OF FUNDING TOTAL DE						
YEAR OF	DEBT-FINANCED		CAMPUS		OTHER	SERVICE		
DEBT PMT	FACILITY	FEE	ACCESS	HOUSING	SGR	ELIMINATED		
FY 2019	Residence Hall VIII	\$-	\$-	\$288,800	\$-	\$288,800		
FY 2019-20	Student Union II Renovation	317,600	-	-	-	317,600		
FY 2019-21	President's Park Renovation	ı	-	946,000	-	946,000		
FY 2019-22	Residence Hall VII	ı	-	3,496,500	-	3,496,500		
FY 2020	Student Union I Addition/Renovation	384,400	-	-	-	384,400		
FY 2020	Fairfax Parking Garage Extension	ı	292,100	-	-	292,100		
FY 2020	Child Development Center	ı	-	-	545,700	545,700		
FY 2020-22	Residence Hall V	ı	-	1,913,700	-	1,913,700		
FY 2021	Fairfax Swimming Pool	888,400	-	-	=	888,400		
FY 2021	Parking Deck II	-	825,100	-	-	825,100		
FY 2022	Fairfax Campus Dining	840,500	-		=	840,500		
FY 2022	Johnson Center	ı	-	-	247,000	247,000		
TOTAL		\$2,430,900	\$1,117,200	\$6,645,000	\$792,700	\$10,985,800		

## **Facility Renovation Fund**

- The Commonwealth provides no General Fund support for the construction or renovation of Auxiliary Enterprise facilities. Additionally, student tuition cannot be used to support these facilities.
- Annual allocations are made each year to establish sufficient funds to address issues of facility repair, depreciation, renovation, and deferred maintenance. These funds are utilized for capital improvements as needed with the balance remaining in an escrow account identified as a facility renovation fund.
- The requirements for repairs and renovation are based upon depreciation and depend upon the type of facility, usage, preventive maintenance, and facility age. Generally, efforts are made to maintain a facility renovation fund at 2.5 percent to 5.0 percent of the replacement cost for the facility.
- The actual fund balance at a particular time may reflect a higher than expected balance due to an upcoming capital improvement or a lower than expected balance due to a recently completed capital improvement.
- An annual allocation of \$2.3 million is budgeted for FY 2019 and the tables that follow will show the annual allocation by facility and the projected facility fund balance as of June 30, 2018.

ANNUAL ALLOCATION-FACILITY RESERVES					
FACILITY	AMOUNT				
Freedom Aquatic & Fitness Center	\$505,700				
Facility Maintenance Reserve*	500,000				
Student Centers	300,000				
Arts Centers (Center for the Arts, Hylton Center)	300,000				
EagleBank Arena	150,000				
Field House (RSC)	150,000				
Fairfax Aquatic Center	150,000				
Recreation and Athletic Complex (RAC)	150,000				
Child Development Center (CDC)	100,000				
TOTAL	\$2,305,700				

<sup>\*</sup>The annual Facility Maintenance Reserve of \$0.5 million will be allocated among various facilities.

FACILITY RENOVATION FUND SUMMARY								
FACILITY	BUILT	GROSS SQUARE FOOTAGE	AVERAGE REPLACEMENT COSTS/GROSS SQUARE FOOT	ESTIMATED REPLACEMENT VALUE	PROJECTED BALANCE JUNE 30, 2018	% OF COST		
G. 1 . IV	1977/	1.040.000	ф200	Φ.Σ.Ο.Ι.Ο.Ι.Ο.Ο.Ο.Ο.	Φ1 <b>7</b> 412 <b>7</b> 00	2.00/		
Student Housing*	2004–14	1,949,800	\$300	\$584,940,000	\$17,412,700	3.0%		
	1993/2005							
D 1: C	2000	1 421 000	02	117 407 600	10.460.000	0.00/		
Parking Structures*	2009	1,431,800	82	117,407,600	10,460,900	8.9%		
	1974/1982							
Student Centers	/1995	607,500	300	182,250,000	5,252,200	2.9%		
Field House (RSC)	1982	253,700	300	76,110,000	994,900	1.3%		
Arts Centers	1990/2010	233,100	300	69,930,000	1,104,400	1.6%		
EagleBank Arena*	1985	188,900	300	56,670,000	7,287,700	12.9%		
Freedom Aquatic								
& Fitness Center	1999	160,500	300	48,150,000	174,800	0.4%		
Mason Global Center	2010	173,000	300	51,900,000	0	0.0%		
Aquatic & Fitness Center*	1997	90,800	300	27,240,000	1,344,600	4.9%		
Central Warehouse	1996	23,600	300	7,080,000	0	0.0%		
Child Development Ctr	2007	9,000	300	2,700,000	700,000	25.9%		
TOTAL		5,121,700		\$1,224,377,600	\$44,732,200	3.7%		

<sup>\*</sup>Student Housing, EagleBank Arena, Campus Access, and Aquatic & Fitness Center will undergo capital improvement projects during the next few fiscal years.

Best practice standards for operating reserves, as provided by the National Advisory Council on State and Local Budgeting, suggest the establishment of operating reserve funds equal to a minimum of two months or 16.7 percent of the annual operating revenue budget. These funds are reserved in the event of an operational disaster, loss of business continuity, or any other unforeseen emergency. Mason has been attempting this best practice and has set aside funding annually for Mason to grow and thrive as a research university.

The table below summarizes the actual fund balance of FY 2017 and estimated balances for FY 2018 and FY 2019 by major Auxiliary Enterprise areas.

AUXILIARY ENTERPRISES OPERATING BALANCE							
FY 2017 FY 2018 FY 20							
ENTERPRISE UNIT	ACTUAL	<b>ESTIMATE</b>	ESTIMATE				
AE Central Contingency Fund	\$7,235,021	\$8,135,000	\$9,200,000				
University Life <sup>1</sup>	4,824,911	4,904,900	4,984,900				
Student Health Services <sup>1</sup>	303,254	303,300	303,300				
ITS Telecommunications	3,913,532	4,069,000	4,224,500				
Recreational Department	150,000	150,000	150,000				
Campus Access / Transportation	657,000	657,000	657,000				
EagleBank Arena	150,000	150,000	150,000				
Child Development Center	278,001	278,000	278,000				
Housing & Residence Life	180,000	180,000	180,000				
Police Cadet Program	280,879	280,900	280,900				
AE Administration	150,000	150,000	150,000				
Dining	150,000	150,000	150,000				
Mason Card Office	150,000	150,000	150,000				
Regional Campuses	203,241	80,000	80,000				
Student Centers	150,000	150,000	150,000				
Print Services	150,000	150,000	150,000				
TOTAL <sup>2</sup>	\$18,925,839	\$19,938,100	\$21,238,600				

### **Notes:**

- 1. Each year these units use operating reserves to fund one-time program support purchases.
- 2. Represents one month or less of the total Auxiliary Enterprise operating budget. This fund provides a safeguard against revenue shortfalls and unexpected expenses related to unit programming and capital outlay for all Auxiliary Enterprises and the university.

# SUMMARY OF AUXILIARY ENTERPRISES OPERATING BUDGET

The following table summarizes the overall budget by major activity for Auxiliary Enterprises in FY 2019. The revenue includes self-generated revenues and student fee allocations.

AUXILIARY ENTERPRISES	REVENUE ANI	O EXPENSE, FY	2019
	FY 2019 BUDGETED	FY 2019 BUDGETED	FY 2019 OPERATING
ENTERPRISE UNIT	REVENUE	EXPENSE	BALANCE
Housing & Residence Life	\$49,898,300	\$49,898,300	\$0
Dining	26,606,000	26,606,000	0
Auxiliary Central	22,762,200	22,762,200	0
Intercollegiate Athletics	20,910,400	20,910,400	0
Arts Centers	14,668,300	14,668,300	0
Campus Access/Parking	14,456,100	14,456,100	0
Student Centers	11,615,300	11,615,300	0
Indirect Cost	11,200,000	11,200,000	0
University Life	10,511,400	10,511,400	0
Student Health Services	9,598,300	9,598,300	0
Recreational Department	8,401,900	8,401,900	0
Freedom Aquatic & Fitness Center	5,326,500	5,326,500	0
Transportation	5,320,400	5,320,400	0
ITS Telecommunications	5,029,300	4,873,800	155,500 <sup>1</sup>
University Scholars	2,891,600	2,891,600	0
EagleBank Arena	2,866,500	2,866,500	0
Global Center Debt Service	2,624,000	2,624,000	0
Facility Reserves	2,305,700	0	$2,305,700^2$
AE Administration	2,287,500	2,287,500	0
Field House (RSC)	2,252,700	2,252,700	0
Child Development Center	1,996,700	1,996,700	0
Mason Card Office	1,460,800	1,460,800	0
Print Services	1,038,800	1,038,800	0
Central Utility Plant/Utility Infra Debt Service	954,900	954,900	0
Independent Retail Ops	890,100	890,100	0
The Bookstores	700,200	700,200	0
Aquia Building-Debt Service	309,000	309,000	0
AE Police Cadet	254,900	254,900	0
Regional Campuses	162,200	162,200	0
GRAND TOTAL	\$239,300,000	\$236,838,800	\$2,461,200

# **Notes:**

- 1. To remain in operating reserves for future one-time expenses, etc.
- 2. To be transferred to facility renovation fund.

# **TUITION AND FEES**

Tuition and fees are the major source of funds for the Educational and General budget. In the Commonwealth of Virginia, as in most other states, tuition and fee rates are among the most publicly discussed, dynamic, and complex components of public higher education finance. Over the past decade, Mason has experienced an overall reduction in state appropriations supporting instruction and has responded to the resulting funding gaps with a combination of cost containment, repurposing base budget, base budget reductions, and revenue enhancement strategies. As a practice, in the development of Mason's annual budget plan, tuition increases are considered only after other revenue opportunities, repurposing base funds and cost efficiencies have been incorporated into the plan.

Most on-campus residential students are undergraduate students. The table below compares the total price for FY 2018 and FY 2019 for both in-state and out-of-state residential undergraduate students. The total price includes tuition, fees, room, and board. For an in-state student, the annual price increase is \$908 (or 4 percent), while an out-of-state residential student will pay \$1,922 more (or 4.2 percent).

	CE COMPAR	ISON	
	18 & FY 2019		
IN-STATE, UNDERGRADUATE	FY 2018	FY 2019	INCREASE
Tuition and E&G Fees	\$8,672	\$9,060	\$388
Fees	3,252	3,402	150
Room & Board	11,090	11,460	370
TOTAL	\$23,014	\$23,922	\$908
IN-STATE PERCENT INCREASE,	4.0%		
<b>OUT-OF-STATE, UNDERGRADUATE</b>	FY 2018	FY 2019	INCREASE
Tuition and E&G Fees	\$31,118	\$32,520	\$1,402
Fees	3,252	3,402	150
Room & Board	11,090	11,460	370
TOTAL	\$45,460	\$47,382	\$1,922
		·	·
OUT-OF-STATE PERCENT INCR	EASE, FY 2019	9	4.2%

# Tuition & Fee Rates

Most Mason students do not reside on campus, and most students (81 percent) have an in-state domicile status. The table below illustrates the annual increase for tuition and fees for in-state, undergraduate students throughout the Commonwealth of Virginia. An interesting change over the last few years is that although the tuition and fee rates were very similar at all of the doctoral institutions in the mid-1990s, the current rates at College of William & Mary, University of Virginia, Virginia Tech, and Virginia Commonwealth University are now higher than those at Mason and Old Dominion University.

FIRST-YEAR UNDERGR	R UNDER	GRADUA	TE IN-ST	ADUATE IN-STATE TUITION AND FEES FY 2015 – FY 2018	ON AND F	EES FY 201	5 - FY 2018	8
VIRGINIA INSTITUTION	FY 2015	FY 2016	FY 2017	FY 2015-17 % CHANGE	FY 2018	INCREASE AMOUNT FY 2017-18	FY 2017-18 % CHANGE	FY 2015-18 % CHANGE
College of William & Mary	\$17,656	\$19,372	\$21,234	20.3%	\$22,044	\$810	3.8%	24.9%
University of Virginia	12,998	14,468	15,714	20.9%	16,068	354	2.3%	23.6%
Norfolk State University	7,552	8,366	8,738	15.7%	9,036	298	3.4%	19.7%
Univ of Mary Washington	10,252	11,070	11,570	12.9%	12,128	558	4.8%	18.3%
Virginia Military Institute	15,518	16,536	17,492	12.7%	18,214	722	4.1%	17.4%
Christopher Newport Univ	11,646	12,526	13,054	12.1%	13,654	009	4.6%	17.2%
GEORGE MASON UNIV	10,382	10,952	11,300	%8'8	11,924	624	8:29	14.9%
Radford University	098'6	608'6	10,081	%L'L	10,627	546	5.4%	13.5%
James Madison University	9,662	10,066	10,390	7.5%	10,878	488	4.7%	12.6%
Old Dominion University	9,250	9,768	10,046	8.6%	10,350	304	3.0%	11.9%
Univ of Virginia—Wise	8,868	9,220	9,539	%9'.	9,825	286	3.0%	10.8%
Virginia Tech	12,017	12,485	12,852	%6'9	13,230	378	2.9%	10.1%
Virginia Commonwealth Univ	12,398	12,772	13,130	2.9%	13,624	494	3.8%	%6.6
Longwood University	11,580	11,910	12,240	2.7%	12,720	480	3.9%	%8.6
Virginia State University	8,002	8,226	8,472	%6'\$	8,726	254	3.0%	%0.6
AVERAGE (EXCL. MASON)	\$11,197	\$11,900	\$12,468	11.4%	\$12,937	\$469	3.8%	15.5%

## **Regional Tuition and Fees**

The following tables illustrate the in-state and out-of-state tuition and fee rates for institutions in the surrounding region for FY 2018. As can be seen from the tables below, the in-state and out-of-state rates at George Mason University continue to be significantly lower than most institutions that we compete with in the mid-Atlantic region.

REGIONAL	TUITION	AND FEE	TRENDS		
	IN-STATE	RATES			
REGIONAL INSTITUTION	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
University of Pennsylvania	\$45,890	\$47,668	\$49,536	\$51,464	\$53,534
George Washington University	47,693	49,200	50,367	51,875	53,435
Georgetown University	44,805	46,320	48,048	49,968	51,720
American University	40,649	41,833	43,103	44,593	45,808
University of Pittsburgh, Main Campus	16,240	17,772	18,192	18,618	19,080
Pennsylvania State	16,992	17,502	17,514	17,900	18,828
Temple University	14,096	14,696	15,188	16,274	17,856
Rutgers University	13,499	13,813	14,131	14,416	14,638
University of Delaware	12,112	12,342	12,520	12,830	13,770
GEORGE MASON UNIV	9,908	10,382	10,952	11,300	11,924
University of Maryland—College Park	9,162	9,576	9,996	10,180	10,400
University of North Carolina	8,123	8,107	8,334	8,834	8,898
West Virginia University	6,456	6,968	7,632	7,992	8,376
0	UT-OF-STA	TE RATES			
REGIONAL INSTITUTION	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018
University of Pennsylvania	\$45,890	\$47,668	\$49,536	\$51,464	\$53,534
George Washington University	47,693	49,200	50,367	51,875	53,435
Georgetown University	44,805	46,320	48,048	49,968	51,720
American University	40,649	41,833	43,103	44,593	45,808
University of North Carolina	29,905	33,189	33,416	33,916	34,588
GEORGE MASON UNIV	28,592	29,960	31,598	32,582	34,470
Pennsylvania State	29,556	30,452	31,346	32,382	34,306
University of Delaware	29,932	30,692	31,420	32,250	33,760
University of Maryland—College Park	28,348	29,721	31,144	32,044	33,606
University of Pittsburgh, Main Campus	26,246	28,168	28,958	29,758	30,642
Rutgers University	27,523	28,591	29,521	30,067	30,579
Temple University	24,122	24,722	25,494	27,266	29,112
West Virginia University	19,620	20,424	21,432	22,488	23,616

Since tuition discounting is a common practice at most private institutions, it is difficult to draw any conclusions from the published tuition and fee rates at many of these institutions. These institutions are, nevertheless, regional institutions that we compete with for incoming and transfer students.

# **Law School Tuition and Fee Rates**

In response to enrollment challenges impacting law schools in general, in FY 2019, tuition rates for the Antonin Scalia Law School will be held at the FY 2018 levels. Mason's in-state law school rate continues to appear to be lower than the rates of other regional institutions. The out-of-state rate is not as significantly lower, but remains lower than other competitor institutions. Similar to the regional comparison, since tuition discounting has become a standard practice among Law Schools, it is difficult to draw any conclusion from the published rates at many comparison law schools.

