

**George Mason University**

***Budget Forum***

**March 31, 2008**

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**Dr. Peter Stearns**

# BUDGET FORUM

- **2008 -2009 BUDGET**
- **MASON'S BUDGET PROCESS**
- **FIVE YEAR BUDGET PLANS**

# **GEORGE MASON UNIVERSITY**

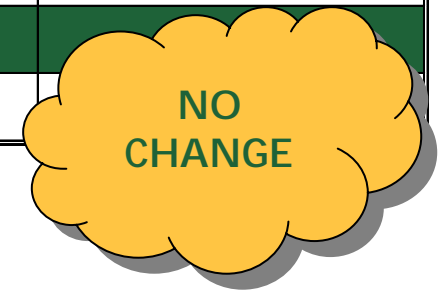
**2008 - 2009**

## **OVERALL EDUCATIONAL & GENERAL STRATEGY**

- **Add/Enhance Spires of Excellence**
- **Increase Level of Research**
- **Improve Critical Thinking Skills of Undergraduate Students**
- **Increase the Number of Nationally Ranked Graduate Programs**
- **Continue Improvement in Retention and Graduation Rates**
- **Enhance Faculty/Student Ratio with Additional Full-time Faculty Positions**
- **Increase Financial Aid Support for Undergraduate and Graduate Students**
- **Maintain Commitment to the Region and Diversity**
- **Increase Resources – Public and Private Support**
- **Salary Compensation**

