Welcome

New and Noteworthy

Campus Improvements

Financial Framework
  FY 2016 Budget
  Commonwealth Requests
  Mason Incentive Model
Looking Forward to Another Amazing Year!

Largest and Most Diverse Freshman Class

*U.S. News* gives Mason high marks for Innovation, Engaged Students

Among Top 200 Research Universities in the World by *Shanghai Jiao Tong University’s Institute of Higher Education*

In 2015 *Money* magazine ranks Mason 35 among the Best Public Colleges

Launch the $500M Campaign for George Mason University
Newsworthy Highlights

- Launched the Institute for Advanced Biomedical Research
- Students won a record 9 Fulbright awards
- Graduated more than 8,500 students
- Broke ground on Health Sciences Building
- Third consecutive record breaking fundraising year
- Bachelor of Science in Cybersecurity Engineering added
- Inaugural Andrew Carnegie Fellowship awarded to Louise Shelley
- Lynda.com – online training launched for all faculty and staff
- Ranked 5th by *Times Higher Education* among top American Universities founded in the last 50 years
- Hosted World Police & Fire Games
Exciting New Things Happening!

New Faces

David Burge, Vice President
Enrollment Management

Julian Williams, Vice President
Compliance, Diversity & Ethics

Edward Dittmeier, Director
Internal Audit and Management Services

Thomas Longo, Interim Chief of Police

Elavie Ndura, Presidential Fellow and Professor,
College of Education and Human Development

New Places

Star Ginger, Johnson Center
Asian Grill and Noodle Bar

Erbert and Gerberts, Johnson Center,
Sandwich Shop

Starbucks, Renovated at Northern Neck

Panera Bread, Johnson Center
Record numbers! One of top producing stores

Wing Zone, The HUB (Oct 2015)

Argo Tea, Fenwick Library (Jan 2016)
Health Sciences Building: $71M, 160k sq ft, opening 2017

Field House Renovation: $5.8M, Opened January 2015

Fenwick Library: $60M, 157k sq ft, 1,800 study spaces, Opening Jan 2016
FY 2016 Financial Framework
FY 2016 Revenue Budget $977.6M

- **VA State Funding, 23%**
- **Capital**
  - Operating, $128.4
  - Financial Aid, $18.7
  - Capital Improvements, $75.1
  - Mason Bond Proceeds, $10.1
- **Enrollment Related Fees, 49%**
- **All Other Activities, 28%**
  - Philanthropic Activities, $43.0
  - One-Time Funds, $3.7
  - Sponsored Research, $102.6
  - Tuition, $335.7
  - Mandatory Students Services & Activity Fees, $79.2
  - Room & Board, $67.9
  - Contracted Services, $27.2
  - Community & User Service Fee, $86.1
  - One-Time Funds, $3.7
FY 2016 Expense Budget $977.6M

- Educational & General, $485.4
- One Time Funding, $3.7
- Student Services & Activity Fees, $79.2
- Room & Board, $67.9
- Financial Aid, $18.7
- Capital Improvements, $81.5
- Research Contracts & Grants, $102.6
- Contracted Services, $27.2
- Community & User Services (Non-E&G), $68.4
- Foundation Support for Mason, $43.0
- All Other Activities, 28%
- Capital
- Enrollment Related, 67%
- Educational & General, $485.4
- One Time Funding, $3.7
Operating Outlay - Linked Priorities

**MASON Priority 1**
Increase Student Financial Aid: $2.1M FY17, $4.2M FY18

**MASON Priority 2**
Attract and Retain Top Talent:
Base Pay & Incentive Increases $17.2M FY17, $29.2M FY18

**MASON Priority 3**
Multidisciplinary Research:
Institute for Biomedical Innovation $3.5M FY17, $4.0M FY18

**MASON Priority 4**
Career-Ready Graduates:
Equitable Resources for Enrollment Growth $9.29M FY17, $17.5M FY18
### Project

<table>
<thead>
<tr>
<th>Robinson Hall #1 PRIORITY!</th>
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<tbody>
<tr>
<td>Utility Distribution System</td>
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<tr>
<td>Telecommunications Infrastructure</td>
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<tr>
<td>Science and Technology I</td>
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<td>Fenwick Research Commons, Phase II</td>
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Mason Incentive Model
Mason Incentive Model: Why a New Model

- The current model worked when State support was at higher levels
- Since State support is limited, creating incentives for new revenue sources is a priority
- Changing landscape: new student and marketplace demands
- Need for consistent cost control and accountability
Diminishing Commonwealth Support

- **1985**
  - General Fund Support: 33%
  - Mason Tuition & Other: 67%

- **2000**
  - General Fund Support: 43%
  - Mason Tuition & Other: 57%

- **2016**
  - General Fund Support: 73%
  - Mason Tuition & Other: 27%
Budget Model Timeline

- **Summer 2015**: Develop budget model utilizing metrics (see dashboards) for parallel year in fiscal 2016
- **Fall 2015**: Review with each College, discuss process and determine validity of data sources.
- **Spring 2016**: Establish budget model for fiscal 2017, enrollment goals and requests.
- **Summer 2016**: Initiate new budget model for reporting and budgeting.
  
  Run parallel for a 2nd year or Go Live?

October 2015 Non-college Budget Submission Request Process
Considerations when Changing Budget Models

- Budgets have been set for 2016
- Mason Incentive Model will run parallel in FY 2016
- Long runway – multiyear implementation
- This is a very complex, involved process
- Must be done carefully and thoughtfully
Mark Your Calendars

**SEPTEMBER 24**
Board of Visitors Full Board Meeting

**DECEMBER 3**
Board of Visitors Full Board Meeting

**DECEMBER 19**
Winter Graduation Ceremony
On The Horizon

FACULTY & STAFF
Exploring Winter Break Options
Parental Leave Policy

STUDENTS
Housing Options

FALL FOR THE BOOK
Sept 27 – Oct 3 2015
Featuring Tim O’Brien, Ernest J. Gaines and Diana Gabaldon

October 9
RICKY MARTIN

October 11
MARC ANTHONY

October 21–25
DISNEY ON ICE
Our incredibly dedicated and caring staff make MASON a truly great place to thrive!