REGIONAL I	AW SCI	HOOL T	UITION	AND FE	ES	
	]	IN-STATE OUT-OF-STATE				TE
INSTITUTION	FY17	FY18	% INC	FY17	FY18	% INC
Georgetown University	\$57,576	\$59,850	4.0%	\$57,576	\$59,850	4.0%
University of Virginia	56,300	58,300	3.6%	59,300	61,300	3.4%
George Washington University	56,244	58,520	4.1%	56,244	58,520	4.1%
American University	53,016	53,692	1.3%	53,016	53,692	1.3%
Catholic University	48,445	49,800	2.8%	48,445	49,800	2.8%
University of Richmond	41,500	43,000	3.6%	41,500	43,000	3.6%
Howard University	33,544	34,544	3.0%	33,544	34,544	3.0%
College of William & Mary	32,000	32,964	3.0%	41,000	41,964	2.6%
Univ of Maryland—Baltimore	31,380	32,492	3.5%	45,399	47,036	3.6%
GEORGE MASON UNIV	\$25,351	\$25,351	0.0%	\$40,737	\$40,737	0.0%

The following table summarizes the 2018-2019 academic year rates for George Mason University.

GEORGE MASON UNIVERSITY ACADEMIC YEAR, 2018–2019 TUITION & FEE RATES - ANNUAL RATE					
	FY 2018	FY 2019	ANNUAL CHANGE	% CHANGE	
IN-STATE, UNDERGRADUATE					
Tuition and E&G Mandatory Fee	\$8,672	\$9,060	\$388		
Fees	3,252	3,402	150		
Total	\$11,924	\$12,462	\$538	4.5%	
IN-STATE, GRADUATE					
Tuition and E&G Mandatory Fee	\$11,228	\$11,736	\$508		
Fees	3,252	3,402	150		
Total	\$14,480	\$15,138	\$658	4.5%	
OUT-OF-STATE, UNDERGRAD					
Tuition and E&G Mandatory Fee	\$31,118	\$32,520	\$1,402		
Fees	3,252	3,402	150		
Total	\$34,370	\$35,922	\$1,552	4.5%	
OUT-OF-STATE, GRADUATE					
Tuition and E&G Mandatory Fee	\$30,932	\$32,322	\$1,390		
Fees	3,252	3,402	150		
Total	\$34,184	\$35,724	\$1,540	4.5%	
LAW, IN-STATE*					
Tuition and E&G Mandatory Fee	\$22,698	\$22,701	\$3		
Fees	2,653	2,653	0		
Total	\$25,351	\$25,354	\$3	0.0%	
LAW, OUT-OF-STATE*					
Tuition and E&G Mandatory Fee	\$38,084	\$38,087	\$3		
Fees	2,653	2,653	0		
Total	\$40,737	\$40,740	\$0	0.0%	

<sup>\*</sup>Law rates include an in-state premium of \$89 per credit hour and an out-of-state premium of \$97 per credit hour.

#### **GEORGE MASON UNIVERSITY ACADEMIC YEAR, 2018-19** TUITION & FEE RATES - HOURLY RATE\* **HOURLY** % FY 2018-19 FY 2017-18 **CHANGE CHANGE** IN-STATE, UNDERGRADUATE Tuition and E&G Mandatory Fee \$361.33 \$377.50 \$16.17 Fees 135.50 141.75 6.25 **Total** \$496.83 \$519.25 \$22.42 4.5% **IN-STATE, GRADUATE** Tuition and E&G Mandatory Fee \$467.83 \$489.00 \$21.17 135.50 141.75 Fees 6.25 Total \$603.33 \$630.75 \$27.42 4.5% **OUT-OF-STATE, UNDERGRAD** Tuition and E&G Mandatory Fee \$1,296.58 \$1,355.00 \$58.42 Fees 135.50 141.75 6.25 Total \$1,432.08 \$1,496.75 \$64.67 4.5% **OUT-OF-STATE, GRADUATE** Tuition and E&G Mandatory Fee \$1,288.83 \$1,346.75 \$57.92 Fees 135.50 141.75 6.25 Total \$1,424.33 \$1,488.50 \$64.17 4.5% LAW, IN-STATE\* Tuition and E&G Mandatory Fee \$810.64 \$810.75 \$0.11 94.75 94.75 0.00 **Total** \$905.39 \$905.50 **\$0.11** 0.0% LAW, OUT-OF-STATE\* Tuition and E&G Mandatory Fee \$1,360.14 \$1,360.25 \$0.11 Fees 94.75 94.75 0.00 **Total** \$1,454.89 \$1,455.00 0.0% **\$0.11**

<sup>\*\*</sup>Law rates include an in-state premium of \$89 per credit hour and an out-of-state premium of \$97 per credit hour.

TUITION PRICING FOR SELECT GRADUATE PROGRAMS – ONLINE PER CREDIT HOUR RATE			
TEX CREDIT HOUR RATE	In-State	Out-of-State	
College of Education & Human Development			
Masters of Special Education w/ ABA Certification and Certificate	\$775	\$775	
Masters of Special Education w/ Autism Certification and Certificate	\$775	\$775	
College of Health & Human Services			
Masters of Science in Health Administration	\$978	\$978	
Masters of Science in Health Administration and Certificate in Health Informatics and Health Data Analytics	\$900	\$900	
School of Business			
Masters of Business Administration	\$950	\$950	
Antonin Scalia School of Law - TOTAL PROGRAM COST			
LL.M. in Global Antitrust Law & Economics	\$28,977	\$28,977	

<sup>\*</sup>The hourly rates include the Educational Resource Fee which is no longer charged separately.

# PREMIUM PRICING FOR SELECT GRADUATE PROGRAMS

Starting fall 2004, several graduate programs implemented premium pricing tuition rates at levels higher than the regular graduate student rates. These premium rates are market driven and are comparable to many of our competitors. The premium rates by unit for FY 2019 are listed in the next table.

PREMIUM PRICING FOR SELECT GRADUATE PROGRAMS PER CREDIT HOUR RATE ABOVE REGULAR RATES			
	In-State	Out-of-State	
Antonin Scalia School of Law			
All Professional Programs	\$89	\$97	
College of Health & Human Services			
All Graduate Programs	\$75	\$75	
College of Humanities & Social Sciences			
Master's in Criminal Justice	\$200	\$200	
College of Science			
Advanced Biomedical Sciences Certificate	\$971	\$113	
Forensics Certificate Program	\$100	\$100	
Geographic Information Sciences Certificate Program	\$200	\$200	
Geospatial Intelligence & Remote Sensing Certificate Programs	\$200	\$200	
Nano Certificate Program	\$100	\$100	
SSB Bioinformatics Certificate Program	\$100	\$100	
Schar School of Policy & Government			
All Graduate Programs except Political Science MA & PhD	\$200	\$100	
Biodefense Degrees & Certificates	\$200	\$100	
Master's in Public Administration (MPA) & Certificates	\$200	\$100	
MA in International Security (I-Sec)	\$200	\$100	
School of Business			
Business Analytics Certificate*	\$355	\$336	
Chief Learning Officer Graduate Certificate*	\$169	\$0	
EMBA Program—In-person	\$1,015	\$157	
MBA Program*	\$355	\$336	
MSA Program*	\$370	\$362	
MSA Program—Online*	\$370	\$362	
MSIS Program*	\$569	\$0	
MSM Program*	\$370	\$362	
MSRED*	\$306	\$0	
MSTM Program*	\$569	\$0	
Volgenau School of Engineering			
Master's and PhD Degrees	\$100	\$0	

<sup>\*</sup>Programs that offer discounts from regular tuition and fee rates based on select criteria.

# STUDENT FINANCIAL ASSISTANCE

This section addresses student financial assistance and examines key trends and indicators in an important aspect of the annual budget plan. Student financial assistance includes federal financial aid funds, state student financial assistance appropriations, institutional aid (including merit scholarships, tuition fee waivers, and assistantships), and philanthropic fund sources.

Financial aid is a critical component for meeting the university's institutional goals. Financial aid is awarded to undergraduate and graduate students on the basis of demonstrated financial need, enrollment status, and satisfactory academic progress. The majority of the financial aid programs at Mason are administered or monitored by the Office of Student Financial Aid. Over the past four years, there has been a significant increase in the number of financial aid students served by the university due to the strategic uses of all financial aid fund sources for undergraduate and graduate students coupled with the increased number of students attending Mason.

COMBINED INSTITUTIONAL AND COMMONWEALTH OF VIRGINIA FINANCIAL AID					
FY 2018 FY 2019 % CATEGORY BUDGET BUDGET CHANGE					
Institutional Student Aid \$45,255,300 \$53,606,700 18.5%					
Commonwealth of Virginia Student Aid 22,608,100 22,608,100 0.0%					
TOTAL FINANCIAL AID / SUPPORT	\$67,863,400	\$76,214,800	12.3%		

Combined institutional and Commonwealth student financial aid totals \$76.2 million in FY 2019. This represents an increase of 12.3 percent or approximately \$8.4 million when compared to the FY 2018 level. Institutional aid is increasing to \$53.6 million, representing an increase of 18.5 percent. The increase in institutional aid includes funds to support the Stay Mason Initiative which helps students in need as well as providing financial literacy through a program that works directly with students. In addition, as Mason continues to grow and meet its commitment to access and affordability, additional aid is proposed in the FY 2019 financial plan to attract and retain those that have high need and increase out-of-state student leveraging efforts. Commonwealth student financial aid in FY 2019 will remain the same as in FY 2018, or \$22.6 million. Appropriations received from the Commonwealth provide financial assistance for both undergraduate and graduate students.

# INSTITUTIONALLY-FUNDED FINANCIAL ASSISTANCE

Mason has implemented a comprehensive pricing strategy for both undergraduate and graduate populations. The pricing strategy has been informed by studies that: 1) analyzed market position; 2) assessed value perceptions; 3) measured price sensitivity; 4) evaluated effectiveness of current and past strategies; and 5) reviewed pricing model options. The graduate portion of the study reviewed groups based on discipline clusters where market position and value perceptions were compared to Mason's competitors. The outcome from the pricing strategy study suggested that Mason could increase both resident and nonresident tuition. With the increase, the pricing strategy study suggested that there would need to be a moderate increase in student financial aid primarily for out-of-state students where the university had the least amount of price elasticity. Over the past few years, the institutionally funded financial aid budget has included additional funding for leveraging. This funding has helped Mason enroll its largest freshman classes in the fall for the past four years. In the next six years, Mason will continue its efforts to increase the student population for instate and out-of-state students and student financial aid is a key component in reaching university goals.

Undergraduate aid, which includes the Stay Mason Initiative, discounting, merit, and University Scholars, is increasing by 26.3 percent. Other increases include \$537,900 for graduate aid. The following table includes all categories of institutional aid and centrally budgeted graduate support. These allocations include tuition grants (foregone revenue) and aid disbursed directly to students to help fund educational costs.

INSTITUTIONAL I UNDERGRADUATE AND			
CATEGORY	FY 2018 BUDGET	FY 2019 BUDGET	% CHANGE
Undergraduate Out-of-State Leveraging Fund	\$7,400,000	\$10,912,100	
Undergraduate Need-Based Grant	5,207,600	7,664,800	
Undergraduate Merit	6,741,700	7,300,800	
Athletic Scholarships	6,577,100	6,690,600	
Discounting Grant	2,487,700	3,659,300	
Stay Mason Initiative	1,300,000	1,300,000	
Subtotal Undergraduate	\$29,714,100	\$37,527,600	26.3%
Graduate Tuition Waivers	\$6,130,000	\$6,406,000	
Graduate Merit	4,436,200	4,698,100	
Graduate Leveraging Fund	700,000	700,000	
Graduate Student Health Insurance	600,000	600,000	
Law Scholarship/Discounting Grant	3,150,000	3,150,000	
Law School Merit	525,000	525,000	
Subtotal Graduate	\$15,541,200	\$16,079,100	3.5%
TOTAL INSTITUTIONAL AID / SUPPORT	\$45,255,300	\$53,606,700	18.5%

# STATE-FUNDED FINANCIAL ASSISTANCE

The Commonwealth of Virginia provides need-based funding for in-state undergraduate and graduate students. These funds are used to cover a portion of tuition and fee charges and do not appear in the university's Educational and General budget as they are restricted funds provided for student financial assistance. Securing additional financial assistance funding was the university's top priority in its submission of its six-year operating plan. In FY 2019, in absence of a Commonwealth budget, Mason will maintain Commonwealth of Virginia Financial Aid funding at the same level as FY 2018, or \$22.6 million with the hope that additional funding will be realized when the budget is approved.

COMMONWEALTH OF VIRGINIA FINANCIAL AID					
FY 2018 FY 2019 % CATEGORY BUDGET BUDGET CHANGE					
Undergraduate Need-Based	\$19,854,100	\$19,854,100	0.0%		
Graduate Support	2,754,000	2,754,000	0.0%		
TOTAL STATE AID / SUPPORT	\$22,608,100	\$22,608,100	0.0%		

# FEDERAL AND OTHER FINANCIAL ASSISTANCE

The student financial aid provided by sources other than Commonwealth and institutional funds are displayed in the table below. These funds are not included in the university budget but are realized as revenues (payments) primarily for tuition and fees, room and board, and other items included in the cost of education. Funding levels available to students from these sources vary based on numerous factors such as federal regulations (Pell Grant award amounts and eligibility requirements), student loan funds, and levels of gift aid from the GMU Foundation and other private agency sources of student support.

OTHER SOURCES OF FINANCIAL AID ACTUAL AWARDS, FY 2016–FY 2017					
CATEGORY	FY 2016 FY 2017 % CATEGORY ACTUAL ACTUAL CHANGE				
Federal Need-Based Grants	\$28,351,247	\$30,791,905	8.6%		
Federal Work-Study	1,241,005	1,373,870	10.7%		
Federal Need-Based Loans	40,672,077	42,799,168	5.2%		
Federal Non-Need-Based Loans	121,973,893	120,487,981	-1.2%		
Other Merit Scholarships/Grants *	5,272,320	8,573,057	62.6%		
Other Non-Need-Based Loans 29,161,047 31,127,791 6.79					
TOTAL OTHER SOURCES	\$226,671,589	\$235,153,772	3.7%		

<sup>\*</sup> Includes scholarship awards from the GMU Foundation and external private scholarship funds awarded to students from outside resources.

# UNDERGRADUATE FINANCIAL AID APPLICATION TRENDS

In FY 2017, approximately 67 percent of degree-seeking undergraduate students at Mason applied for financial aid, continuing a trend that began in FY 2010 toward a significantly higher proportion of students applying for assistance.

PERCENTAGE OF DEGREE-SEEKING UNDERGRADUATE STUDENTS APPLYING FOR FINANCIAL AID, FY 2010–FY 2017								
	FY 2010 2011 2012 2013 2014 2015 2016 2017							
UG Degree Seeking	19,130	19,623	20,194	20,067	21,324	21,678	22,307	23,179
Applied for Aid	62.8%	65.9%	64.0%	65.0%	65.0%	65.0%	66.0%	67.0%
Did Not Apply	37.2%	34.1%	36.0%	35.0%	35.0%	35.0%	34.0%	33.0%

Source: Common Data Set 2017–2018, metric H2 (a&b)

In both numbers and percentages, students applying for financial aid are anticipated to continue to remain high in the foreseeable future.

# FINANCIAL AID

# **Need-Based Financial Aid**

The determination of financial need is based on information provided by students (and their parents, if applicable) on the Free Application for Federal Student Aid (FAFSA). The FAFSA yields an "expected family contribution" based on the family's income, household size, assets, and other data elements. Demonstrated financial need is the difference between the federal formula-based expected family contribution and the total costs of attendance including tuition, fees, room and board, transportation, books, and personal and miscellaneous expenses. Once need is determined, it can be met with either gift aid or self-help aid—the latter consisting of loans or work-study—or any combination of these types of aid. Gift aid does not need to be repaid. Federal student loans are offered under the Direct Loan Program (both subsidized and unsubsidized loans). Parent loans (PLUS loans) and GRAD PLUS loans are also available. In many cases, although additional aid may be available through student or parent loans, students and their families are trying to limit their amount of loan indebtedness.

## Merit-Based Financial Aid

Merit aid is gift assistance that is based on academic achievement and not financial need. Students in the Honors College and in forensics, debate, band, dance, and athletics are among those eligible for these non-need-based scholarships. The sources of funds for these scholarships are either institutional or from the GMU Foundation. Students can be eligible for both merit and need-based scholarships.

# RECENT TRENDS IN MEETING UNDERGRADUATE FINANCIAL NEED

Financial aid packages offered to students who qualify for aid based on demonstrated financial need may include combinations of grant (or "gift") funds, subsidized loans, and work opportunities. Any difference between the demonstrated financial need and the total financial aid package is considered a "funding gap" that the student must fill from other resources (unsubsidized loans, parent PLUS loans, private education loans, payment plans, etc.).

In FY 2017, Mason provided financial aid to over 20,000 undergraduate and graduate students. Comparisons to other Virginia universities are shown in the table below. Mason's level of need met remains less than that of University of Virginia, College of William and Mary, and Virginia Tech. The average Mason package covered about 62 percent of the evidenced need of full-time freshmen, whereas for all Mason full-time undergraduates the average level fell slightly to 54 percent in FY 2017.

PERCENTAGE OF DEMONSTRATED STUDENT FINANCIAL NEED MET VIRGINIA DOCTORAL INSTITUTIONS, FY 2017							
FULL-TIME FULL-TIME INSTITUTION FRESHMEN UNDERGRADUATE							
University of Virginia	100%	100%					
College of William & Mary	78%	80%					
Virginia Tech	66%	64%					
GEORGE MASON UNIVERSITY	62%	54%					
Virginia Commonwealth Univ	55%	53%					
Old Dominion University	49%	47%					

Source: Common Data Set 2017-2018, metric H2(i)

# STUDENT INDEBTEDNESS

As shown in the following table, since FY 2010 the average debt of undergraduate students at the time of graduation slowly increased, but is now staying relatively steady. The averages reported below include only those students who incurred debt; 44 percent of Mason students incur no debt prior to graduation.