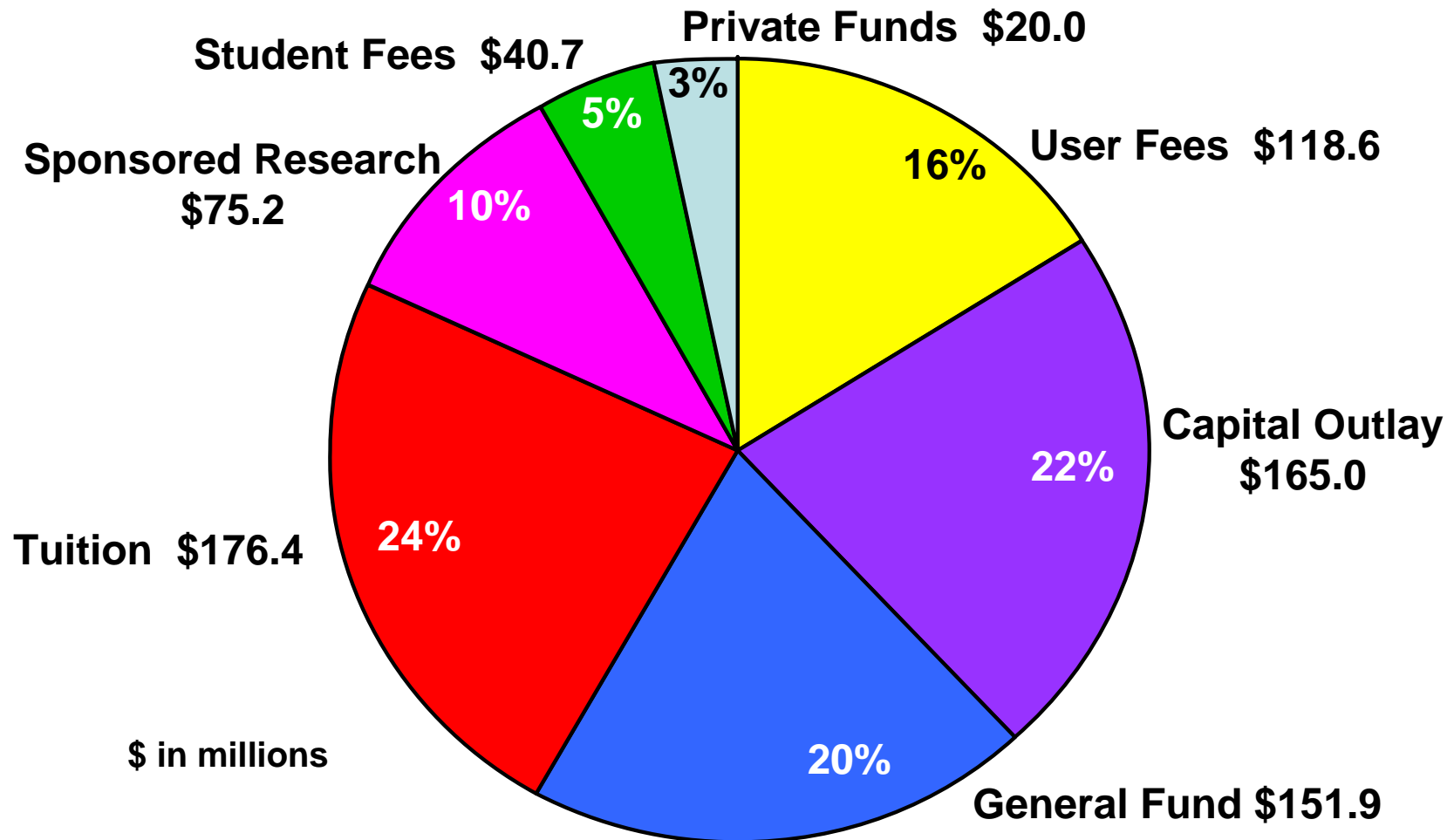
## GEORGE MASON UNIVERSITY EDUCATIONAL & GENERAL STAFFING CHANGES, 1998 - 2008

|                               | 1997 – 1998  | 2007 – 2008  | % INCREASE   |
|-------------------------------|--------------|--------------|--------------|
| Student Enrollment (FTE)      | 15,668       | 23,200       | 48.1%        |
| Faculty (FTE)                 | 1,082        | 1,606        | 48.4%        |
| Ratio                         | 1:15.0       | 1:14.4       |              |
| Staff (FTE)                   | 1,062        | 1,586        | 49.3%        |
|                               |              |              |              |
| <b>Total Faculty/Staff</b>    | <b>2,144</b> | <b>3,192</b> | <b>48.9%</b> |
|                               |              |              |              |
| <b>Ratio: Student/F&amp;S</b> | <b>7.3</b>   | <b>7.3</b>   |              |

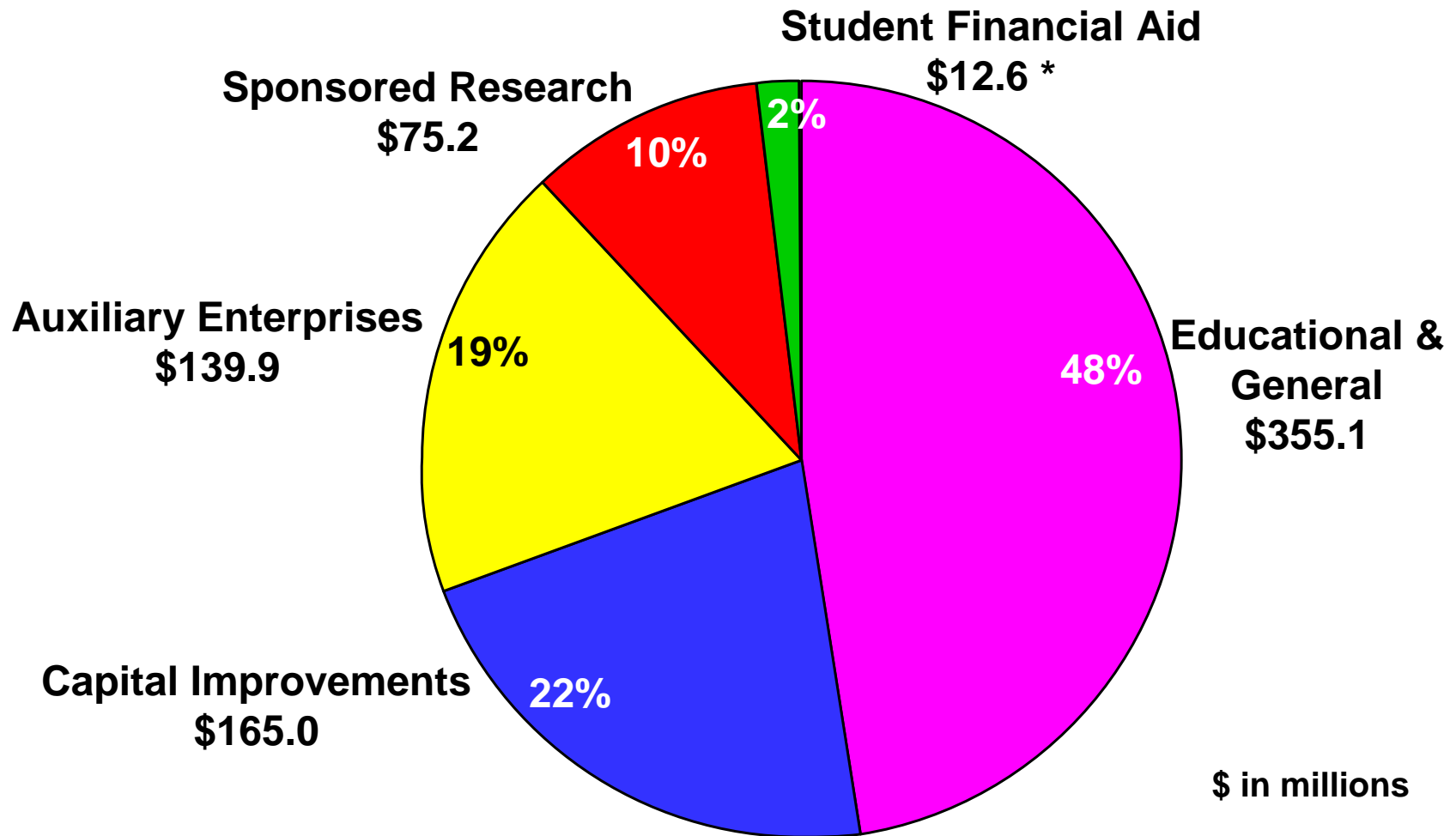


**Note:** If we had positions equal to the doctoral average (6.9), we would have an additional 170 FTE positions funded.

# GEORGE MASON UNIVERSITY TOTAL BUDGET 2007-08 REVENUE BUDGET \$747,833,000



# GEORGE MASON UNIVERSITY TOTAL BUDGET 2007-08 Outlays \$747,833,000

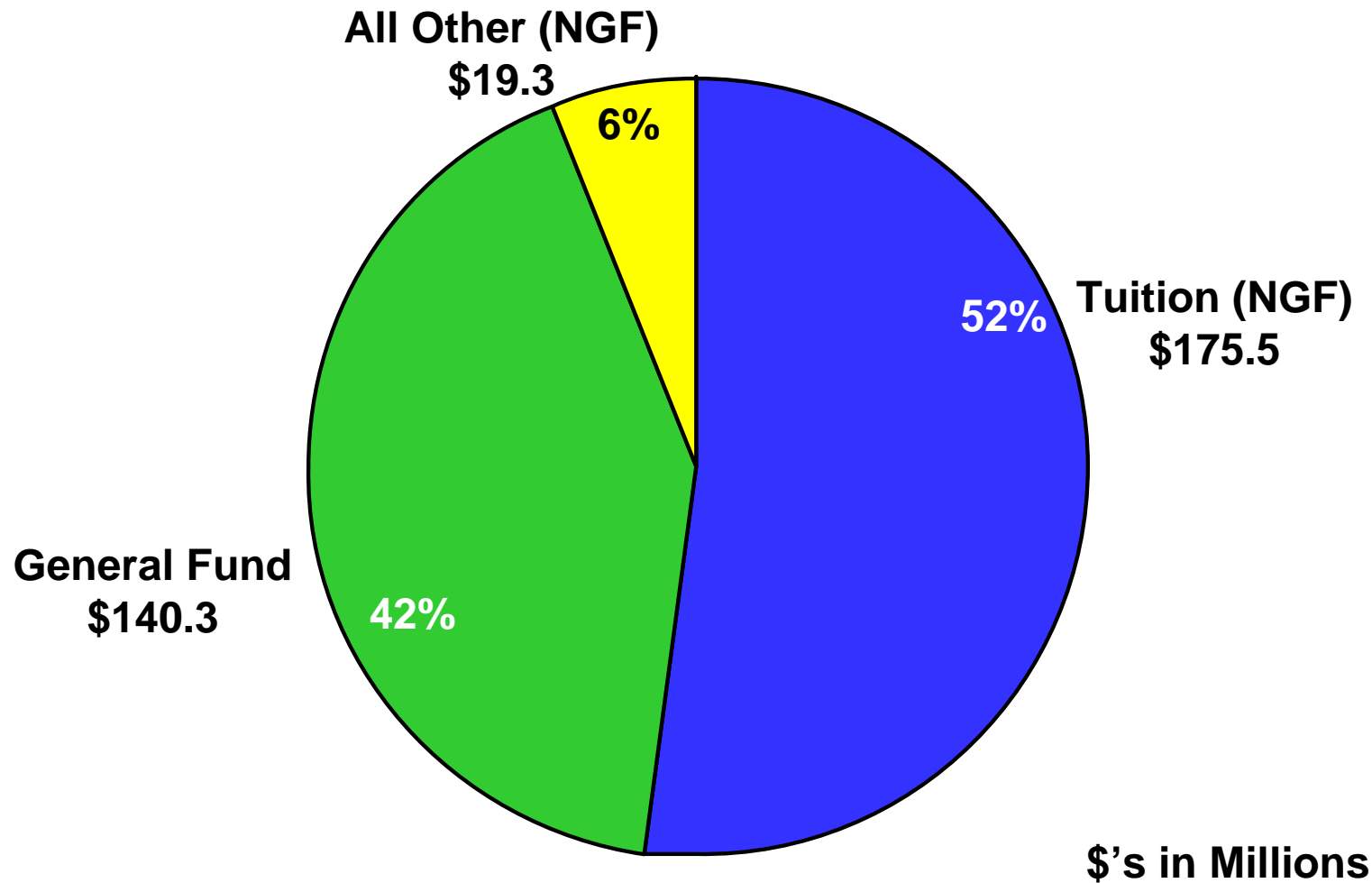


\* Includes State and University Funded Financial Aid

# GEORGE MASON UNIVERSITY E&G BUDGET

## Source of Funds – FY 2008

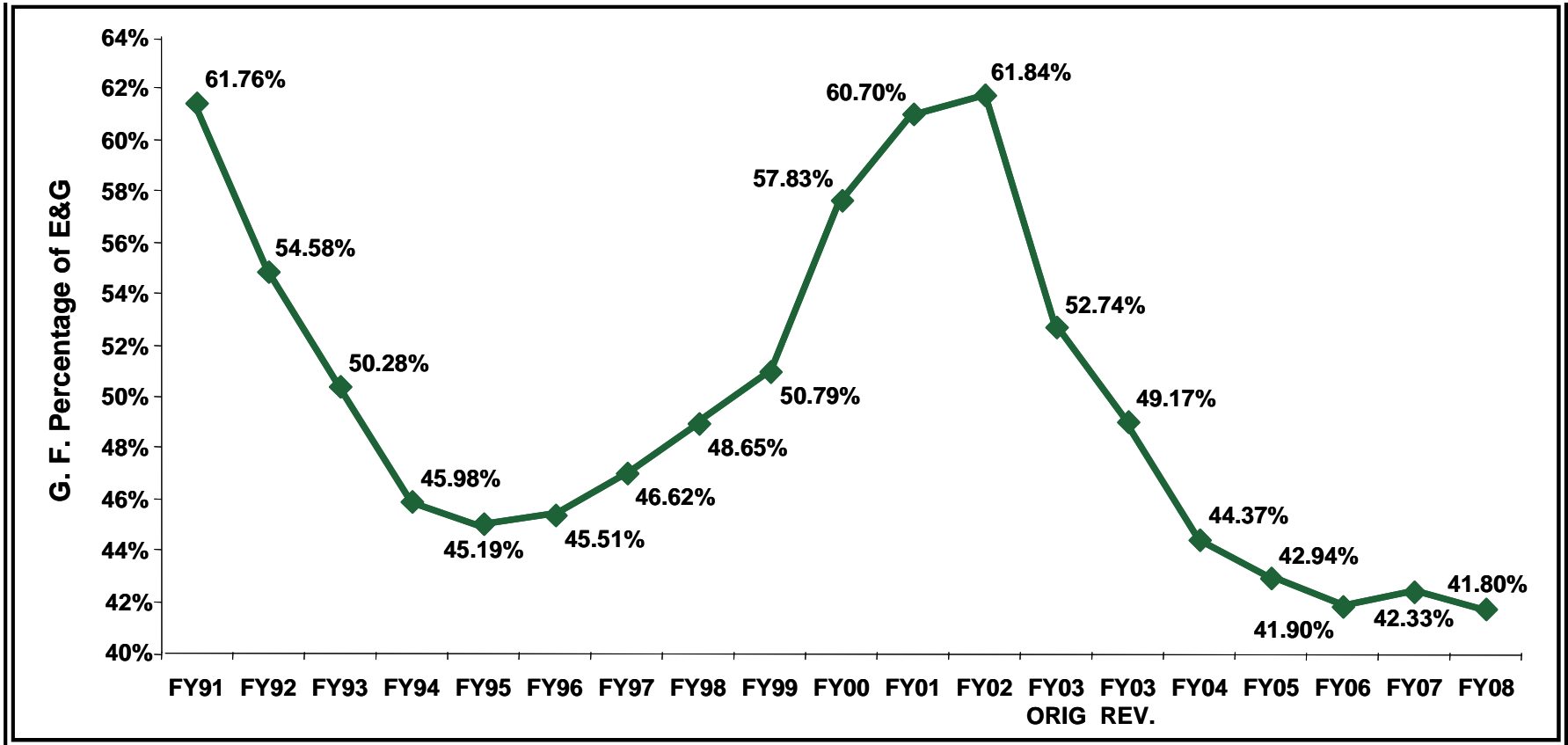
### Total E&G Revenue \$335,065,000



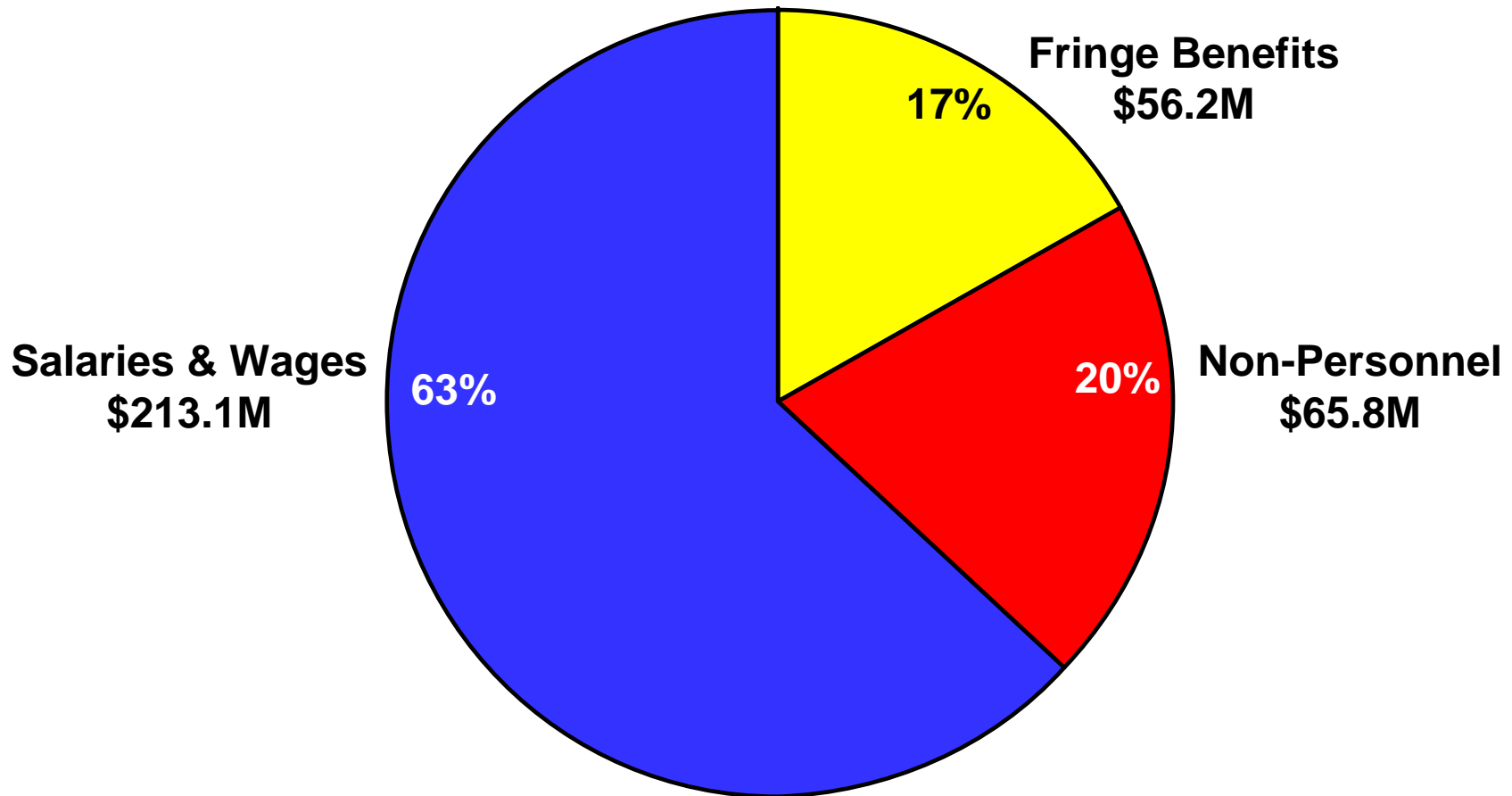