MASON CUMULATIVE INDEBTEDNESS FROM ALL SOURCES AND PERCENTAGE OF STUDENTS INCURRING DEBT, GRADUATING UNDERGRADUATE STUDENTS, FY 2010–FY 2017								
	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017
Average Debt	\$22,219	\$23,506	\$25,822	\$26,710	\$27,206	\$27,373	\$30,132	\$30,755
% Grads with Debt % Grads with no Debt	54% 46%	57% 43%	57% 43%	58% 42%	60% 40%	58% 42%	56% 44%	56% 44%

Source: Common Data Set 2017–2018, metric H5a

The following table shows how Mason student loan debt compares to other Virginia doctoral institutions. At Mason, 56 percent of students graduating in 2017 incurred debt, with the average debt level staying steady at that rate for the last two-year period. Virginia doctoral universities three-year default rate is 2.8 percent. When compared to both the Virginia doctoral universities and the national three-year average default rate, **Mason's student default rate remains one of the lowest at 2.0 percent.** 

AVERAGE UNDERGRADUATE DEBT AT GRADUATION VIRGINIA DOCTORAL INSTITUTIONS									
	201	5-16	201	6-17	ANNUAL	CHANGE			
INSTITUTION	AVG DEBT	% WITH DEBT	AVG DEBT	% WITH DEBT	DEBT LEVEL	% WITH DEBT			
Old Dominion University	\$30,410	70.0%	\$32,090	72.0%	5.5%	2.0%			
Virginia Commonwealth Univ	31,512	63.4%	31,919	62.4%	1.3%	-1.0%			
Virginia Tech	28,884	51.4%	30,221	49.2%	4.6%	-2.2%			
University of Virginia	24,598	33.0%	24,501	35.0%	-0.4%	2.0 %			
College of William & Mary	26,400	35.0%	24,072	36.0%	-8.8%	1.0%			
AVG EXCLUDING MASON \$28,361 50.6% \$28,561 50.9% 0.7% 0.3%									
GEORGE MASON UNIV	\$30,132	56.0%	\$30,755	56.0%	2.1%	0.0%			

Source: Common Data Set 2017-2018, metric H5

FINANCIAL AID BY CATEGORY OF FUNDS-FY 2017 ACTUAL							
CATEGORY	UNDERGRAD	GRADUATE	TOTAL				
FEDERAL							
Need-Based Gift	\$30,791,905	\$0	\$30,791,905				
Need-Based Self-Help	42,693,356	105,812	42,799,168				
Non-Need-Based Self-Help	61,576,549	58,911,432	120,487,981				
Merit-Based Gift	0	0	0				
Subtotal	\$135,061,810	\$59,017,244	\$194,079,054				
STATE—Commonwealth of VA							
Need-Based Gift	\$20,763,511	\$0	\$20,763,511				
Need-Based Self-Help	0	0	0				
Non-Need-Based Self-Help	0	0	0				
Merit-Based Gift	160,413	710,428	870,841				
Subtotal	\$20,923,924	\$710,428	\$21,634,352				
OTHER STATE							
Need-Based Gift	\$10,669	\$0	\$10,669				
Need-Based Self-Help	0	0	0				
Non-Need-Based Self-Help	0	0	0				
Merit-Based Gift	706,649	0	706,649				
Subtotal	\$717,318	\$0	\$717,318				
INSTITUTIONAL	<b>011.051.010</b>	φ. <b></b>	<b>***</b>				
Need-Based Gift	\$11,961,042	\$17,692	\$11,978,734				
Need-Based Self-Help	0	0	0				
Non-Need-Based Self-Help	0	0	0				
Merit-Based Gift—Foundation	1,488,506	3,200,781	4,689,287				
Merit-Based Gift—Other *	13,781,609	15,984,209	29,765,818				
Subtotal	\$27,231,157	\$19,202,682	\$46,433,839				
PRIVATE  Need-Based Gift	\$0	\$0	\$0				
Need-Based Gift Need-Based Self-Help	0	20	\$0 0				
Non-Need-Based Self-Help	27,650,855	3,476,936	31,127,791				
Merit-Based Gift	3,523,220	310,550	3,833,770				
Subtotal	\$31,174,075	\$3,787,486	\$34,961,561				
TOTAL BY CATEGORY	φ31,174,073	φ3,707,400	φ34,701,301				
Need-Based Gift	\$63,527,127	\$17,692	\$63,544,819				
Need-Based Self-Help	42,693,356	105,812	42,799,168				
Non-Need-Based Self-Help	89,227,404	62,388,368	151,615,772				
Merit-Based Gift	19,660,397	20,205,968	39,866,365				
TOTAL	\$215,108,284	\$82,717,840	\$297,826,124				
NUMBER OF STUDENTS	15,869	4,916	20,785				
AVERAGE AID PER STUDENT	\$13,555	\$16,826	\$14,329				

<sup>\*</sup> The items captured by this figure include Graduate Scholarships, Athletic Scholarships, Institutional Waivers, Departmental Graduate Grants, Fellowships, Merit Scholarships, EIP Scholarships, and University Scholarships.

FINANCIAL AID COMPARISON BY CATEGORY OF FUNDS FY 2016–FY 2017 ACTUAL						
CATEGORY	FY 2016	FY 2017	Percent Change			
FEDERAL			8			
Need-Based Gift	\$28,351,247	\$30,791,905	8.6%			
Need-Based Self-Help	40,672,077	42,799,168	5.2%			
Non-Need-Based Self-Help	121,973,893	120,487,981	-1.2%			
Merit-Based Gift	0	0	0.0%			
Subtotal	\$190,997,217	\$194,079,054	1.6%			
STATE—Commonwealth of VA						
Need-Based Gift	\$17,587,470	\$20,763,511	18.1%			
Need-Based Self-Help	0	0	0.0%			
Non-Need-Based Self-Help	0	0	0.0%			
Merit-Based Gift	832,440	870,841	4.6%			
Subtotal	\$18,419,910	\$21,634,352	17.5%			
OTHER STATE						
Need-Based Gift	\$3,450	\$10,669	209.3%			
Need-Based Self-Help	0	0	0.0%			
Non-Need-Based Self-Help	0	0	0.0%			
Merit-Based Gift*	702,174	706,649	0.6%			
Subtotal	\$705,624	\$717,318	1.7%			
INSTITUTIONAL						
Need-Based Gift	\$11,533,835	\$11,978,734	3.9%			
Need-Based Self-Help	0	0	0.0%			
Non-Need-Based Self-Help	0	0	0.0%			
Merit-Based Gift—Foundation	1,722,190	4,689,287	172.3%			
Merit-Based Gift—Other *	27,183,510	29,765,818	9.5%			
Subtotal	\$40,439,535	\$46,433,839	14.8%			
PRIVATE						
Need-Based Gift	\$0	\$0	0.0%			
Need-Based Self-Help	0	0	0.0%			
Non-Need-Based Self-Help	29,161,047	31,127,791	6.7%			
Merit-Based Gift	3,550,130	3,833,770	8.0%			
Subtotal	\$32,711,177	\$34,961,561	6.9%			
TOTAL BY CATEGORY	<b>*** *** ** ** ** ** ** *</b>	A 52 T 1 1 0 1 0	10.50			
Need-Based Gift	\$57,476,002	\$63,544,819	10.6%			
Need-Based Self-Help	40,672,077	42,799,168	5.2%			
Non-Need-Based Self-Help	151,134,940	151,615,772	0.3%			
Merit-Based Gift	33,990,444	39,866,365	17.3%			
TOTAL	\$283,273,463	\$297,826,124	5.1%			
NUMBER OF STUDENTS	19,924	20,785	4.3%			
AVERAGE AID PER STUDENT	\$14,218	\$14,329	0.8%			

<sup>\*</sup> The items captured by this figure include Graduate Scholarships, Athletic Scholarships, Institutional Waivers, Departmental Graduate Grants, Fellowships, Merit Scholarships, EIP Scholarships, and University Scholarships.

# SPONSORED RESEARCH

George Mason University is now ranked among the highest research institutions in the country by the Carnegie Classification of Institutions of Higher Education <sup>TM</sup>. This achievement was due to the invaluable efforts from our faculty, staff and students. Mason moved into the elite research ranking based on a review of its 2013-2014 data by the Center for Postsecondary Research at the Indiana University School of Education. The review showed that Mason's total research expenditures grew significantly from 2008-09 to 2013-14. By earning the highest classification, Mason joins an elite group of 115 institutions known for performing research at the highest level. The growth in research expenditures starts with strong growth in submitted research proposals.

# **PROPOSALS**

The following table illustrates the number and value of proposals submitted by George Mason University for the period FY 2013-FY 2017. In FY 2017, within federal sources, the National Science Foundation received the largest number of proposals of 198 with a value of \$96.4 million and the Department of Defense received 109 proposals with the highest value of \$92.9 million.

PROPOSALS SUBMITTED BY SPONSOR TYPE								
NUMBER OF PROPOSALS								
SOURCES	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017			
Federal	573	567	616	518	560			
Federal funds passed through state	21	31	37	29	33			
Federal funds passed through industry	111	115	112	120	94			
Federal funds passed through assoc/non-profit	26	17	22	37	23			
Federal funds passed through local govt.	6	3	5	2	7			
Federal funds passed through universities	78	106	104	101	120			
Other Sources*	283	328	335	358	335			
TOTAL PROPOSALS	1,098	1,167	1,231	1,165	1,172			
VALUE OF F	PROPOSAL	S (in million	es)					
SOURCES	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017			
Federal	\$389.2	\$326.5	\$333.2	\$298.5	\$368.5			
Federal funds passed through state	8.4	15.5	11.3	15.9	7.6			
Federal funds passed through industry	22.7	25.3	16.6	29.9	13.8			
Federal funds passed through assoc/non-profit	6.1	1.8	3.8	7.6	3.3			
Federal funds passed through local govt.	1.1	0.7	1.4	0.2	0.7			
Federal funds passed through universities	15.4	20.7	23.1	25.6	32.4			
Other Sources*	34.3	35.8	62.5	45.1	38.1			
TOTAL VALUE OF PROPOSALS	\$477.2	\$426.3	\$451.9	\$422.8	\$464.4			

<sup>\*</sup> Other Sources include: Industry, State (including SCHEV and State Research Funds), Local Government/Schools, Foundations, Associations/Non-Profits, Foreign Entities, Universities, and Institutional/Revenue/Other Governments.

# NEW AWARDS AND OBLIGATIONS

The following table illustrates the number and value of awards and obligations received by George Mason University for the period FY 2013-FY 2017. In FY 2017, a total of \$15.9 million was awarded in obligations from the National Science Foundation (shown within federal sources in the table below). The number and value of awards increased in FY17.

NEW AWARDS AND OBLIGATIONS								
NUMBER OF AWARDS								
SOURCES FY 2013 FY 2014 FY 2015 FY 2016 FY 201								
Federal	348	370	346	330	344			
Federal funds passed through state	26	40	44	40	34			
Federal funds passed through industry	110	131	95	94	97			
Federal funds passed through assoc/non-profit	20	21	22	25	26			
Federal funds passed through local govt.	3	6	6	8	7			
Federal funds passed through universities	80	81	71	75	67			
Other sources*	321	302	322	335	342			
TOTAL NUMBER OF AWARDS	908	951	906	907	917			
AWARDS B	Y SOURCE	(in millions	)	-				
SOURCES	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017			
Federal	\$46.3	\$60.1	\$58.9	\$49.4	\$58.8			
Federal funds passed through state	7.4	7.0	5.5	5.8	7.9			
Federal funds passed through industry	7.3	7.8	4.8	8.6	7.3			
Federal funds passed through assoc/non-profit	1.1	0.9	2.1	3.2	1.4			
Federal funds passed through local govt.	0.3	1.0	0.4	0.5	0.7			
Federal funds passed through universities	5.4	6.4	6.1	5.9	3.8			
Other sources*	24.2	14.8	22.5	27.2	28.0			
TOTAL VALUE OF AWARDS	\$92.0	\$98.0	\$100.3	\$100.6	\$107.9			

<sup>\*</sup> Other sources include: Industry, State (including SCHEV and State Research Funds), Local Government/Schools, Foundations, Associations/Non-Profits, Foreign Entities, Universities, and Institutional/Revenue/Other Governments.

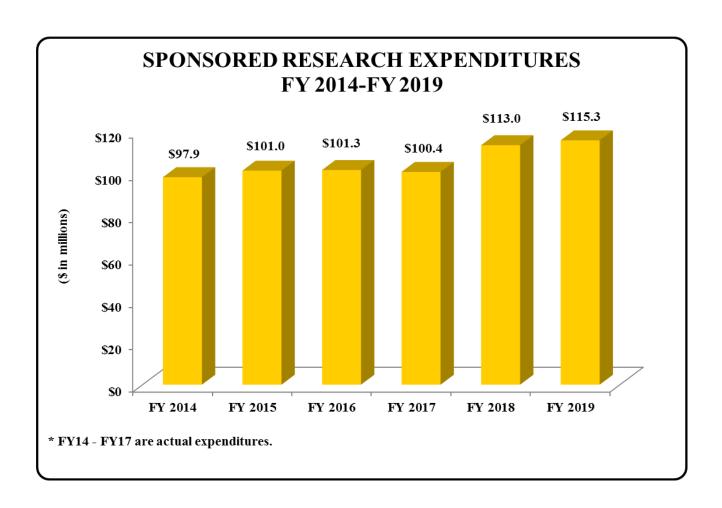
# SPONSORED RESEARCH EXPENDITURES

In FY 2018, expenditures are projected to be approximately \$113.0 million. This is an increase from the original budget for FY 2018 due to a significant increase in award activity. In FY 2019, federal, private, and state sponsored research activities are projected to be approximately \$115.3 million. Given the challenges in federal spending on sponsored research, Mason has been fortunate to maintain an overall stable award and funding level as can be seen in the next graph.

The units with the largest sponsored research expenditures are the College of Science, the Volgenau School of Engineering, the College of Humanities and Social Sciences, and the College of Education and Human Development. These schools comprise 79 percent of total sponsored research spending.

Research activity at the university generates indirect cost earnings to cover facilities and administrative costs resulting from the research activity. Approximately \$18.5 million is projected to be earned from indirect cost reimbursements in FY 2018. Based on the overall sponsored research projections, it is anticipated that the same level of indirects will be earned in FY 2019.

Each unit retains 35 percent of the original indirect cost earnings, 35 percent provides support for other research activity, and 30 percent is allocated to the E&G budget for facilities and administrative support of sponsored research. A capped amount of \$3.4 million will transfer to E&G and all excess will stay with central academic administration to support research facilities and research initiatives. The units earning the largest amounts of indirect earnings are the College of Science, the Volgenau School of Engineering, the College of Humanities and Social Sciences, the College of Health and Human Services, and the College of Education and Human Development. These five units account for approximately 90 percent of the total indirect earned.



**Summary:** Mason is maintaining its comparative ranking in terms of research spending over the past five years.

Mason is making discoveries that have great societal and economic impact. On campus, you can find faculty members studying the economic vitality of the region, developing better treatments for cancer, working with area high schools to find new ways to detect concussions, and exploring methods of resolving conflict in some of the most challenging parts of the globe. This all translates into research of consequence and shows in rankings and comparisons to other research institutions. The following tables compare changes in Mason's ranking and research expenditure growth with other Virginia institutions and regional universities.

NSF HIGHER EDUCATION SURVEY RANKINGS OF LOCAL INSTITUTIONS FY 2016							
INSTITUTION TOTAL RESEARCH FEDERAL RESEARCH							
Johns Hopkins	1 (Stayed Same)	1 (Stayed Same)					
Univ of Maryland—College Park	41 (Up 2)	27 (Up 5)					
Virginia Tech	43 (Up 1)	61 (Up 3)					
University of Virginia	56 (Up 6)	58 (Up 2)					
George Washington University	96 (Down 6)	81 (Up 2)					
Virginia Commonwealth Univ	99 (Down 2)	80 (Up 1)					
Georgetown University	110 (Down 2)	116 (Down 7)					
George Mason University	145 (Down 3)	140 (Down 6)					
Old Dominion University	170 (Down 1)	160 (Down 4)					
College of William & Mary	176 (Down 3)	170 (Stayed Same)					
James Madison University	442 (Down 15)	402 (Down 17)					

Note: "Up", "Down", and "Stayed Same" refer to institution's positions in the ranking compared to the previous year.