\$'s in Millions

**Note:** Excludes \$20.0M Private Funds  
Includes \$3.1 ETF Fund

# GENERAL FUND PERCENTAGE OF EDUCATIONAL & GENERAL



**GEORGE MASON UNIVERSITY E&G BUDGET**  
**Use of Funds – FY 2008**  
**Total E&G Expense \$335,065,000**



# UNIVERSITY BUDGET SCHEDULE FY09/FY10 BIENNIUM BUDGET PROCESS FY09 BUDGET DEVELOPMENT (E&G & AUXILIARY ENTERPRISES)

## JUNE/JULY

- FY09/FY10 Budget Requests Highest Priorities from Units
- Review of FY09/FY10 Budget Requests by Budget & Planning Team
- Provost Meetings with Deans to Review Enrollment Plans/Priorities

## SEPTEMBER

- FY09/FY10 Review of Budget Requests Continues (UBPT)

## OCTOBER

- FY09 Preliminary Student Enrollment Increase Allocations for Academic and Non-Academic Units Including Preliminary Faculty and Staff FTE Additions
- FY09/FY10 Biennium Budget Request Submitted to State

## DECEMBER

- FY09 Governor's Biennium Budget Presented

## JANUARY

- *FY09 Room and Board Rates Approved – BOV Meeting*

## MARCH

- *Review of FY09 Preliminary Allocations – BOV Meeting*
- Finalize FY09 Budget Recommendations for All E&G and Auxiliary Enterprise Units

## APRIL

- General Assembly/Governor Approve FY 2008-10 Budget

## MAY

- *FY09 Budget Approved by BOV*



# ACADEMIC PRIORITIES/INITIATIVES FY 2009

## New Funding Initiative

- Summer Scholars
- Faculty Salaries

## Enhancing & Expanding Centers of Excellence

- Cognition and Neuroscience
- Public Health: Health Policy, Informatics, Nutrition
- Life Sciences Research
- Bioengineering Research
- Geospatial
- International Law
- Music
- Regional Economic Development
- Critical Thinking
- Global International Management

## New Emphases

- Sports Management, Tourism
- Gaming
- Civil
- Non-Profit Management
- Arts Education