NSF TOTAL RESEARCH EXPENDITURE GROWTH OF LOCAL INSTITUTIONS FY 2009–FY 2016					
INSTITUTION	GROWTH %				
GEORGE MASON UNIVERSITY	41.7%				
University of Virginia	43.9%				
John Hopkins	43.7%				
Virginia Tech	38.9%				
University of Maryland, College Park	33.0%				
Virginia Commonwealth Univ	31.7%				
George Washington University	27.6%				
Georgetown University	26.8%				
College of William & Mary	-0.6%				
Old Dominion University	-20.0%				
James Madison University	-44.2%				
ALL INSTITUTIONS	32.8%				
TOP 100 SCHOOLS	35.7%				

SPONSORED PROGRAMS EXPENDITURES FY 2015 THROUGH FY 2018								
TOTAL EXPENDITURES BY UNIT								
				ESTIMATED	% CHANGE			
UNIT	FY 2015	FY 2016	FY 2017	FY 2018	FY17-FY18			
COS	\$26,933,360	\$32,919,213	\$33,396,709	\$34,064,643	2.0%			
CHSS	18,829,878	18,209,905	16,840,726	18,524,799	10.0%			
VSE	16,774,016	16,674,400	22,080,734	28,263,340	28.0%			
CEHD	16,752,027	12,696,912	9,131,515	9,131,515	0.0%			
CHHS	3,845,216	4,158,371	4,255,846	6,383,769	50.0%			
SCHAR	2,931,426	2,275,471	2,322,498	3,019,247	30.0%			
S-CAR	1,266,846	1,052,916	570,918	342,551	-40.0%			
LAW	1,304,909	998,631	2,102,251	2,943,151	40.0%			
SBUS	280,161	597,114	770,117	192,529	-75.0%			
CVPA	2,589	765,000	750,001	900,001	20.0%			
PROV/ EPE	6,576,377	6,682,021	6,834,043	8,428,790	23.3%			
UNIV LIFE	353,141	339,648	314,167	329,875	5.0%			
LIBRARY	449,545	480,796	495,340	0	-100.0%			
OTHER	4,668,262	3,469,627	499,230	499,230	0.0%			
TOTAL	\$100,967,753	\$101,320,025	\$100,364,095	\$113,023,440	12.6%			
		% OF T	OTAL					
				ESTIMATED				
UNIT	FY 2015	FY 2016	FY 2017	FY 2018				
COS	26.7%	32.5%	33.3%	30.1%				
CHSS	18.6%	18.0%	16.8%	16.4%				
VSE	16.6%	16.5%	22.0%	25.0%				
CEHD	16.6%	12.5%	9.1%	8.1%				
CHHS	3.8%	4.1%	4.2%	5.6%				
SCHAR	2.9%	2.2%	2.3%	2.7%				
S-CAR	1.3%	1.0%	0.6%	0.3%				
LAW	1.3%	1.0%	2.1%	2.6%				
SBUS	0.3%	0.6%	0.8%	0.2%				
CVPA	0.0%	0.8%	0.7%	0.8%				
PROV/ EPE	6.5%	6.6%	6.8%	7.5%				
UNIV LIFE	0.3%	0.3%	0.3%	0.3%				
LIBRARY	0.4%	0.5%	0.5%	0.0%				
OTHER	4.6%	3.4%	0.5%	0.4%				
TOTAL	100.0%	100.0%	100.0%	100.0%				

**Source**: Office of Sponsored Programs

**Note**: Krasnow included in 'Other'. Totals may not equal 100% due to rounding. It is typical that the level of research expenditures over a short timeframe in any particular academic unit will fluctuate up and down as faculty change and grants end while other grants begin.

	TOTAL INDIRECT EARNINGS								
	FY 2015 THROUGH FY 2018 INDIRECT EARNED BY UNIT								
UNIT	FY 2015	FY 2016	FY 2017	ESTIMATED FY 2018	% CHANGE FY17-FY18				
COS	\$6,038,509	\$7.411.819	\$7,615,077	\$7,767,379	2.0%				
VSE	3,582,970	3,704,035	5,246,684	6,296,021	20.0%				
CHSS	2,700,596	2,252,182	1,692,440	1,777,062	5.0%				
CEHD	1,440,232	955,858	794,402	794,402	0.0%				
CHHS	579,032	708,528	708,441	885,551	25.0%				
SCHAR	509,047	462,893	390,469	409,992	5.0%				
LAW	240,252	17,316	0	0	0.0%				
S-CAR	140,685	103,195	64,440	38,664	-40.0%				
SBUS	17,909	86,889	133,113	33,278	-75.0%				
CVPA	0	0	0	0	0.0%				
PROVOST	355,042	320,619	216,477	335,539	55.0%				
UNIV LIFE	20,606	15,771	1,559	0	-100.0%				
LIBRARY	0	0	0	0	0.0%				
OTHER	1,123,577	883,270	113,704	113,104	-0.5%				
TOTAL	\$16,748,457	\$16,922,375	\$16,976,806	\$18,450,992	8.7%				
		% OF	TOTAL						
				ESTIMATED					
UNIT	FY 2015	FY 2016	FY 2017	FY 2018					
COS	36.1%	43.8%	44.9%	42.1%					
VSE	21.4%	21.9%	30.9%	34.1%					
CHSS	16.1%	13.3%	10.0%	9.6%					
CEHD	8.6%	5.6%	4.7%	4.3%					
CHHS	3.5%	4.2%	4.2%	4.8%					
SCHAR	3.0%	2.7%	2.3%	2.2%					
LAW	1.4%	0.1%	0.0%	0.0%					
S-CAR	0.8%	0.6%	0.4%	0.2%					
SBUS	0.1%	0.5%	0.8%	0.2%					
CVPA	0.0%	0.0%	0.0%	0.0%					
PROVOST	2.1%	1.9%	1.3%	1.8%					
UNIV LIFE	0.1%	0.1%	0.0%	0.0%					
LIBRARY	0.0%	0.0%	0.0%	0.0%					
OTHER	6.7%	5.2%	0.6%	0.6%					
TOTAL	100.0%	100.0%	100.0%	100.0%					

**Source**: Office of Sponsored Programs

Note: Krasnow included in 'Other'. Totals may not equal 100 percent due to rounding.

Mason has improved its comparative ranking in terms of research spending over the past five years but expects to dramatically increase the level of sponsored funding over the next decade. As described in the university's 2014-2024 Strategic Plan, research is an institutional priority and Mason expects to expand research and enhance standards of scholarship across disciplines by increasing sponsored funding, improving research infrastructure, and increasing the number of PhD graduates. In an effort to support research with a focus on research of consequence, investment will be focused on multidisciplinary domains that have great societal, economic, and global impact.



# CAPITAL OUTLAY

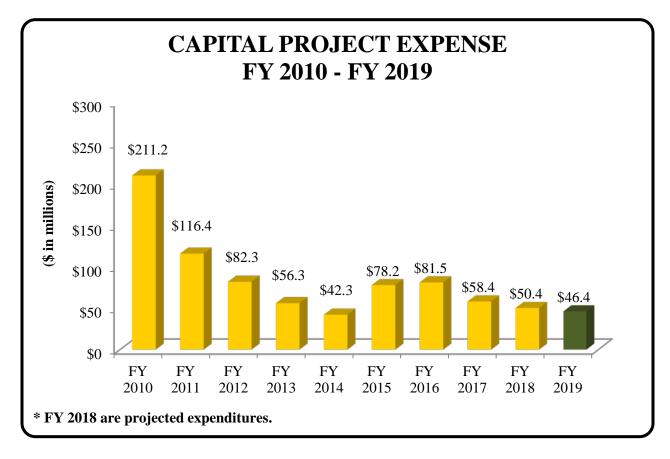
George Mason University has three main Virginia campuses: Fairfax (main campus), Arlington, and Science and Technology, and one campus located in Songdo, Korea. In addition, Mason has facilities at Point of View, Potomac Science Center, Loudoun County, Fairfax County, and Front Royal, Virginia in partnership with the Smithsonian-Mason School of Conservation. Mason occupies approximately 9.1 million square footage of space.

Annually, Mason updates its six-year Capital Plan. After review and approval by the Board of Visitors, the six-year Capital Plan is submitted to the Department of Planning and Budget. In FY 2018, Mason's six-year Capital Plan request included 10 projects totaling over \$600.0 million.

#### Planned Activity for FY 2019

During FY 2019, the university will complete the renovations to classrooms at the Mason Global Center (Phase 2), renovations to Bull Run Hall for the inclusion of Biochemistry laboratories, the fit-out of the third floor of the Institute for Advanced Biomedical Research with the exception of the clean room, and infrastructure upgrades to the EagleBank Area and the Johnson Center. The university plans to begin design work on the Telecom Infrastructure and Bull Run Hall addition projects. Other major capital work will continue on:

- Hylton Performing Arts Center Addition
- Robinson Hall Replacement and Enhancements to Harris Theater (Core Campus Initiative)
- Utility Infrastructure Improvements (Core Campus Initiative)



Mason projects capital spending in FY 2019 will be approximately \$46.4 million, with \$29.3 million in General Fund and \$17.1 million of Non-General Fund. The following chart lists the capital projects currently approved which are expected to incur costs in FY 2019.

	FY 2019 ESTIMATED PROJECT EXPENSES FOR AUTHORIZED PROJECTS			
	PROJECT	GENERAL FUND (STATE DEBT)	NON- GENERAL FUND (MASON FUNDS)	TOTAL ESTIMATED FY 2019 PROJECT EXPENSE
1	The Peterson Family Health Sciences Building	\$0	\$986,000	\$986,000
2	Bull Run Hall Addition	2,240,000	0	2,240,000
3	Hylton Performing Arts Center Add.	5,529,600	5,780,400	11,310,000
4	IABRL 3rd Floor Fit-out	1,154,800	1,235,200	2,390,000
5	Robinson Hall (Core Campus Initiative)	15,275,000	0	15,275,000
6	Utility Infrastructure (Core Campus Initiative)	0	5,976,000	5,976,000
7	Mason Global Center – Renovations for Classrooms	0	860,000	860,000
8	Bull Run Lab (Mech & BioChem)	0	806,000	806,000
9	EagleBank Arena Upgrades	0	1,460,000	1,460,000
10	Maintenance Reserve	4,011,700	0	4,011,700
11	Telecom Infrastructure	1,062,000	0	1,062,000
	TOTAL	\$29,273,100	\$17,103,600	\$46,376,700

#### Notes:

- 1. Both Robison Hall and Enhancements to Harris Theater along with the Utility Infrastructure projects (Core Campus Initiative) currently have authorization for detailed planning. Both projects are expected to receive full authorization in 2018.
- 2. The projection for the Hylton Performing Art Addition project shows a total higher than the authorized project based upon anticipated additional funding.
- 3. The projection for the IABRL 3rd Floor Fit-out project includes Non-General fund not currently authorized based upon the assumption that the clean room project will be added to this project.

# **Future Capital Projects**

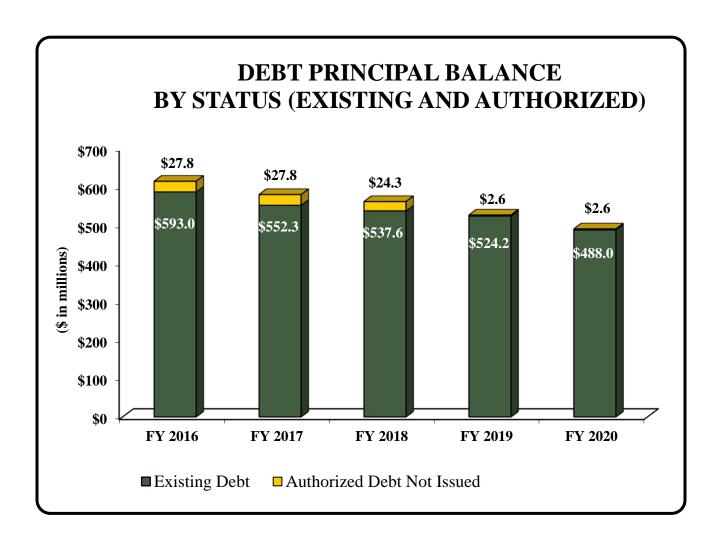
The following list of authorized projects totals \$451.9 million, which was included for George Mason University in the statewide capital spending plan. The projects that are not in progress will not start until adequate sources of funding are identified.

	AUTHORIZED CAPITAL PROJECTS			
	PROJECT	GENERAL FUND (STATE DEBT)	NON- GENERAL FUND (MASON FUNDS)	
1	The Peterson Family Health Sciences Building	\$62,263,600	\$8,935,000	
2	Central Plant Expansion	4,556,500	7,237,700	
3	Fenwick Library	59,887,000	273,100	
4	Hazel Hall Upgrades	0	3,000,000	
5	Hylton Performing Arts Center Add.	6,310,000	2,733,000	
6	IABRL 3rd Floor Fit-out	3,800,000	0	
7	Johnson Center Dining Phase II	0	4,400,000	
8	Point of View–Academic & WWTP	6,000,000	471,800	
9	Potomac Science Center	30,007,400	2,576,000	
10	Robinson Hall (Core Campus Initiatives)	109,208,000	2,582,000	
11	Utility Infrastructure (Core Campus Initiatives)	23,932,000	25,228,000	
12	Mason Global Center – Renovations for Classrooms	0	4,297,100	
13	Bull Run Lab (Mech & Phys)	0	3,000,000	
14	Eagle Bank Arena Infrastructure Project	0	3,713,000	
15	Maintenance Reserve	4,011,600	0	
	SUBTOTAL (IN PROGRESS)	\$309,976,100	\$68,446,700	
16	Bull Run Hall Addition	\$43,114,900	\$0	
17	Point of View–Cottages	0	4,287,800	
18	RAC Addition	0	15,500,000	
19	Telecom Infrastructure	10,623,000	0	
	SUBTOTAL (NOT IN PROGRESS)	\$53,737,900	\$19,787,800	
	TOTAL	\$363,714,000	\$88,234,500	

Note: Project items in the 'Not In Progress' section have not commenced.

# **Capital Finance**

As of June 30, 2018, Mason will have \$537.6 million in debt obligations outstanding and \$24.3 million in additional Mason debt authorization. Mason's annual debt service payment in FY 2018 is \$60.1 million and will be \$59.3 million in FY 2019.



# EDUCATIONAL AND GENERAL

### **DETAIL BY MAJOR UNIT**

### ANTONIN SCALIA LAW SCHOOL

*US News & World Report* ranks The Scalia Law School's part-time program 4<sup>th</sup> and its overall program 41<sup>st</sup> of American law school. A recent study to be published in the *Alabama Law Review* lists the Scalia Law School as the 7<sup>th</sup> most under-rated law school based on student undergraduate GPA and LSAT score, taking it from 41<sup>st</sup> to 32<sup>nd</sup>. The students are actively involved in over 30 student-run organizations and 5 academic journals. The law school has traditionally offered the Juris Doctor degree, a Master of Laws in Law and Economics, and a Master of Laws in Intellectual Property. It recently added a Master of Laws in Global Antitrust and Economics Law and a Master of Laws in United States Law for foreign-trained lawyers. It will begin offering the Global Antitrust and Economics Law Masters in an online format beginning January 2018.

The Social Science Research Network statistics show that Mason's faculty is ranked fifth—among the 350 American law schools—for article downloads per author. The faculty was ranked 21st in "scholarly impact" among American law schools, based on a standard objective measure of scholarly impact which uses citations per capita as the metric of faculty quality and reputation (Brian Leiter Rankings, July 2012). Data based upon foundational work compiled by Professor Sisk at the University of St. Thomas School of Law (Minnesota) and reported by the University of Chicago's Law School reveal that the antitrust faculty of the law school is the most cited in the nation.

The law school's 2017 entering JD class of 176 new students had a median LSAT of 162 and a median undergraduate GPA of 3.7. With a renewed focus on the Master of Laws (LLM) programs, this fall the law school again celebrated the arrival of 18 students. This group of experienced attorneys and practitioners hailed from Australia, Bangladesh, Belgium, Colombia, India, Japan, Mexico, Russia, South Korea, Turkey, Ukraine, and the United States.

Mason's Scalia Law School has been at the forefront of curricular innovation, integrating economic and quantitative tools that stress the application of non-legal methods in legal contexts. Seizing on both rapid changes in the legal profession and the invaluable asset of our location, the law school curriculum compliments traditional classroom instruction with practical training opportunities. Students leave with a unique skill set that can be particularly valuable in Washington, D.C.

The Law & Economics Center (LEC) is an integral part of the law school, educating thousands of state and federal judges, state attorneys general senior legal staff, competition officials, and other policymakers in the principles and applications of economic analysis of legal doctrines and institutions; conducting large cross-disciplinary research projects; and supporting the law school faculty research. The school is also known for the work of its Center for the Protection of Intellectual Property (CPIP), Global Antitrust Institute (GAI), Center for the Study of Administrative State (CSAS), and National Security Institute.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$14,494,400	\$15,119,000

# COLLEGE OF EDUCATION & HUMAN DEVELOPMENT (CEHD)

The College of Education and Human Development (CEHD) is an innovative, inclusive, and cutting-edge college that successfully prepares professionals to promote learning and development across the life span while contributing meaningfully to research in human and organization performance as well as in the learning and developmental sciences. The five core values of the CEHD prominently encapsulate the work of our faculty and the themes of our academic programs: collaboration, ethical leadership, innovation, research-based practice, and social justice.

The College is composed of two sub-units: the Graduate School of Education (GSE) and the School of Recreation, Health, and Tourism (RHT). GSE's degree, licensure, and certificate programs are focused on teacher and counselor preparation, advanced studies for teachers and school leaders, instructional technology, and research training. GSE offers many of its academic programs in an innovative cohort outreach format that takes faculty out into school and community sites. In addition, GSE has developed undergraduate pathways to the teaching profession and also offers collaborative undergraduate programs in human development and family science. RHT includes undergraduate and master's programs in recreation, kinesiology, health and physical education, athletic training, sport management, and tourism, hospitality, and events management. In addition, the College's PhD program offers doctoral specializations in 16 different specializations in education-related fields and in exercise, fitness, and health promotion. CEHD has approximately 3,500 students (including over 2,600 graduate students) and 120+ full-time instructional faculty members. In addition, over 1,000 non-degree students enroll each year in continuing and professional education courses.

CEHD houses a Sports Medicine lab and 10 research and service centers, including the widely acclaimed Helen A. Kellar Institute for Human disAbilities. The Kellar Institute employs approximately 30 research and professional faculty on funded state and federal projects focused on improving the lives and productivity of persons with disabilities. CEHD also maintains a broad range of effective professional development partnerships with school systems and community agencies in the National Capital Region.

The CEHD faculty includes many nationally and internationally prominent scholars. In teaching, the college is committed to exemplary instruction, mentoring, and academic services, and to meeting urgent personnel preparation. In research, CEHD is committed to advancing scientific and applied knowledge in ways that have a consequential impact on education and human development, and on society at large. Last year, external funding in support of research and scholarship was over \$9.1 million.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$28,621,700	\$32,470,600

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# COLLEGE OF HEALTH AND HUMAN SERVICES (CHHS)

The College of Health and Human Services prepares undergraduate and graduate students for a variety of health-related careers in both public, private and not-for-profit settings. Such careers range from the provision of clinical care and health related services to academic and research careers, and also administrative, advocacy and leadership positions. Currently, the college comprises a School of Nursing and five academic departments: Global and Community Health, Health Administration and Policy, Nutrition and Food Studies, Rehabilitation Sciences, and Social Work. Our academic programs offer 5 undergraduate, 12 graduate and 11 certificate degrees, along with 3 online offerings. The College is currently home to three research centers—Center for Health Care Policy Research and Ethics, Center for the Study of Chronic Illness and Disability, and the Machine Learning and Inference Laboratory—that conduct multidisciplinary research and develop positions on pressing health issues with the overarching goal of maximizing health for our many constituents.

The college's faculty have been recognized by the university and the State Council of Higher Education for excellence in teaching. The college has developed strong partnerships with regional, national, and international agencies in several important areas. For example, faculty collaborate with local and state health department and social service agencies and our practice sites foster opportunities for students to provide services to our community. Our students partake in experiential learning with our community partners, and are encouraged to study abroad and engage in global research. Our international students gain knowledge and experience with a range of health care and social policies issues, particularly skills and tool that can be disseminated in their countries of origin. Working with our many partners including our 264 current practicum sites, the college prepares students with the necessary knowledge and career ready skills.

The philosophy of the College of Health and Human Services includes explicit statements regarding the value of sound general education that enables students to develop analytical and creative thinking and make well-founded ethical decisions. Graduates are expected to practice in a variety of roles in complex, multicultural and international settings. The college has a diverse student body and is committed to providing interprofessional and multidisciplinary education that positions students for successful careers and lifelong learning. In January of 2018, the new Peterson Family Health Sciences Building opened on the Fairfax campus which will be the home to the College of Health and Human Services. The new facility provides interactive learning space and dynamic labs that will help the University and College provide the space where students can thrive.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
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\$19,540,700	\$21,077,100

# COLLEGE OF HUMANITIES AND SOCIAL SCIENCES (CHSS)

The College of Humanities and Social Sciences houses academic and research programs that span traditional and interdisciplinary fields of study. Students benefit from intense faculty involvement, a student-oriented philosophy and an environment characteristic of a traditional liberal arts college, an educational foundation that links the intellectual with the practical, and strong preparation for careers and civic life. Students grapple with fundamental questions about meaning, values and culture, history and society, art, and self-development—questions that require nuanced and informed thought if we are to solve the problems facing our communities, nation, and world. Trained in this challenging academic environment our students go on to leadership positions in industry and public service. Their skills particularly serve Northern Virginia and the DC metropolitan area, knowledge economies where the largest career growth is in the management fields.

The largest academic unit on campus with roughly 6,300 undergraduate majors, the college in addition teaches nearly every undergraduate at Mason and offers a rigorous graduate curriculum and nationally ranked programs to over 1,400 graduate students. As a good steward of Mason's resources, it teaches students with great efficiency. Indeed, of all major units at Mason, the college provides one of the highest margins of net revenue back to Mason, even as it offers hundreds of small-sized classes each semester. Its students also enjoy higher rates of retention and graduation than the Mason average, including a freshman four-year graduation rate 25.9 percent higher than Mason's as a whole.

Faculty scholarship underpins instruction within the college and advances knowledge, both locally and globally. Their scholarship leads to an abundance of published monographs, books, and peer-reviewed scholarly articles each year. Notably, Mason's rating in top 300 universities worldwide by Academic Ranking of World Universities is based almost exclusively on Mason's achievements in the category of social science, where Mason is ranked in the top 51-75. A powerhouse in research productivity, the college has averaged \$17 million annually in externally-funded research expenditures throughout the humanities and social sciences. The college's research expenditures are included in the National Science Foundation's Science and Engineering (S&E) and Non-S&E categories, both of which are included in the Carnegie research classification for Mason. College faculty and students have included Nobel, Pulitzer, Guggenheim, and MacArthur recipients; members of the American Academy of Arts and Sciences; *Forbes* "30 under 30" selections; and winners of countless other faculty and student prizes. Our faculty has influence beyond Mason as consistent contributors to public scholarship, media-cited experts, prize-winning authors and bloggers, elected officials for professional organizations, journal editors, and more.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
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\$61,780,600	\$66,029,300

# COLLEGE OF SCIENCE (COS)

The College of Science at George Mason University provides scientific insight and solutions to the rapidly changing needs and demands of today's global society by blending traditional science education with sought-after, innovative programs in high-profile disciplines including (but not limited) to personalized medicine, biomedical research, geoinformatics, climate dynamics, environmental conservation and sustainability, data science, cosmic exploration, forensic science, geospatial intelligence, and more. While serving as a vital community and regional resource for science education through hands-on programming for K–12 students, teacher training, and community outreach programs, the college also is a leader in the development of creative STEM initiatives to challenge and engage students at all levels. The college serves the university through extensive Mason Core teaching across its programs, most notably in mathematics, chemistry, physics, and biology.

The college projects student growth by targeting new and expanded programs in high-demand disciplines that meet regional and national workforce development needs. Enhanced undergraduate research opportunities are available to complement this growth, and aggressive recruitment strategies and support programs to accommodate a diverse population of minorities and women in science.

Furthermore, anticipated increases in research expenditures are expected over the next several years. New government and corporate collaborations are emerging in the biomedical area including the Mason Inova partnership, growing data science initiatives, a simulation and traffic safety program, expanded focus on environmental and conservation efforts at the new facilities in Belmont Bay, a strong academic and research presence in remote sensing and geospatial sciences, and broadened sustainability, climate, and water security programs. Entrepreneurial and economic development options will increase with new discoveries, additional patents, and continued success of current spin-off companies.

Academic programs and pioneering research initiatives are housed at the Fairfax campus, the Science and Technology campus in Prince William, the new Potomac Science Center, and other specialty locations throughout Northern Virginia. This broad regional presence, combined with strategic national and international connections, reinforces the college's mission to provide world-class scientific leadership in a wide variety of areas important to modern society.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
ΦΑC COC 700	<b>\$40.535.400</b>
\$46,626,700	\$49,537,100

# COLLEGE OF VISUAL AND PERFORMING ARTS (CVPA)

The mission of the College of Visual and Performing Arts is to advance the study, creation, performance, and exhibition of the arts, acting on a strong belief in their transformative influence on individuals and civilizations. To fulfill this mission, CVPA offers degree programs in arts management, art and visual technology, dance, film and video studies, game design, music, and theater; and, through the Center for the Arts (CFA), the Hylton Performing Arts Center (HPAC), and a thriving program of visual art exhibitions and film screenings, brings the professional voice of the arts to the campus and community. CVPA honors the value of the great traditions in the arts while actively engaging in the creation of new works and ideas.

CVPA's success finds expression on many fronts. The number of arts majors has grown modestly, but consistently over the past several years. Ticket revenue for the Great Performances at Mason series in Fairfax and the Manassas Hylton Presents series is steady. General student attendance and participation in the arts are strong and growing. Some 25,000 students annually are involved in the arts at Mason.

Program quality and recognition of student and faculty achievement continue to advance. Mason alumni perform with prestigious dance, opera, and theater companies, work in film and television, play in prominent bands and orchestras, work as arts managers in top institutions, exhibit their work in galleries across the country, create graphic design for leading corporations, build companies in the growing field of simulation and game design, and hold teaching positions at every level from pre-K through higher education. Career outcome data for CVPA undergraduates compare favorably with the university as a whole. Faculty perform, direct, choreograph, write, design, exhibit, and publish in professional venues internationally.

CVPA is proud of its role as a "front door" of the university, annually serving as a point of inspiration, education, and connection with well over 300,000 members of Mason's extended communities. As a unit that reflects a unique interweaving of the academic, the professional, and the community, CVPA sees itself as a wellspring of campus culture—a creator, importer, and exporter of a strand of practice that speaks to the best impulses of the human condition as expressed by the great artists of the past and the vital and challenging voices emerging today and in the future. CVPA is actively engaged in partnerships and exchanges of faculty and students in places such as China and Korea.

The principal challenges and opportunities facing CVPA in the next several years involve a master facilities plan with exciting building projects to bring the college's physical environment and level of financial sufficiency more in line with its current size and aspiration, and to maintain our competitive position in light of major advances by our peers. CVPA's active, growing volunteer community is pursuing philanthropic opportunities that will transform the landscape of the arts for generations to come. The college offers undergraduate degrees (BA, BM, BFA), master's degrees (MA, MAT, MM, MFA), and doctoral degrees (PhD in Music Education, DMA, and a variety of professional certificates) and participates in various Master of Arts in Interdisciplinary Studies (MAIS) programs.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$14,329,600	\$15,492,200

### SCHAR SCHOOL OF POLICY AND GOVERNMENT

The Schar School of Policy and Government prepares undergraduate and graduate students to be leaders who advance the public good in the private, public, and nonprofit sectors. Through research and education in policy, government, and international affairs, the Schar School allows Mason to serve the region, Commonwealth, nation, and world more effectively.

Schar School's faculty combines original research with real-world experience to connect theory and practice for the benefit of students and wider constituencies. The school employs approximately 80 full-time faculty members across a wide range of disciplines, including political science, public administration, international relations, economics, management, geography, security, engineering, sociology, anthropology, and law. The Schar School is a major research unit of the university and received approximately \$4.45 million in new sponsored funding in fiscal year 2017. The school's faculty members frequently advise governments, companies, and non-profit organizations, appear in the national and international media, and participate in public debates on critical issues of the day.

The Schar School offers two undergraduate majors, nine master's degree programs, three doctoral programs, and a range of undergraduate minors and graduate certificates. Collectively, these programs enroll approximately 2,000 students. The school offers classes on Mason's Fairfax and Arlington campuses, and its faculty members have offices on both campuses.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$16,663,400	\$17,518,900

# SCHOOL FOR CONFLICT ANALYSIS AND RESOLUTION (S-CAR)

At the School for Conflict Analysis and Resolution (S-CAR), the whole community of faculty, students, staff, alumni, and partners is committed to the development of theory, research, and practice that interrupt cycles of violence. S-CAR is an innovative academic resource for people and institutions worldwide. It comprises a community of scholars, graduate and undergraduate students, alumni, practitioners, and organizations in the field of peace making and conflict resolution.

#### S-CAR is committed to:

- Advancing the understanding of deeply rooted conflicts between individuals, groups, organizations, and communities all over the world through research, teaching, practice, and outreach;
- Carrying on a systematic and ongoing study of the nature, origins, and types of social conflicts;
- Developing the requisite processes and conditions for the productive resolution of conflict; and
- Addressing underlying conditions that produce structural violence and asymmetry.

The S-CAR community recognizes that the effects of conflict can be positive or negative. Our work attempts to maximize the creative renewing positive qualities of conflict while minimizing the destructive distorting negative ones. We describe conflict as a dynamic system in which events and understandings constantly restructure and reinterpret the past, present, and future. Our objective is more resilient social, institutional, global relationships and an ability to handle routine conflicts more efficiently and to weather serious conflicts which might destroy more rigid structures.

S-CAR is committed to engaged scholarship, taking inquiry and analysis into the field to address problems in our local, national, and global community. S-CAR has anchored itself, theoretically and practically, on applied ethics, a normative value framework that far surpasses, in complexity, the traditional ethical framework of "neutrality." At S-CAR, we use "reflective practice" as the method by which we grow as human beings and as theorists, researchers, and practitioners; it refers to the process by which persons learn, with others, from reflection on their experience. The school has been recognized as one of the top schools in the country. In addition, the school has a facility at the Point-of-View which provides a unique space where practitioners, scholars and students can engage in and advance conflict analysis and resolution research and practice.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
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\$4,297,100	\$4,747,700

### SCHOOL OF BUSINESS

The mission of the School of Business is to prepare a diverse student body to succeed in a global business environment. This mission is achieved through both academic and co-curricular activities.

The School of Business is fully engaged with the regional business community, graduating highly qualified students as employees, producing research that informs business policy and operations, and providing venues for the region's business leaders to work with our students in the classroom and to learn from each other. Business leaders and organizations are active partners through executive education programs, speaker engagements, classroom lectures, case competitions, business-plan competitions, internships, and career placement. The School of Business also maintains close connections to the business community through its advisory board and advisory councils to academic programs.

The school's centers and initiatives also provide a bridge between students and the business community. These include the Center for Infrastructure Protection & Homeland Security; Center for Innovation & Entrepreneurship; Center for Real Estate Entrepreneurship; Investor Protection & Corporate Fraud Research Center; Mason Government Contracting Initiative; and the Women in Business Initiative.

The School of Business enrolls more than 3,900 undergraduate students pursuing majors in: Accounting, Finance, Information Systems & Operations Management, Management and Marketing.

More than 500 graduate students are enrolled in the following programs:

- Executive MBA
- MBA
- MS in Accounting
- MS in Management
- MS in Management of Secure Information Systems
- MS in Real Estate Development
- MS in Technology Management

The School of Business is consistently recognized in the rankings. It annually ranks among the top 100 undergraduate business school programs, part-time MBA programs, and online MS in Accounting programs by *U.S. News & World Report*. The MS in Management of Secure information Systems is highly rated by IT security practitioners, and the MS in Management is ranked in the top 20 by *The Financial Engineer*.

The School of Business is accredited in both business and accounting by the Association to Advance Collegiate Schools of Business (AACSB) International—the most prominent accrediting body for business schools in the world. Only 24 percent of AACSB-accredited business schools worldwide are accredited in both business and accounting.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
¢21 411 700	\$25.C05.100
\$31,411,700	\$35,685,100

# VOLGENAU SCHOOL OF ENGINEERING (VSE)

The mission of the Volgenau School of Engineering is to provide a transformative learning experience for our students that integrates engineering and technology with other areas of scholarship to produce visionary stewards of society who are prepared to discover solutions to complex global challenges and make the world safer, cleaner, and more prosperous. A faculty of engaged educators lead high-impact research in critical areas such as sustainability, big data, cybersecurity, robotics and artificial intelligence, signals and communications, and healthcare technology. These existing and emerging areas of expertise span departmental and disciplinary boundaries and reflect the breadth of the scholarly activities of our faculty and students.

New program offerings in the areas of cybersecurity, healthcare technologies, and big data have experienced dramatic growth since their inception in 2010, '14 and '15. The school remains one of the few universities in the nation to offer a multidisciplinary data analytics engineering master's degree program. Our bachelor's program in mechanical engineering has also grown from zero to 324, and will receive accreditation in 2018. Mechanical engineering was one of the first programs at Mason to open new pathways to community college students through an agreement with Northern Virginia Community College. The continued expansion of new programs has led to an all-time high enrollment of more than 7,300 undergraduate and graduate students. We expect new programs in statistics (bachelors) and bioengineering (masters) to come online in 2018 and further our growth.

Mason Engineering faculty members have been named professional society fellows and have received international recognition and awards. The school continues to attract world-class faculty and researchers. The university's first CIT-funded eminent scholar was hired as the new department chair of bioengineering in 2017. In 2016-17 the school hired 34 new faculty members, representing a net increase of 30 faculty members. These hires were spread across all departments and programs, and will allow every department and program to improve the quality of education for our students, to grow research, and to advance their own strategic goals.

We encourage students to pursue internships to gain practical experience in their fields of study. Mason Engineering's proximity to the nation's capital allows our students to take advantage of our relationships with business, government, and nonprofits. Our graduates consistently find high-paying jobs with top companies. In the last year US News ranked the school's online master's program in Applied Information Technology in the top 50 online programs in this field.