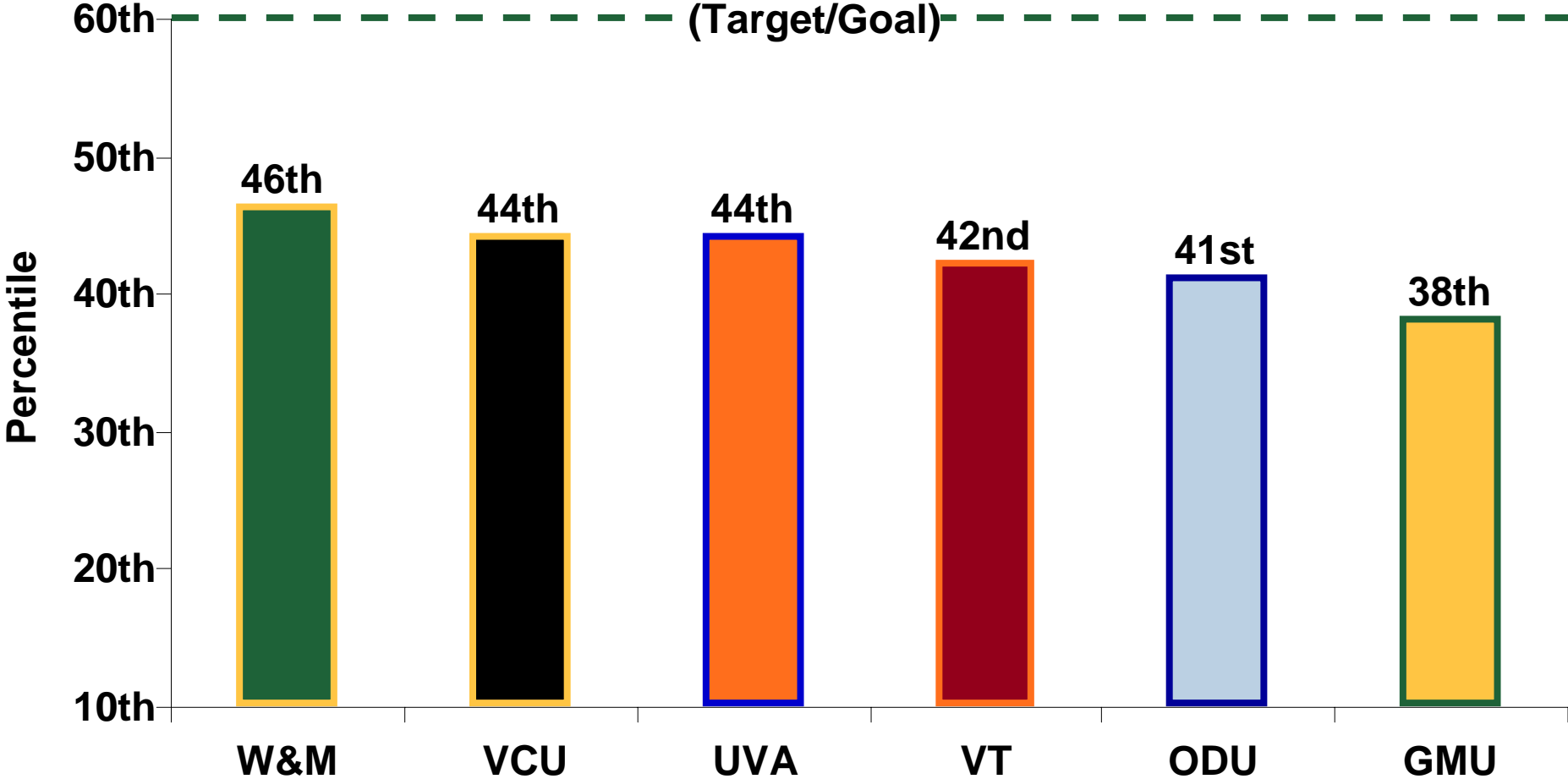
## Infrastructure

- Scenic Design
- Course Load
- Additional Faculty Positions
- Increase Promotion & Tenure Adjustments
- Social Work
- SPP Masters
- Criminal Law

# **SUPPORT PRIORITIES 2009 - 2013**

- **EMPLOYEE COMPENSATION**
- **FACILITIES MANAGEMENT**
- **INFORMATION TECHNOLOGY SUPPORT**
- **“CHANGING PROFILE” UNIVERSITY  
INFRASTRUCTURE**
- **STUDENT FINANCIAL ASSISTANCE (UG & GRAD)**
- **SAFETY & SECURITY (RESEARCH, BUILDINGS,  
INFORMATION, ETC.)**
- **REGIONAL CAMPUS OPERATIONS**

# NEW SCHEV PEER GROUP FACULTY SALARIES, FY 2007 PERCENTILE RANKINGS



## FIVE YEAR BUDGET MODEL ASSUMPTIONS ENROLLMENT GROWTH

|  | <b>FY09</b> | <b>FY10</b> | <b>FY11</b> | <b>FY12</b> | <b>FY13</b> |
|--|-------------|-------------|-------------|-------------|-------------|
| Prior Year FTE Enrollment              | 23,100      | 23,350      | 23,600      | 23,950      | 24,400      |
| In-State Added FTEs                    | 170         | 150         | 250         | 350         | 400         |
| Out-of-State Added FTEs                | 80          | 100         | 100         | 100         | 100         |
| <b>TOTAL FTEs INCREASE</b>             | 250         | 250         | 350         | 450         | 500         |
|  |             |             |             |             |             |
| <b>TOTAL FTE<br/>ENROLLMENT TARGET</b> | 23,350      | 23,600      | 23,950      | 24,400      | 24,900      |

**Note: Budget model assumes moderate student enrollment growth of 1-2% per year.**

# REVENUE ASSUMPTIONS

## 2009 - 2013

- NO EXTRAORDINARY GENERAL FUND (GF) SUPPORT
- GF SUPPORT FOR 50% OF ANNUAL 2% SALARY INCREASE FOR FACULTY/STAFF
- GF SUPPORT FOR 0% OF OPERATING COSTS FOR NEW BUILDINGS
- ADDITIONAL \$500K OF PRIVATE SUPPORT EACH YEAR FOR FINANCIAL AID
- INTEREST INCOME (\$1.5M) EARNED RETAINED BY MASON FOR MEETING MANAGEMENT STANDARDS