The school promotes student outreach activities by supporting more than 25 student organizations. These organizations include peer advisors, honor societies, student chapters of professional societies, student veterans, and the applied robotics club. Mason Engineering's philanthropic efforts continue to forge productive relationships with corporate partners and friends.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$40,910,900	\$47,317,300

### **PROVOST**

The Provost and Executive Vice President is the university's chief academic officer, charged by the Board of Visitors and the President with overseeing all aspects of education, research, and public engagement of the university. The Provost has direct oversight for all colleges, schools, and academic support units and is responsible for the allocation of resources.

The Office of the Provost and Executive Vice President leads the university by identifying and mobilizing around key strategic initiatives. In accordance with the Strategic Plan, resources and operational support are directed to functions that:

- Serve our students by differentiating Mason's education.
- Transform and innovate through teaching and learning.
- Use our leadership to engage the regional and global communities.
- Leverage our advances in research and entrepreneurship.

The Office of Academic Innovation and New Ventures is responsible for exploring, launching, and sustaining new initiatives that deliver quality programs, enable student access and success, and generate revenue in support of George Mason University's strategic plan. Charged with creating multiple pathways and delivery formats, News Ventures leads the university in forging partnerships that accelerate the development of accessible academic pathways for Mason's diverse student population, including non-traditional students and adult learners.

**Enrollment Management** coordinates a university-wide collaborative enrollment management program and comprises five departments—Admissions, Student Financial Aid, Integrated Enrollment Marketing Communications, Enrollment Central, and International Enrollment Partnerships. Additional services include SalesForce implementation and Business Intelligence support.

The mission of Enrollment Management at George Mason University is to foster student success by connecting students and families to resources that open doors to a world-class education and the opportunities fundamental to the Mason student experience. The office strives to provide quality, timely, and efficient student services from recruitment through graduation.

Research and Innovation encompasses three departments within the Office of the Provost. The Office of Sponsored Programs (OSP) provides Mason faculty with administrative support for their sponsored research and scholarship activities, including both pre-award and post-award support. The Research Development, Integrity and Assurance (RDIA) department provides resources that promote the ethical and responsible conduct of research, and assist the Mason faculty and student community with the identification of external funding opportunities and the development of high quality proposals and projects. The Office of Technology Transfer (OTT) provides innovation services to Mason faculty and students to support the translation of Mason research and scholarship outcomes into products and services that enhance health, wealth and prosperity in the Commonwealth and beyond.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$44.440 <b>T</b> 00	<b>*</b> 40 4 <b>* *</b> 400
\$46,468,700	\$49,167,100

**Note**: Original Budgets include AVP Regional Campuses, Enrollment Management, Institutional Research & Reporting, INTO Mason, Krasnow Institute, and Mason Learning Solutions (formerly OCPE).

### UNIVERSITY LIFE

University Life creates purposeful learning environments, experiences, and opportunities that energize all students to broaden their capacity for academic success, degree completion, and personal growth. University Life prepares students for the demands of work, social responsibility, and life in an ever-changing global society. Through innovative programs, partnerships, and direct services, students discover their unique talents, passions, and place in the world.

University Life integrates the curricular and co-curricular aspects of the institution and creates a sense of community for students, faculty, and staff. Through direct services and programs, University Life supports every student at Mason from orientation through graduation. University Life services and programs focus on:

- Retention
- **Timely Degree Completion**
- Post-Graduation Success
- Well-Being

- **Student Learning**
- Engagement / Sense of Belonging
- Service / Support
- **Inclusive Community**

#### **University Life Offices**

### **Academic, Career Counseling & Educational Services**

Academic Integrity Career Services Dean of Students **Disability Services** Early Identification Program **Learning Services** Living Learning Community Development Student Conduct

#### **Health and Wellness**

Counseling and Psychological Services Student Health Services Student Support and Advocacy Center

# Involvement, Diversity, Leadership & **Development Programs & Services**

Diversity, Inclusion, and Multicultural Education Fraternity and Sorority Life Graduate Student Life Housing and Residence Life **International Programs and Services** Leadership Education and Development Lesbian, Gay, Bisexual, Transgender, Queer, and **Ouestioning Resources** 

Mason Recreation

Off-Campus Student Programs and Services Orientation and Family Programs and Services

**Student Government** Student Involvement

Student Media

Women and Gender Studies Center

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$8,650,400	\$8,729,100

### **LIBRARIES**

The University Libraries forms an intellectual nexus for George Mason University fostering innovation, creativity, and imagination by facilitating access to scholarship and information, providing expert consultation in the research process, actively teaching the effective and critical use of information, and fulfilling a critical role in the creation, dissemination, and preservation of knowledge. University Libraries efficiently serves a growing student and faculty population and the general public, while effectively meeting the specialized demands generated by increased university research.

Mason's library system is a 24/7 operation, comprised of five libraries on three different campuses: Fenwick Library (recently expanded into a state of the art facility) and Gateway Library, Fairfax Campus; Arlington Campus Library and School of Law Library (administered and funded separately), Arlington Campus; and Mercer Library, Science and Technology Campus. The Mason Korea campus is also supported by the Libraries through access to digital resources offered and available state-side and other support services.

The Libraries' faculty and staff serve and support tens of thousands of students, faculty and staff each year throughout the teaching, learning, and research processes; directly, in-person and on-site, and online through accessible and convenient modes of delivery. Educational programmatic alignment between the Libraries and schools and colleges of the university is achieved through the highly effective library instructional and research consultation services with virtual and physical spaces for study, research, collaboration, publication, and academic and cultural events.

Academic support services include: the Digital Scholarship Center (quantitative, qualitative and statistical research support, geospatial/GIS expertise, workshops, instruction labs and more); the Mason Archival Repository Service (MARS); Mason Publishing (which provides educational and consultation services in modern scholarly communications areas, facilitates and supports a variety of digital publishing efforts ranging from open access journals to conference proceedings and Open Educational Resources, and includes the GMU Press); and University Records Management. The University Libraries also fulfills the role of repository for unique historical materials documenting and preserving the evolution of Mason and the Northern Virginia region.

Technology-assisted and enhanced services and programs include: a discovery system offering single search box access to the Libraries' many collections and full-text content from millions of subscribed resources, e-reference service giving real-time online access to Mason's librarians, digital images management digitization capabilities, scholarly portals for significant digitized special collections, and a suite of tools/services supporting data-driven research across academic disciplines.

Mason Libraries is an active member of several regional and national resource-sharing academic library consortia, including Virtual Library of Virginia (VIVA), Washington Research Library Consortium (WRLC), Association of Southeastern Research Libraries (ASERL), HathiTrust, and The Center for Research Libraries (CRL).

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
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\$21,102,300	\$21,052,100

### FINANCE AND OPERATIONS

Finance and Operations provides direction, oversight, financial and operation management for administrative activities at the university. The following offices are included within Finance and Operations:

- Budget & Planning
- Campus Police
- Fiscal Services (General Accounting, Purchasing, Student Accounts)
- Human Resources/Payroll & Faculty/Staff Life
- Regional Campus Administration
- Safety, Emergency & Enterprise Risk Management
- Senior Vice President

These collective offices ensure the overall fiscal integrity of the university and provide students, faculty, staff, and visitors with a safe learning and work environment. Together, these offices support the university's mission as an innovative and inclusive academic community committed to creating a more just, free, and prosperous world.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$31,348,700	\$32,635,800

#### EXECUTIVE ADMINISTRATION

Executive Administration is primarily responsible for senior level leadership and administration for the university. This following offices are included within Executive Administration:

- Compliance, Diversity, and Ethics
- Internal Audit
- Legal Services
- President's Office

These offices provide institutional guidance and oversight to ensure Mason's core characteristics—Innovation, Diversity, Entrepreneurship, and Accessibility are central to the university's mission and strategic plan.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
4=01100	<b>*</b> = 0.00 = 0.0
\$5,814,300	\$5,832,700

# INFORMATION TECHNOLOGY SERVICES (ITS)

George Mason University's Information Technology Services (ITS) is Mason's central IT organization that works to drive excellence in teaching, research and administrative operations. ITS consists of six groups who work in partnership with our customers to provide resources, systems, and services to the Mason community:

**Academic Strategies (AS)** supports the university community by providing the video communications infrastructure and creating media content for teaching, learning, and research. Further, AS provides design services for classrooms and conference rooms.

**Enterprise Applications (EA)** plans, implements, and maintains integrated central and distributed application systems and associated databases that support Mason's business needs. This includes the Banner system, Business Intelligence, and website support.

**Enterprise Infrastructure Services (EIS)** establishes standard architecture for infrastructure and deploys and maintains reliable information technology infrastructure, products, and services for all campuses. This includes Wi-Fi and other network services, servers, and the data center.

**Enterprise Service Delivery (ESD)** provides leadership and support for ITS strategic and operational programs. This includes project management, financial management, talent management, communications, software licensing, desktop support, and help desk services.

**Information Technology Security (CISO and ITSO)** works in partnership with units and individuals across Mason to formulate policies, and assess and actively manage information security risks. ITSO is responsible for setting and maintaining standards and practices to manage the confidentiality, integrity, and availability of university assets and data.

**Learning Support Services (LSS)** provides resources that contribute to the innovative teaching and learning environment of the university including Mason's Learning Management System. LSS provides support for classrooms and technology labs managed by ITS and strategies for incorporating technology into the curriculum.

Our services and support include:

- Application Integration
- Aquia Data Center
- Blackboard & Collaborate
- Business Intelligence
- Computer & Software Resources
- Customer Support
- Email & Telecom
- Enterprise Applications

- GMU-TV
- Infrastructure & Network
- IT Security
- ITS Support Center
- Technology Enhanced Classrooms
- Videoconferencing & Telepresence
- Virtual Computing Lab
- Web Content Management

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$34,609,300	\$35,482,100

### ADVANCEMENT AND ALUMNI RELATIONS

The Office of Advancement and Alumni Relations supports the mission and goals of George Mason University by developing relationships with alumni, friends, corporations, foundations, students, and parents that result in philanthropic support and volunteer engagement.

The Advancement team secures private financial support from individuals, foundations, and corporations; this financial support sustains Mason's mission as a public comprehensive research university and helps Mason attain its goals in the key areas of teaching, research, and service. The university's Faster Farther Campaign, with a goal of raising \$500 million has been exceeded and as of March 2018, the Campaign has raised \$565 million. The Campaign and efforts will continue and run through the end of 2018.

The Alumni Relations team builds relationships between alumni and the university, facilitating strong bonds of mutual loyalty and engaging alumni in meaningful service. Alumni Relations works with the Alumni Association to offer programs that support the goals of the university and the association.

The George Mason University Foundation is a 501(c)(3) non-profit foundation and a private corporation organized and operated exclusively for the benefit of George Mason University. It assists Mason in generating and administering private support and in the acquisition, management, and development of Mason's auxiliary efforts, real property, and other assets that provide strategic support.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$5,831,100	\$6,695,100

## COMMUNICATIONS AND MARKETING

The Office of Communications and Marketing is charged with taking the lead in building and advancing George Mason University's brand by promoting the talent, expertise, accomplishments, and resources of this world-class university of higher learning.

We operate as a strategic partner with all major university units and initiatives, including academic, development, legislative, and student life. Our approach to every project is holistic, bringing together the right strengths from various disciplines to produce the best results.

One group, **Creative Services**, consists of highly skilled writers, designers, photographers, and web developers who have an extensive understanding of Mason's brand voice and visual identity. In addition to being the primary gatekeepers of the brand, together they create printed publications, such as the Mason *Spirit*, President's Report and brochures, posters, videos, and ads.

Working in tandem to help build and manage the Mason brand is our **Strategic Communications** team. Collaborating with faculty, students, and outside professionals, Mason's story is told through daily features online and in various print venues by our gifted staff of news writers. They also act as a liaison between the news media and Mason community.

Gathering information isn't just the domain of Strategic Communications. It is also the function of **University Information**—a group of dedicated individuals who gather and facilitate the exchange of university facts and details to both internal and external Mason audiences. Astoundingly, they do it for one million people through the university switchboard and directory, kiosks, electronic signboards, and other outlets.

Not surprisingly, every year thousands of events and activities are held on Mason's three campuses, and these events would not be possible without the planning and staging of **University Events.** Whether it's a gubernatorial debate, Nobel Prize reception, Capitol Hill event, or television broadcast, this group ensures each one is expertly managed.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$6,521,600	\$7,007,100

### GOVERNMENT AND COMMUNITY RELATIONS

The goals of the Government and Community Relations team are to advance the university's interests with federal, state, and local governments and develop productive, mutually-beneficial relationships with business and citizen community groups. There are currently three sub-teams within Government and Community Relations.

The federal government relations team advances Mason's priorities on Capitol Hill and in the federal agencies and acts as the lead group with legislators and regulators. The federal team is regularly engaged with the Virginia Congressional delegation and key departments that are funders for grants and research at Mason.

The state government relations team represents the university administration's positions in Richmond during the General Assembly and throughout the year on activities related to the budget and other policy issues.

The community relations team is responsible for representing the university to local governments, business, and citizens groups. In particular, the team manages outreach to chambers of commerce and other business specialty groups. The community relations team is also responsible for citizen interaction, project management outreach, and advisory board's activities.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$1,424,100	\$1,509,700

## **FACILITIES**

The Facilities Administration office is responsible for all aspects of planning, design, and construction for buildings and infrastructure, as well as all parking and transportation for the campuses of George Mason University. In addition, the Facilities Management Office is responsible for all aspects of maintenance for buildings and infrastructure, and includes physical plant operations, energy management operations, shop operations, and grounds maintenance. Major facility projects over the next three years are: 1) Core Campus Initiative; 2) Mason Global Center Classroom Conversion; 3) Johnson Center and Eagle Bank Area Infrastructure projects.

Despite new building projects that have been completed over the last several years, George Mason University continues to have justified space needs based upon SCHEV's square footage per student FTE space guidelines. Due to these continued space needs, our existing facilities are some of the most heavily used higher education buildings in the Commonwealth. This high utilization rate increases the maintenance burden on our existing buildings that Facilities is addressing via both capital renovation requests and maintenance reserve fund requests.

The Facilities Department budgets annually in our Special Projects – Planning group to support miscellaneous non-capital projects in the area of construction, renovation, planning and environmental restoration, and remediation. Some of our planned projects for FY19 will include: Signage throughout the campus as well as at our campus entrance; and, Southside/Hub cow path fix through the grass area.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$39,253,800	\$39,438,600

# PROPERTY RENTAL/FACILITY SUPPORT

The university leases space in Fairfax, Arlington, and Loudoun to provide additional office, instructional, and research space. In the past, lack of sufficient office space resulted in several departments and programs being housed off campus.

FY 2018 ORIGINAL	FY 2019 ORIGINAL
E&G BUDGET EXPENSE	E&G BUDGET EXPENSE
\$11,114,000	\$10,334,700

The following table provides a summary of the space leased by the university.

FY 2019 PROPERTY RENTAL-	-LEASED SPACE
BUILDING—EXTERNAL	ANNUAL RENT AMOUNT*
Arlington–Washington Blvd	\$3,388,000
Commerce Building	766,000
Loudoun County	377,000
Democracy Lane	225,000
Townhouse Offices	149,000
4031 University Drive	88,000
Richmond Lease	22,000
SUBTOTAL	\$5,015,000
BUILDING—INTERNAL	
Merten Hall**	\$2,563,800
Aquia Building	1,537,200
Founders Hall	1,131,500
Public Safety Space	87,200
SUBTOTAL	\$5,319,700
TOTAL	\$10,334,700

<sup>\*</sup> Annual Rent for FY19. The Arlington-Washington Blvd lease has a 5 percent annual cost escalation and Common Area Maintenance (CAM) charges in addition to the annual rent. FY19 also sees the annualization of decreased square footage at the Democracy Lane property.

<sup>\*\*</sup> Currently under refinancing.

# **AUXILIARY ENTERPRISES**

# **DETAIL BY MAJOR UNIT**

#### HOUSING & RESIDENCE LIFE

Housing and Residence Life (HRL) is committed to providing a safe and well-maintained student centered environment that is innovative and inclusive of a global community. We are dedicated to creating a home that enriches the experiences of our students, staff, and faculty.

HRL is the university's largest auxiliary unit and reports to University Life. HRL is organized into three neighborhoods on the Fairfax Campus, and will accommodate over 6,100 residents for fall 2018. HRL offers a variety of living options to residents, from traditional rooms to suites and apartment-style housing. HRL also supports the housing programs at Beacon Hall, the residence hall on the Science and Technology Campus, which provides 150 beds for graduate students, as well as a housing facility with the Smithsonian Mason partnership at Front Royal that has a capacity of 120.

In collaboration with the INTO Mason joint venture, HRL manages the 276 bed residential portion of the Mason Global Center (MGC) on the Fairfax campus via a cost-recovery agreement. The MGC accommodates international students enrolled in a Pathway program, as well as international and domestic students enrolled in academic programs, all of whom experience a globally focused community.

HRL is responsible for the management and operation of over 2 million square feet of residential facilities. Its self-generating revenue covers its total costs, including setting aside funds for a healthy reserve. HRL maintains a staff of 150+ full time personnel and 350+ student workers, which provide facility maintenance and housekeeping, assignments and marketing, information technology support, human resources, and financial services. In addition, the Residence Life area (which includes a vibrant living-learning community) provides a comprehensive environment of growth and learning, with a primary focus on excellent student services and support. HRL works closely with University Life, Facilities Management, Auxiliary Enterprises/University Services, many academic units, and Admissions.

HRL is committed to supporting Mason students' holistic growth and development. Living on campus can be the perfect complement to the academic experience at Mason, which facilitates the opportunity to interact with diverse individuals, discuss important topics, form study groups, get engaged with a wide variety of student organization opportunities, and attend an exciting array of programs and events. Most importantly, it can be an experience that is instrumental for students to learn more about themselves, their values, and living cooperatively with people who may be different. The campus' neighborhoods are designed to facilitate face-to-face interaction, which is a vital component of community development. It is an opportunity for students to establish their independence as well as their responsibility to the greater Mason community.

HRL continues to focus on both promoting affordability for students and maximizing the commitment to effective stewardship of resources.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$46,336,900	\$49,898,300
Expenses	46,336,900	49,898,300
<b>Annual Operating Balance</b>	-0-	-0-

## INTERCOLLEGIATE ATHLETICS

The Intercollegiate Athletics (ICA) program at Mason is recognized for both departmental quality and depth. The ICA program comprises competitive activities in 22 programs for men and women and has competitions taking place on local, regional, and national levels. The ICA program participates in the Atlantic 10 conference, Eastern Intercollegiate Volleyball Association and the Eastern Wrestling League. The following programs are currently offered at Mason:

Men's Baseball	Men's Track (2)	Men's Cross-Country
Women's Track (2)	Men's Wrestling	Men's Tennis
Women's Cross-Country	Women's Volleyball	Men's Volleyball
Women's Soccer	Men's Soccer	Women's Basketball
Men's Basketball	Men's Golf	Women's Lacrosse
Women's Rowing	Men's Swimming	Women's Swimming
Women's Softball	Women's Tennis	

Mason is committed to its student athletes both academically and athletically. Mason has created an administrative process committed to excellence in the areas of academic assistance, gender equity, and compliance. Recently, several teams have been recognized for earning high scores in the Academic Progress Rate (APR).

The administrative operations of the ICA program are funded through student fee allocations. However, the ICA program depends upon external revenues to cover the costs of athletic scholarships. Since generating sufficient funds has been difficult throughout the history of the program, alternative funding strategies are often explored. A portion of the revenues used to cover the costs of scholarships is generated through the Athletic Department's development efforts. Additionally, revenues earned from the EagleBank Arena and beverage and vending contracts support scholarship costs. The ICA program will continue to strengthen its efforts to secure external funding to fund facility and other enhancements to the program.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$20,184,400	\$20,910,400
Expenses	20,184,400	20,910,400
<b>Annual Operating Balance</b>	-0-	-0-

# FIELD HOUSE

The Field House is located at the corner of Ox Road (Route 123) and University Drive on the Fairfax Campus. The 110,000-square-foot complex features a 200-meter indoor track, basketball courts, weight room, and accommodations for indoor volleyball and indoor soccer. Outdoor features include a baseball stadium, softball stadium, soccer/lacrosse/track stadium, and practice fields. The facility and outdoor practice fields are used by intercollegiate athletic teams, club teams, intramural sports, ROTC, RHT (lab space support), and by the community for rentals on a space available basis.

(FY 2019 Revenue Budget totals \$2.0 million)

Athletic Facilities Improvement Funds are an effort to keep well-maintained athletic facilities that address the expanding needs of the student athletes. Mason sets aside funds annually to address major athletic facilities improvement projects for all facilities located on the west campus, including the Field House, practice fields, George Mason Stadium, the Spuhler Field (baseball), a softball complex, and two unlighted bermuda grass fields. The funding helps assure that athletic facilities are available to intercollegiate athletic teams year-round. The budget for athletic facilities improvements is supported by student fees. (FY 2019 Revenue Budget totals \$0.2 million)

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$2,430,900	\$2,252,700
Expenses	2,430,900	2,252,700
<b>Annual Operating Balance</b>	-0-	-0-

## **DINING**

Dining at Mason is an important component of the overall university experience. While the principal goal is to provide daily nourishment, Dining provides an opportunity for the Mason community to come together, share experiences, and build lifelong networking connections. The dining community at Mason consists of a wide array of user segments including resident students, non-resident students, administration, faculty, staff, alumni, and visitors. For non-resident students, dining may be the most apparent opportunity to interact with other students on a personal basis. For resident students, dining can be both a ritual and daily highlight. Many faculty and staff use dining at Mason as an opportunity to share new ideas and discuss business in a relaxed setting.

Throughout their long-standing relationship with Mason, Sodexo has managed the dining operations and has aimed to produce dining experiences that focus on quality and variety. Sodexo manages three dining halls on the Fairfax Campus and one at the SMSC location. Over 1.6 million meals are served in these dining halls. Additionally, there are over 20 Sodexo-managed retail restaurants on Mason's campuses. Sodexo provides 1,000 meal vouchers for students in temporary need through the Student Meal Assistance Fund. An on-site Sodexo Registered Dietician is available to assist students with all of their dietary needs.

Students are much more invested in meal plans than other Sodexo services such as catering and retail sales. These meal plans offer Mason students a variety of options, including Independence plans with unlimited access to the dining halls, Liberty and Patriot plans with a fixed number of meals each semester, and Freedom plans with declining cash balances. The residence dining halls provide all-you-care-to-eat, 24-hours a-day, dining on the Fairfax Campus.

Mason has made it a priority to keep meal plan costs affordable and competitive with our peer institutions. Commissions generated by Dining support maintenance costs for dining equipment, facilities improvements, and capital maintenance. Dining strives to constantly improve the dining experience for the Mason community. As taste and trends change, the quality, diversity, and types of foods, such as locally grown, are constantly evaluated and changed through close collaboration with the Student Government. Sodexo, in collaboration with the Office of Sustainability, uses produce from Mason's Hydroponic Greenhouse in Presidents Park.

The physical dining environment, friendliness and professionalism, food safety, and other aspects of delivery and service are all critical variables to ensure dining at Mason is pleasurable and memorable. Students appreciate the IRIS photo recognition terminals for fast access to dining halls. With anticipated campus growth and planned on-campus dining options, dining revenues are expected to grow annually. Mason Dining helps contribute positively to the overall intellectual, social, wellness, sustainable, and financial health of the university.

In addition to the Sodexo-operated retail brands, there are six independently operated dining locations for the Mason community to enjoy: Argo Tea, Chick-fil-A, Chipotle, Freshii, Manhattan Pizza, Panera Bread, Panda Express, and Wing Zone.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$25,024,600	\$26,606,000
Expenses	25,024,600	26,606,000
<b>Annual Operating Balance</b>	-0-	-0-

# STUDENT CENTERS (JOHNSON CENTER / UNIONS)

The Student Centers operation integrates all aspects of campus life by providing support services management to the Johnson Center, Student Union I (SUB I) and the Hub. The division's goal is to support and complement the academic experience by providing excellent customer service to the Mason community and its visitors, promote diversity and campus spirit through cooperative participation, and encourage student development, social competency, and responsibility.

In addition to providing meeting and dining space, the Student Centers operation offers program and support services to students, faculty, and staff. Student Centers supported 20,795 events in FY 2017. Over the past several years, the division increased its event support in response to increased campus activities.

The division continues to increase its use of technology to provide enhanced service to users, including a significant investment added to all meeting and event spaces during the past year. Practical learning and development opportunities are critical components for student employees at the unions, which annually employs over 100 student staff. Facility and operations management of the Student Centers are core components also provided by the Student Centers, completing in excess of 1,500 work orders per year.

Student Centers tenant and event spaces located in the Johnson Center include the Admissions Office, Dewberry Hall, the cinema, Gateway library space, the student radio station (WGMU), the Center for Teaching Excellence, global and other educational centers, Student Academic Affairs, various University Life programs, Patriot Tech, a full service credit union, and a variety of franchise eateries, which were all newly renovated in the past year. Millions have visited the Johnson Center facility since its opening in 1995. With nearly four million annual visitors, the Johnson Center remains the busiest building on campus and continues to serve as the "living room" of the university.

SUB I contains many University Life and Provost services, including but not limited to the Student Health Center, Counseling and Psychological Services, Disability Services, Diversity Services, LGBTQ Resource Center, Enrollment Central, Financial Aid, Mason Card Office, Registrar's Office and eateries. SUB I visitors totaled nearly 825,000 in FY 2017.

The Hub is home to various student involvement aspects of University Life, including Student Media, Student Involvement, campus mail services, retail print center, the Hub Ballroom and multiple meeting rooms. The Hub entertained 475,000 people last year. The Corner Pocket game room, also located in The Hub, is a place where the Mason community can gather to relax, play games, and have fun together. With over 34,000 visitors last year, the Corner Pocket continues to grow and remain a student programming hot spot for the Student Centers.

Student Centers has emphasized and increased its marketing arm and boasts a newly designed website that had over 52,000 hits last year. With over 10,000 Twitter followers and 37,000 on Facebook, the marketing area has reached almost 100,000 individuals, helping to keep people informed of the various activities within the Student Centers throughout the year.

The Student Centers operation budget is supported through a combination of student fee allocations and self-generated revenues. These increases are reinvested into the facilities in order to maintain and preserve Student Center buildings to Mason's standards.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$11,695,400	\$11,615,300
Expenses	11,695,400	11,615,300
<b>Annual Operating Balance</b>	-0-	-0-

### **ARTS CENTERS**

The Arts Centers at Mason include the Center for the Arts (CFA) and the Hylton Performing Arts Center (Hylton). The CFA is the professional presenting and revenue producing arm of the College of Visual and Performing Arts (CVPA) in Fairfax. Since October 1990, when the doors to the Concert Hall opened, the mission of the CFA has been to make the arts a pervasive presence in the lives of every Mason student and area resident. The CFA plays a key role in the cultural vitality of the Washington metropolitan region, attracting more than 200,000 visitors each year to attend or participate in performances by local artists and ensembles, community and university events, student and faculty productions, and our own multi-disciplinary professional series—Great Performances at Mason. Through master classes, open rehearsals, classroom visits, and other engagement activities, CFA intertwines professional artists throughout the academic life of Mason, reaching arts majors and the general student body, and extending opportunities to our partner schools in Fairfax County.

The CFA hosts a large number of university events, including Fall for the Book events and other special speakers, seminars, and meetings. The CFA has several regular rental clients, most notably: the Fairfax Symphony, Fairfax Choral Society, American Youth Philharmonic, and several major military bands and orchestras including the Marine Band, Army Blues, and the Airmen of Note. The CFA operating budget is supported by student fee allocations as well as self-generated revenues in the form of ticket and rental income, private philanthropy (primarily through the Friends of the Center for the Arts, representing more than 700 households), corporate sponsorships, and merchandise sales commissions.

In spring of 2010, the Hylton Performing Arts Center (Hylton) opened its doors to provide a first-class professional arts venue on the Science and Technology Campus in Manassas, serving the entire region. Hylton was designed and constructed through a partnership agreement between Prince William County, the City of Manassas, and George Mason University, with additional support from the Commonwealth and the private sector. The facility contains two performance venues: Merchant Hall with 1,120 seats and the flexible Gregory Family Theater with 250 seats. It showcases music, dance, and theater productions by local artists and ensembles, Mason students and faculty, and several multi-disciplinary professional series—the Hylton Presents Series, Hylton Family Series, Matinee Idylls, and Hylton Center Extra. The Hylton Center offers free tickets to students to the performances in these series. In addition, the Buchanan Partners Art Gallery presents the work of regional visual artists. The facility is also available for rent to community, nonprofit, and corporate groups for productions and meetings.

CVPA embraces three overlapping communities: students and faculty; community artists, audiences, and volunteers; and professional artists and arts organizations. In organizing around these three circles of contribution, the college asserts that their intersection creates distinct advantages for each, enabling work to emerge that no one of the three could accomplish without the others. The college believes that this model sets the stage for the ideal contemporary education in the arts. As in a Venn diagram, participants and activities of the three communities share common space and occupy unique terrain. Communication flows seamlessly between participants, providing immediate feedback and reference points for decision-making and innovation. CVPA believes that its three-legged stool approach is more than competitive; it is a leadership model for the arts in higher education, because it models the creative process itself and the societal structures that support the arts, ensuring that Mason's arts programs and facilities make a strong contribution to the strategic university goal of community engagement.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$14,109,800	\$14,668,300
Expenses	14,109,800	14,668,300
<b>Annual Operating Balance</b>	-0-	-0-

# FREEDOM AQUATIC AND FITNESS CENTER

The Freedom Aquatic & Fitness Center provides a broad range of year-round recreational, educational, social, and cultural programs and activities. The facility is designed to attract and serve a variety of individuals and groups, which includes Mason students, faculty and staff, the general public, school and community groups, and persons with disabilities.

Located on the Science and Technology Campus, the center is the result of a thriving partnership among George Mason University, Prince William County, and the City of Manassas. Mason is responsible for all aspects of the daily administration and operation of the center. The 110,000-square-foot Freedom Aquatic & Fitness Center offers state-of-the-art exercise equipment, group fitness programs, a full gymnasium with an elevated track, and recreational and instructional swimming in a 50-meter competition pool. It also houses human performance labs, classrooms, meeting space, and a children's program area with a drop-in childcare center.

The Freedom Center budget is funded primarily through self-generated revenues in the form of memberships, daily admissions (aquatics and other fitness classes), and contributions from Prince William County and the City of Manassas. Additionally, a student fee allocation is provided to cover Mason's portion of the overall facility capital maintenance fund.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$6,556,600	\$5,326,500
Expenses	6,556,600	5,326,500
<b>Annual Operating Balance</b>	-0-	-0-

### UNIVERSITY LIFE

University Life focuses on students' academic and post-graduate success and civic engagement, and makes an intentional effort to provide students with service, access, opportunity, guidance, and experience.

University Life prepares students for the demands of work, social responsibility, and life in an ever-changing global society. Through a range of direct services and programs, University Life supports every student at Mason from orientation through graduation. University Life's goals for student success are:

- Increased well-being and post-graduation success;
- Increased retention and timely degree completion;
- Increased engagement and student learning; and,
- Provide highest level of service and support for students and families.

University Life activities and programming include the following:

Academic Support Programming encompasses lectures, training, classroom presentations and workshops, cultural activities, and other educational programs offered throughout the year and during special weeks/months. These include Asian Pacific American Heritage Month, Black History Month, Healthy Relationships Week, Hispanic Heritage Month, Victim's Rights Week, and Women's History Month.

Community Building Social Activities includes activities such as Homecoming, Mason Day, Patriots' Day, International Week, International Café, and social activities sponsored by student organizations, and Housing and Residence Life. The Preamble provides new undergraduate students the opportunity to meet their fellow Patriots, learn more about the academic expectations of the university, and participate in New Student Convocation. Welcome Week encompasses events and activities to welcome all students at the beginning of fall semester.

**Student Media** includes Mason's official newspaper (Fourth Estate), radio station (WGMU Radio), television network (Mason Cable Network), yearbook (GMView), two magazines, and five student literary journals. Student Media also offers 16 sections of one-credit co-curricular workshops.

**Student-Run Organizations** support activities through the university. The Student Funding Board distributes funding to more than 400 registered student organizations. The Student Bar Association disburses funds annually to approximately 40 student organizations and journals in the Antonin Scalia Law School.

**Student Support** includes assisting students with academic and career goals through Disability Services, Career Services, Learning Services offices, and through Patriot Success initiatives.

**University Life Activities Related Units** include University Life Administration, Student Activities Office, Orientation, Student Media, Johnson Center and University Life Programs, Diversity Programs and Services, International Programs and Services, and the Women and Gender Studies Center.

College of Humanities and Social Sciences – Faculty-directed Programs organized and taught by instructional faculty, are open to students irrespective of their major. Programs include debate and forensics in the Communication Department of the College of Humanities and Social Sciences.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$10,186,300	\$10,511,400
Expenses	10,186,300	10,511,400
<b>Annual Operating Balance</b>	-0-	-0-

### **AUXILIARY ENTERPRISES ADMINISTRATION**

Auxiliary Enterprises Administration is composed of several units that provide student services through contracted services and self-operated activities. The primary goal is to provide services and activities that complement and enhance student learning, provide necessary support to the Mason community, as well as enhance the campus environment. The following describes these activities.

**Auxiliary Enterprises Administration** provides central oversight and direction to services such as Student Centers, Mason Card Office, Trademark Licensing, and Vending, and contracted services including the Bookstores, Patriot Tech, Dining, EagleBank Arena, Mail Services, Managed Print Services and Real Estate.

**Mason Card Office** manages the Campus ID and access program, Mason Money system, and the Mason Merchants off- campus program, where more than 25 local merchants accept Mason Money funds. The Mason Card Office issues and manages over 50,000 Photo ID cards.

**Mail Services** provides a service for students and the Mason community to purchase stamps and packaging materials, as well as send packages by parcel. Over 3.6 million pieces of mail and 75,000 student packages are handled annually. Canon USA has managed Mail Services since 2017.

University Bookstores provide a service for Mason students and the community with locations on the Fairfax, Arlington, and Science and Technology Campuses. Managed by Barnes & Noble, it provides 128,000 textbooks to students through purchase, rent, or download. The Bookstores are the primary retailer for university-licensed apparel, along with gifts, supplies, accessories, and electronics. In 2018, Barnes & Noble included Patriot Tech, the university's computer and technology retail store into their management agreement.