## TUITION LANGUAGE OPTIONS IN-STATE, UNDERGRADUATE 2008 - 2009

### ➤ Mason Proposed Budget Model, Fall 2007

9% Tuition – General  
1% Tuition – Financial Aid  
10% Tuition - Increase

### ➤ Proposed Language, General Assembly, 2008\*

3% Tuition – General  
1% Tuition – Financial Aid  
4% Tuition - Increase

DECREASED FUNDING  
\$4.2M

### ➤ Existing Appropriation Language (Cont'd.) Mason Compromise\*

6% Tuition – General  
1% Tuition – Financial Aid  
7% Tuition - Increase

DECREASED FUNDING  
\$1.7M

\* Including GF Tuition Incentive Fund \$1.6M

# EXPENDITURE ASSUMPTIONS

## 2009 - 2013

- ANNUAL SALARY INCREASES OF 2%/FRINGE BENEFIT COST INCREASES
- INFLATION FUNDING (LIBRARY, CONTRACTS, SPACE, UTILITIES, ETC.)
- ENROLLMENT GROWTH FUNDING (\$3.5 – 4.0M ANNUALLY)
- OPERATING COSTS FOR NEW BUILDINGS
- ❖ FINANCIAL AID INCREASES
- ❖ UNIT PROGRAM FUNDING (INITIATIVES & BASE) (\$2.0M ANNUALLY)
- ❖ SUPPLEMENTAL SALARY FUNDS, IF POSSIBLE

**GEORGE MASON UNIVERSITY  
BIENNIUM BUDGET  
UNIVERSITY NGF FUNDED – CAPITAL PROJECTS**

| <b>CAPITAL PROJECTS</b>                             | <b>NGF</b>    |
|---|---------------|
| Construct Housing VIII                              | \$102,460,000 |
| Renovate Presidents Park #2                         | \$15,633,000  |
| Construct Southwest Campus Dining                   | \$14,639,000  |
| Construct Smithsonian CRC Housing/Dining            | \$17,804,000  |
| Construct West Campus Connector & Campus Entrances  | \$13,922,000  |
| Construct Parking Deck III- Phase II                | \$27,237,000  |
| Construct Parking Deck IV                           | \$27,233,000  |
| Construct Track & Field Stadium                     | \$8,320,000   |
| Construct East Campus Fields and Courts, Phase I    | \$3,249,000   |
| Renovate West Fields                                | \$3,194,000   |
| Increase Funding- Phys Ed Bldg Addition/Renovation  | \$1,000,000   |
| Increase Funding- Performing Arts Building Addition | \$2,000,000   |
| Prince William Performing Arts Center Private       | \$2,500,000   |
| Student Union I Supplement                          | \$4,000,000   |
| Increase Funding- Hotel Conference Center           | \$10,000,000  |
| Regional Bio-Containment Lab Supplement             | \$8,300,000   |
| Swing Space/Data Center Supplement                  | \$6,000,000   |
| Belmont Bay Science Center Capital Lease            | \$1,000,000   |

**GEORGE MASON UNIVERSITY  
BIENNIUM BUDGET  
GENERAL FUND PROJECTS**

| <b>CAPITAL PROJECTS</b>                    | <b>CONSTRUCT</b> | <b>PLAN</b> |
|--|------------------|-------------|
| Academic V F&E                             | \$4,500,000      | N/A         |
| Academic VI F&E                            | \$5,500,000      | N/A         |
| Renovate Science & Tech II                 |                  | ✓ (2009)    |
| Renovate Finley Building                   |                  | ✓ (2009)    |
| ICAR Conference Center                     |                  | ✓ (2010)    |
| Campus Library Phase I                     |                  | ✓ (2010)    |
| Krasnow Institute (Additional \$6.0M NGF)  | \$6.0M           |             |
| Fine Arts Renovation                       | \$9.0M           |             |
| Faculty and Staff Housing - Language       | \$0              | \$0         |
| Fairfax Administration Building - Language | \$0              | \$0         |

**This presentation has been  
posted on the Office of Budget  
and Planning Web Site:**

**<http://budget.gmu.edu/>**