**Programs, Events, and Camps Serving Minors** serves as a resource for internal and external organizations seeking to host events involving minors. It focuses on background checks and insurance requirements, and also serves as a clearing house for any event involving minors held at Mason.

**Print Services** is managed by Canon USA and supports academic, administrative, and student imaging needs with full-service print centers on three campuses via all public coin- and card-operated copiers, the administrative copier fleet, and pay-for-print devices.

**Mason Vending and Trademark Licensing** support student scholarships and have provided over \$1.0 million in scholarships over the past five years through the sale of Mason branded projects, beverages and snacks.

**The shopMason** brand and website promote all Auxiliary Enterprises services through one website and marketing program. By centralizing marketing, shopMason aims to connect the wide range of goods and services that are offered through units of Auxiliary Enterprises, cross-promote them to the Mason community, and promote special offers and featured events. There are almost 5,000 shopMason social media followers, over 17,000 website views annually, and more than 4,000 email newsletter recipients.

**Real Estate Services** is responsible for a number of real estate functions on behalf of the university, including granting leases on university property, off-campus leasing approval and execution, and the oversight of project management activities, move coordination, as well as coordinating the purchases, transfers, and sales of properties and facilities on behalf of the university.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$5,428,900	\$6,539,700
Expenses	5,428,900	6,539,700
<b>Annual Operating Balance</b>	-0-	-0-

# CAMPUS ACCESS (PARKING SERVICES)/TRANSPORTATION

Campus Access (Parking Services) is self-supporting and includes a variety of services that support parking on all of Mason's campuses. Campus Access funds are generated primarily from permit fees, visitor and event revenues, and fines. These revenues cover parking lot and deck construction debt service, parking lot and deck repairs and maintenance, lighting repairs and installations, and the management fee for the parking contractor, as well as subsidizing the transportation programs. SP+ (formerly Standard Parking), the university's outsourced partner for managing parking operations, manages the permit sales program, provides parking enforcement and event technicians, manages the parking decks and lots, and manages the Motorist Assistance Program. Funded activities include staffing of the Parking Services administrative office, monitoring and assisting with traffic in conjunction with Mason Police, managing parking areas and special events, managing parking deck operations, customer service, and enforcement. These services are offered on all campuses.

The Transportation Office provides administrative oversight of the parking operation, acts as liaison with the City of Fairfax as it relates to the CUE Bus and other transportation programs, administers the campus shuttle programs (Mason Shuttles) and all alternative transportation programs, and provides strategic direction to the campus regarding parking and transportation decisions. The existing shuttle system provides transportation between the Fairfax and Science and Technology Campuses on a scheduled basis during the academic year. Shuttle services have been added to connect students to various shopping areas, and provide express transit to and from the Vienna Metro Station, service to the Burke VRE station and around the Fairfax Campus. Beginning in FY 2008, a transportation fee was included within the overall annual student fee. These allocations are used to fund the university's subsidy to the City of Fairfax for the CUE bus and partially fund the expanding shuttle program. The Transportation Office also oversees the transportation demand management (TDM) program, including bicycle and ridesharing, as well as administers the Commonwealth Commuter Choice transit benefit. As the campus grows, an emphasis on additional traffic and transportation improvements will be necessary. The Transportation Office will be updating the long-range Parking Services and Transportation master plan in the next year to address future needs and will also update the vision for future growth in this area to meet updated enrollment projections through the end of the next decade."

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$18,386,600	\$19,776,500
Expenses	18,386,600	19,776,500
<b>Annual Operating Balance</b>	-0-	-0-

### AUXILIARY ENTERPRISES CENTRAL

Auxiliary Enterprises Central includes a variety of budgetary units including:

**Indirect Cost** is the payment made to Educational and General programs for the support services provided to Auxiliary Enterprises and is formula-driven, based on Commonwealth guidelines. This is an expense to the Auxiliary Enterprises. Currently the source of funds for paying this indirect cost assessment is the Auxiliary Enterprise interest income and a student fee allocation. (**FY 2019 Revenue Budget totals \$11.2 million**)

**AE Debt Service** includes AE central debt service funding for the Aquia building, the Global Center, the Central Utility Plant expansion project, as well as the utility infrastructure project. The Aquia building serves as a data center and a portion of its annual debt service is covered by a student fee allocation. The Global Center, as a result of a partnership with INTO University Partnerships, provides an innovative living and learning environment for Mason INTO students; its debt service is covered by the services agreement with the Mason INTO program. The debt service for the Central Utility Plant expansion project and the utility infrastructure project will be covered by user fees charged to internal parties. **(FY 2019 Revenue Budget totals \$3.9 million)** 

**University Scholars** reflects Mason's commitment to attracting and admitting outstanding students and supporting them through merit scholarships. Several years ago, Mason embarked on a University Scholar program with the anticipation that funds from future capital campaigns and other self-generated revenues would provide funding for the scholarships. Over the last few years, the program has been funded from various sources of revenues such as self-generated revenue from the beverage contract, miscellaneous commission revenues, Educational & General, and student fees. This program is administered by the Admissions Office and Provost's Office. (FY 2019 Revenue Budget totals \$2.9 million)

**Auxiliary Contributions for E&G Support** have been set up to provide a transfer from Auxiliary Enterprise to support Mason's Educational and General operating budget. This type of a transfer is unique in higher education, where the Auxiliary Enterprise operation provides support to the Educational and General funding of the institution. A combination of student fee and self-generated revenue allocations fund these reserves. **(FY 2019 Revenue Budget totals \$4.6 million)** 

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$22,194,000	\$22,609,600
Expenses	22,194,000	22,609,600
<b>Annual Operating Balance</b>	-0-	-0-

### AUXILIARY ENTERPRISES RESERVE FUNDS

Auxiliary Enterprises Reserve Funds include a variety of budgetary units including Facility Reserves and Other Auxiliary Reserves.

**Facility Reserves** allow for the prudent business practice of setting aside adequate reserves to address facility repairs and renewals. Since the state provides no General Fund support for the maintenance of Auxiliary Enterprises facilities and no student tuition will be used to maintain these buildings, annual student fee allocations are made to facility reserves funds. In addition to student fee allocations, when possible, excess self-generated revenues related to EagleBank Arena, Bookstores, and Dining commissions are moved to a facility improvement fund that falls under the facility reserves unit. All of these funds are then utilized for approved capital improvements with the balance remaining in "escrow" to address future needs. (FY 2019 Revenue Budget totals \$2.3 million)

Other Auxiliary Enterprises Reserves have been set up to address such issues as utility and equipment increases, salary adjustments, capital construction expense overruns, and reserves that will be transferred to the Capital Special Purpose Fund. A combination of student fee and self-generated revenue allocations fund these reserves. (FY 2019 Revenue Budget totals \$18.1 million)

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$16,525,200	\$20,437,700
Expenses	14,725,200	18,132,000
<b>Annual Operating Balance</b>	\$1,800,000	\$2,305,700

### RECREATIONAL SPORTS PROGRAMS & FACILITIES

Mason Recreation, within the division of University Life, operates facilities, programs, and services that include fitness, intramural sports, club sports, EDGE-team challenge course, outdoor recreation, aquatics, summer camps and informal / open recreation. Facilities include the Recreation and Athletic Complex (RAC), Aquatic and Fitness Center (AFC), Skyline Fitness Center, RAC Field, tennis courts, outdoor basketball courts, West Campus Park fields, pavilion, and the EDGE team challenge course on the Science and Technology Campus. The following paragraphs describe some major functional units.

**Intramural Sports** provides current Mason students, faculty, and staff an outlet to participate in organized sports leagues, tournaments, and special events.

**Club Sports** offer students an opportunity to play with a team against other colleges and universities in a highly competitive atmosphere with a less demanding schedule than a NCAA Division I varsity team.

**Mason Recreation Fitness Program** provides opportunities for students, faculty/staff, alumni, and community members to participate in a variety of educational and fitness programs, including group exercise, indoor cycling, yoga/Pilates, aqua aerobics, paddle board, personal training, fitness related clinics and workshops, and health and well-being related events.

**EDGE**—The Center for Organizational and Team Leadership Program is a leadership and team challenge course and outdoor facility located on the Science and Technology campus which serves and generates revenue through schools (3rd–12th grade); corporate and community clients; and government agencies.

The Aquatic and Fitness Center (AFC) is located on the Fairfax campus and provides aquatic and fitness opportunities for the broadest spectrum of campus life with an evenly balanced program of recreation, instruction, and competitive activities. The center is a state-of-the-art facility supporting a wide range of fitness and competition activities.

**The Skyline Fitness Center** is located between Southside Dining facilities and Tidewater Residence Hall. The purpose of this center is to provide fitness opportunities for students and members who prefer its centralized location on the Fairfax Campus and its expanded hours of operation.

The Recreation and Athletic Complex (RAC) located on the Fairfax campus provides classrooms, office space, court space, and fitness multipurpose rooms for RHT classes, ICA teams, ROTC, and Recreation. The complex houses three gymnasiums, one ICA athletic training room, two racquetball courts, two squash courts, cardio and strength equipment, a yoga room, and a multipurpose room.

**Outdoor Adventures** is dedicated to getting Mason students off campus and into nature. Most weekends, we offer one to two outdoor trips to local and regional parks, national parks and other public lands.

**Mason Rec Camp** provide campers with a well-rounded recreation experience. The goal of the program is to keep campers moving while exposing them to a variety of recreational activities to build a passion for lifelong learning and maintaining an active lifestyle.

	FY 2018 ORIGINAL	FY 2019* ORIGINAL
Revenues	\$9,145,800	\$8,401,900
Expenses	9,145,800	8,401,900
<b>Annual Operating Balance</b>	-0-	-0-

<sup>\*</sup> Reduction in FY 2019 Operating Budget is due to retirement of facility debt service.

# AUXILIARY ENTERPRISES INFORMATION TECHNOLOGY

Auxiliary Enterprises Information Technology Services (ITS) provides communications services to Mason for faculty, staff, and students. The major activities include faculty and staff local and long distance telecommunications services, student local phones, student data service, student cable TV service, student long distance service, and telecommunications infrastructure project costs. The operation is funded primarily from charge-backs to student housing and to departments within the university. The housing rental rates paid by students include an amount earmarked to cover the cost of the telecommunications for students. In addition, a student fee allocation is provided to support an Auxiliary Enterprise dedicated support position.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$9,229,700	\$5,029,300
Expenses	8,974,200	4,873,800
<b>Annual Operating Balance</b>	\$255,500	\$155,500

### STUDENT HEALTH SERVICES

Student Health Services' (SHS) mission is to provide high quality health care, health education, and prevention services to George Mason University students, in support of University Life's core values. A dedicated staff of doctors, nurse practitioners, and nurses provide easily accessible and affordable health care to all enrolled students in a caring and confidential environment. From treating illness and injury, to providing vaccinations, offering physical exams and health counseling, Student Health's goal is to maintain the well-being of Mason students.

Student Health serves a large and diverse population of students - serving students ages sixteen to over seventy, undergrad and graduate students, those living on and off campus, students who are insured and uninsured, and a steadily increasing number of international students. The Fairfax, Arlington and Science and Technology clinics provide care for over 7,100 unique patients with over 18,500 clinical visits a year. In addition, the after-hours nurse advice line allows students to get advice even if Student Health is closed.

The Electronic Health Record (EHR) system allows SHS to gather statistics on utilization of health services. Combined, SHS providers in the health clinics, Immunization and Insurance Offices have contact with students in over 38,000 visits yearly. SHS provides over 3,900 immunizations each year and manages a third-party vendor to provide student health insurance for more than 3,300 domestic and international students.

The EHR system supports documentation of best clinical practices and helps SHS achieve documentation for accreditation by Accreditation Association for Ambulatory Health Care (AAAHC). Staff at Student Health Services remain current with medical best practices as evidenced by meeting peer review criteria required by AAAHC. Student Health's accreditation was again renewed in 2017.

SHS provides services that are vital to our students' success through participating and collaborating in campus-wide events such as new student orientation, the Health and Fitness Expo, and invitations to speak to student groups. Student Health supports Mason's goal of career-ready graduates by supervising and mentoring medical residents, nurse practitioners, and nursing students during clinical preceptorships.

The growth and development of students during their time at Mason is demonstrated through satisfaction with SHS services in the "Patient Satisfaction Survey," part of the American College Health Association's benchmarks. Consistently, the majority of students surveyed rate their experience as very satisfactory and Student Health consistently outperforms peer benchmarks on this measure.

By coming to SHS, students learn to navigate the health care system, improve their ability to articulate health problems clearly, take responsibility for making choices about their own health care, and schedule follow-up appointments at Student Health Services and with providers and specialists in the community. SHS is currently in the process of implementing a patient portal to allow students secure access to their health records and results.

Funding for SHS comes primarily from student fee allocations. However, significant self-generated revenue is collected to cover wage staff (a critical part of SHS's operation) and other direct expenditures. Student Health strives to meet student expectations and clinical best practices. Efforts to enhance SHS on all campuses will continue.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$6,523,900	\$9,598,300
Expenses	6,523,900	9,598,300
<b>Annual Operating Balance</b>	-0-	-0-

## CHILD DEVELOPMENT CENTER

The George Mason Child Development Center (CDC) is a childcare and early education facility located on the Fairfax campus supporting faculty, staff, students, and the greater Fairfax community. Accommodating up to 104 children in six classrooms, the center provides a research-based, emergent curriculum for children 2-5 years of age. Accredited by the National Association for the Education of Young Children (NAEYC), the CDC educates the whole child.

The CDC is a self-supporting operation with funding for its operating budget coming from tuition, fundraising, professional development workshops, and school-age programming. Using information learned in a (2016) Fairfax campus survey, the CDC aims to further support the needs of the Mason community. They intend to grow and develop several programs including an Infant and Toddler care program, new education programs, and expanding and/or adding new locations.

The CDC fosters and nurtures children's minds, skills, and interests by creating a caring environment filled with engaging activities. Based in the practices of the Developmental-Interactionist Approach, the teachers facilitate the growth and learning process through intentional play experiences. In addition to providing children a well-balanced academic foundation, the CDC supports children's physical and social-emotional development through activities, such as gardening and yoga, and a nutritional menu featuring local produce.

There are also special opportunities to support parents with children above the age of five. The CDC offers Mason Kids Club, which is a school-age program for children in Kindergarten through age 11. At the Mason Kids Club, kids can participate in interactive themed camps such as, "Super Heroes!" or "Once Upon a Time..." This program is available during the summer and during select Fairfax County Public Schools (FCPS) closures throughout the school year.

Convenient and exceptional childcare serves George Mason in two considerable fashions. First, childcare contributes to Mason's goal of quality life/work balance. The number of faculty and staff potentially needing childcare has increased by 55% since 2012. Second, convenient and exceptional childcare serves as a recruiting tool. As cited in the same (2016) survey, over half of the university supervisors say, "Having quality childcare on campus has been an important recruitment tool." With competitive resources, Mason has recruited high-quality talent.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$1,601,600	\$1,996,700
Expenses	1,601,600	1,996,700
<b>Annual Operating Balance</b>	-0-	-0-

### EAGLEBANK ARENA

The EagleBank Arena is a 10,000-seat mixed-use venue located on the Fairfax Campus built in 1985. The only facility of its kind in Northern Virginia, the EagleBank Arena has evolved from a home for Mason basketball and commencements to a functional university and community assembly space. Each year, the EagleBank Arena welcomes popular musicians and other concert events, family entertainment such as craft and bridal fairs, and local community high school graduation ceremonies. The Arena holds approximately 140 events each year, generating over 525,000 tickets. Mason faculty and staff receive discounted tickets to many EagleBank Arena concerts and family entertainment events.

The EagleBank Arena is operated by Mason's third party partner, Monumental Sports & Entertainment. In return for their services, Monumental Sports & Entertainment receives an annual fee and a small percentage of the operations' overall revenues. The remaining net revenues are returned to the university and are used to fund athletic scholarships, facility maintenance, updates and reserves, and a portion of the EagleBank Arena operating costs (primarily utilities). The remaining operating costs are funded by a student fee allocation.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$2,484,800	\$2,866,500
Expenses	2,484,800	2,866,500
<b>Annual Operating Balance</b>	-0-	-0-

# POLICE CADET

Police Cadet Program is managed by the University Police Department and includes a pedestrian escort service. This service is staffed by Mason students who escort anyone who wishes to be accompanied to their car, bus, classroom or residence. In addition, they support Campus Access and Police activity in connection with events on campus. Members of the program are dedicated to providing the highest level of safety, security, and service to all members of the Mason community, their visitors, and guests. Committed to the prevention and control of crime, protection of life, and the safeguarding of property through vigilant patrol, Police Cadets promote the advancement of cooperative relationships within the university environment. The program offers a wide range of services designed to meet Mason's needs while providing students with an opportunity to gain valuable insight into law enforcement.

	FY 2018 ORIGINAL	FY 2019 ORIGINAL
Revenues	\$390,600	\$254,900
Expenses	390,600	254,900
<b>Annual Operating Balance</b>	-0-	-0-



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